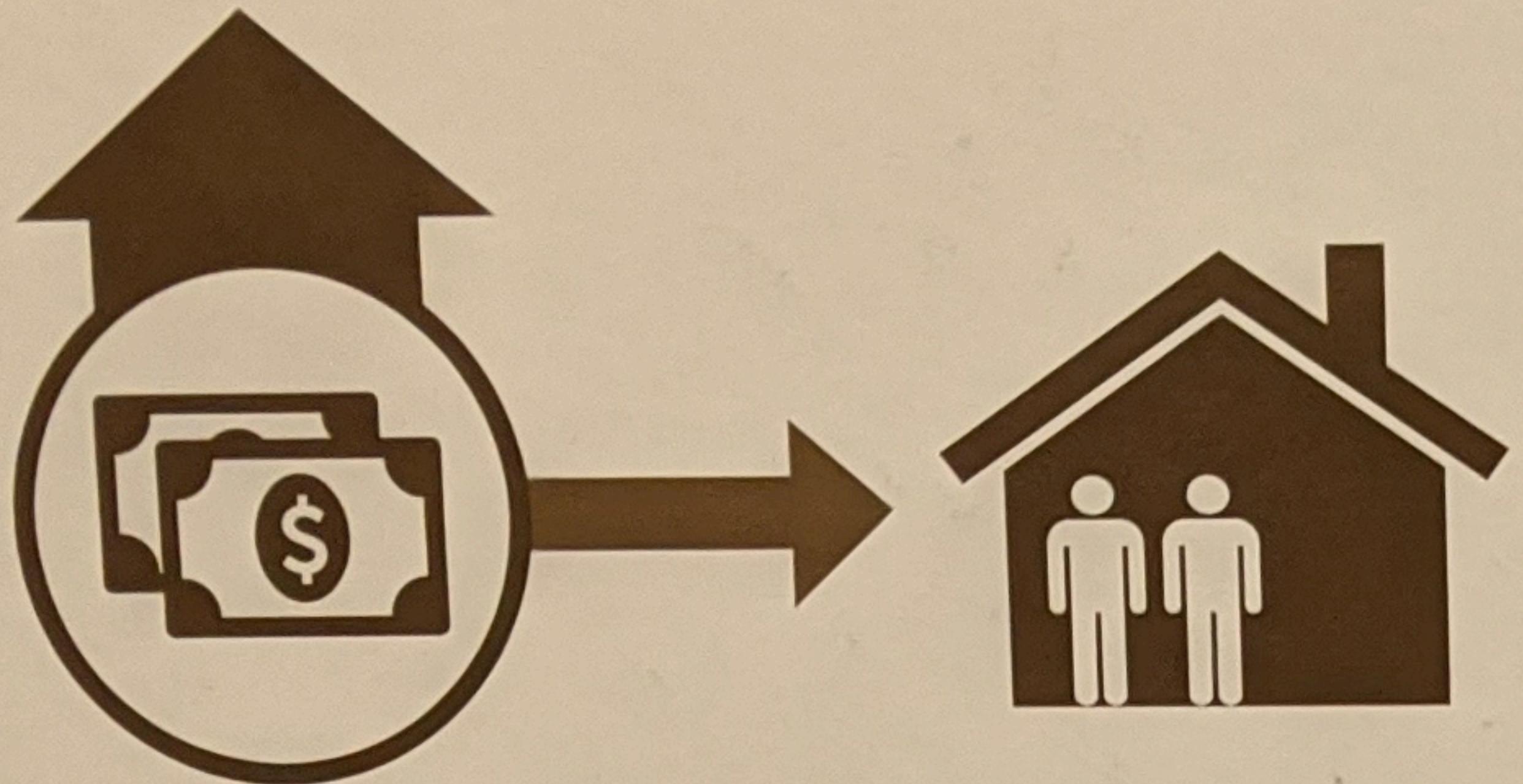


Sunnyvale  
Housing Strategy

# Demand-Side Housing Policy Options

Rank  
with dots!

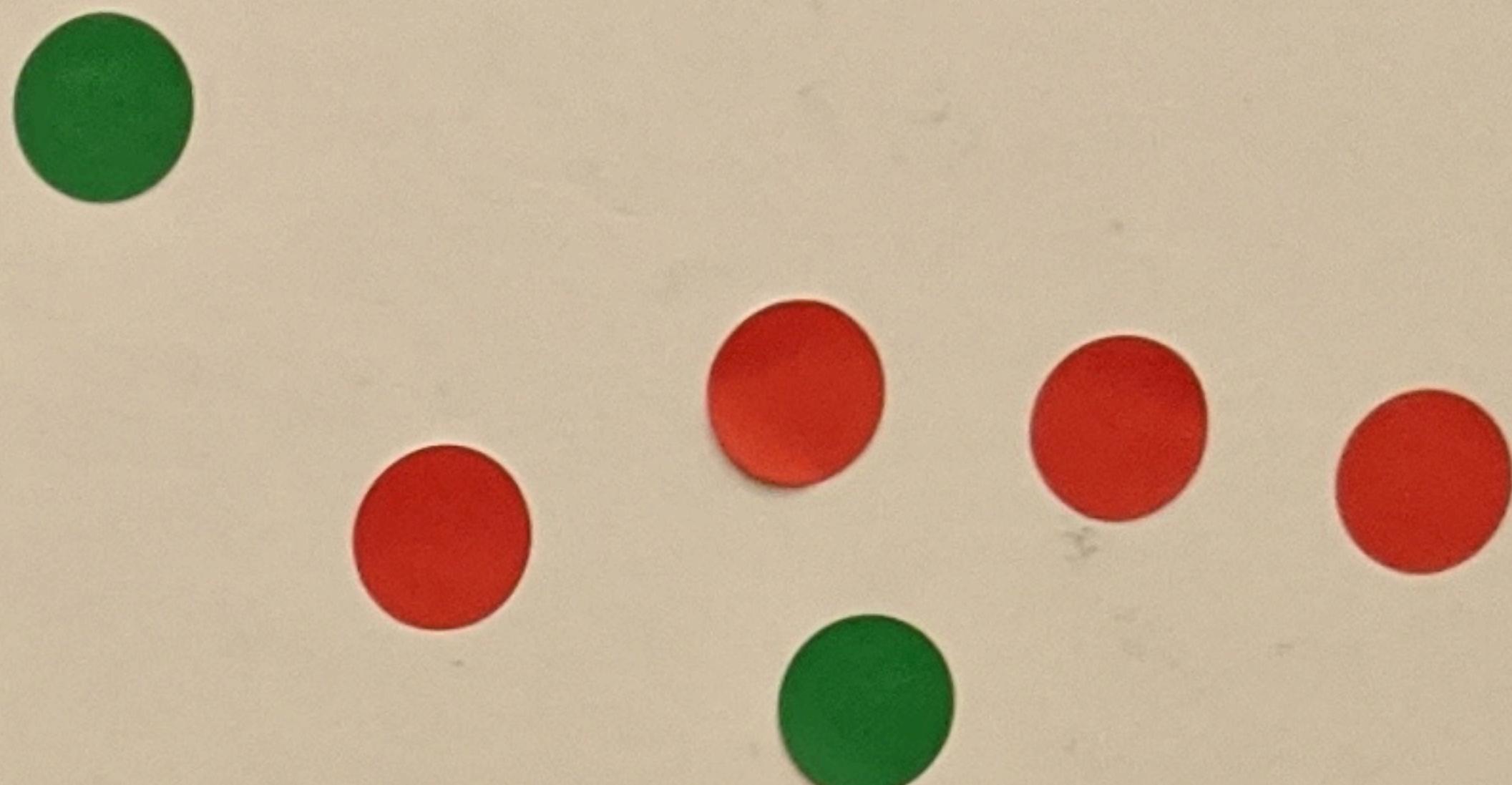
## Increase City Down Payment Loan Amount



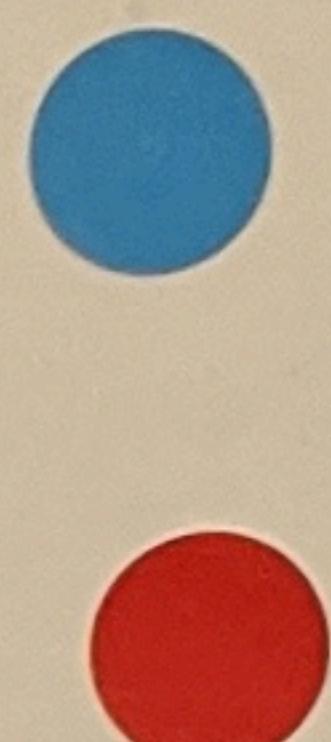
High

Medium

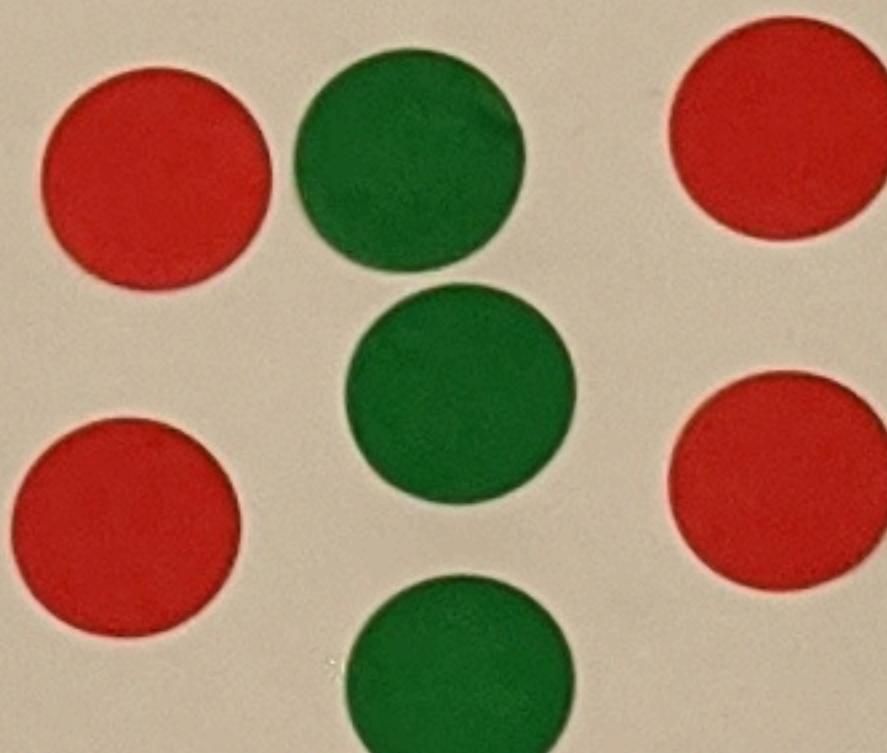
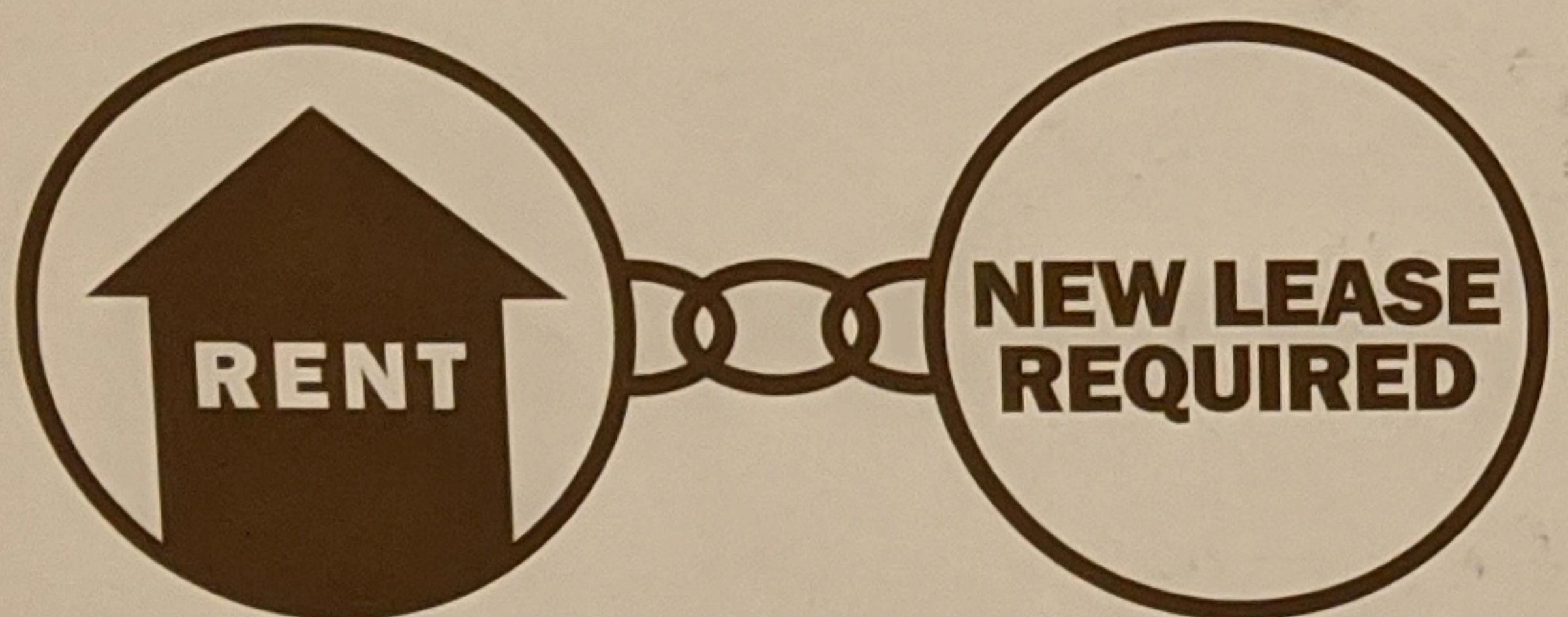
Low



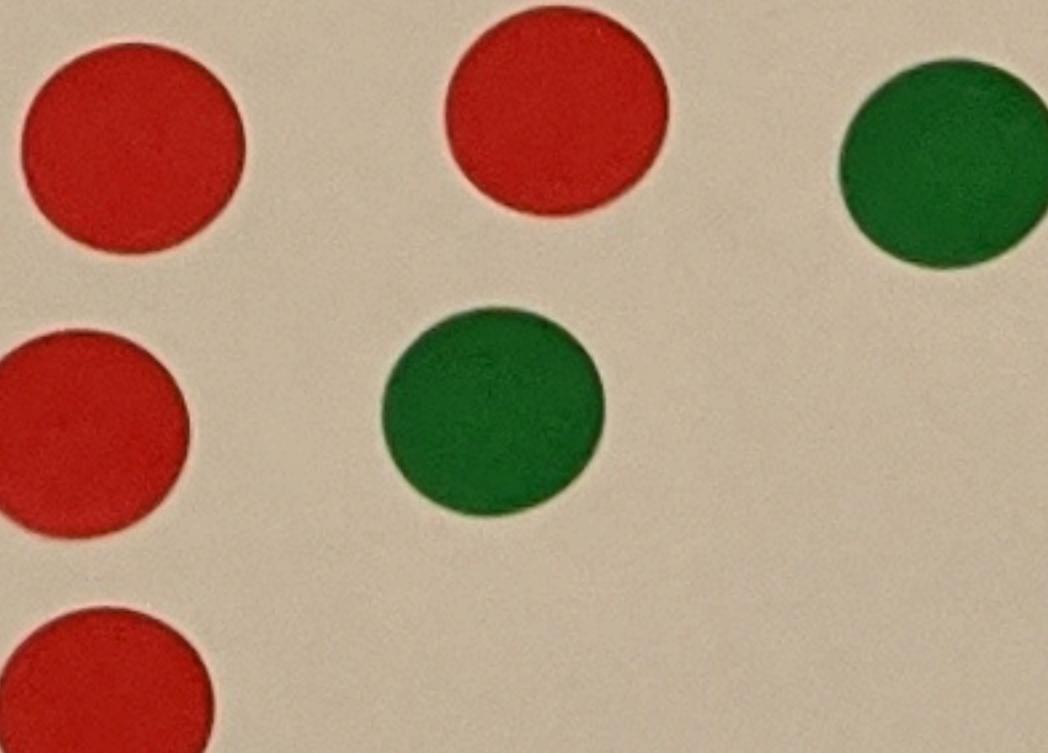
## Increase Loan Amounts/Modify Terms for Home Improvement Program



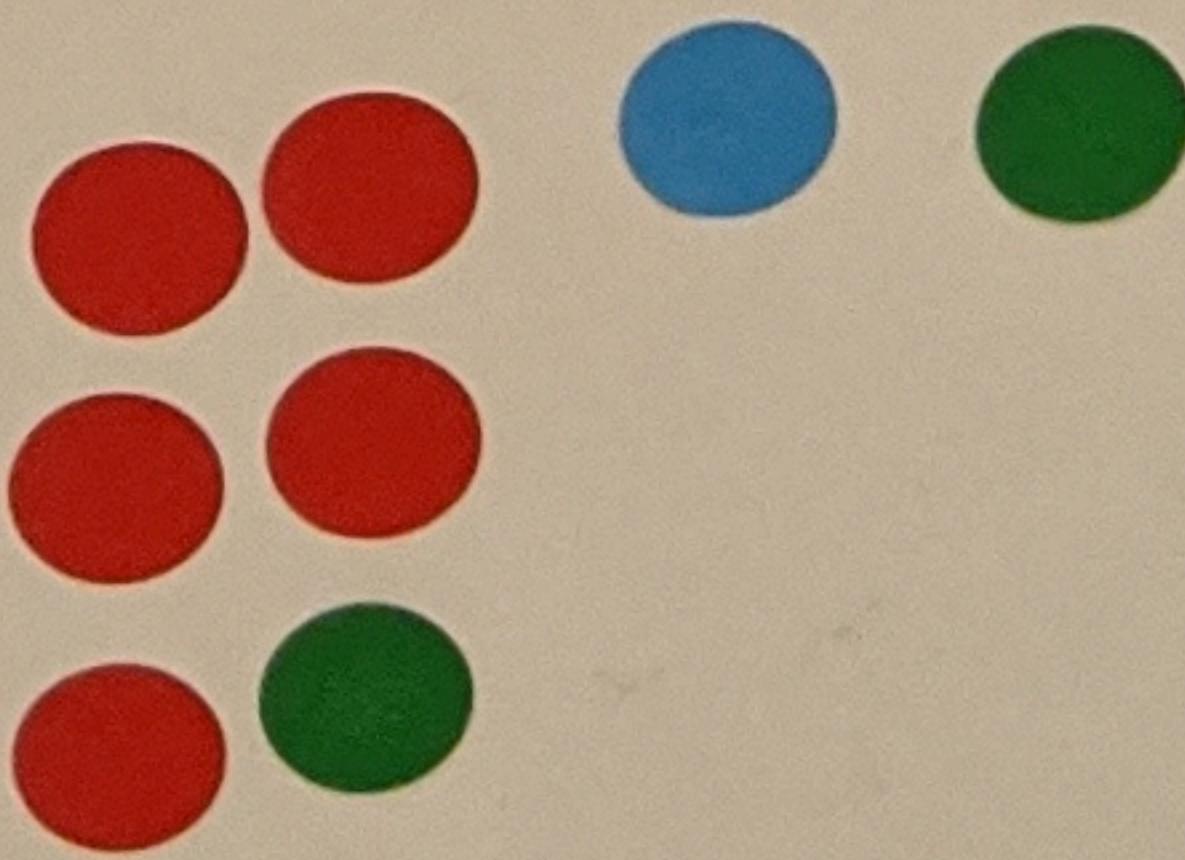
## Adopt a Right to Lease Ordinance



## Adopt a Relocation Assistance Requirement



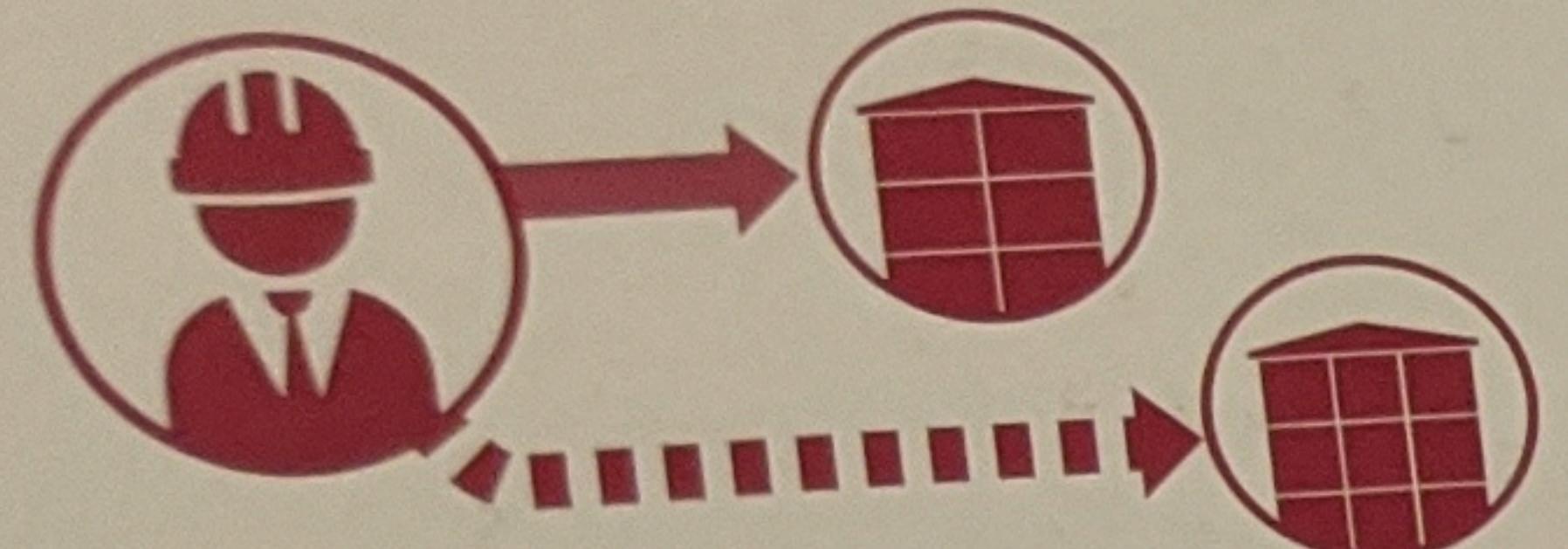
## Establish a Safe RV Parking Program



# Sunnyvale Housing Strategy

## Supply-Side Housing Policy Options

Modify Fee Programs to Add Further Gradations of Unit Sizes for Fee Payments

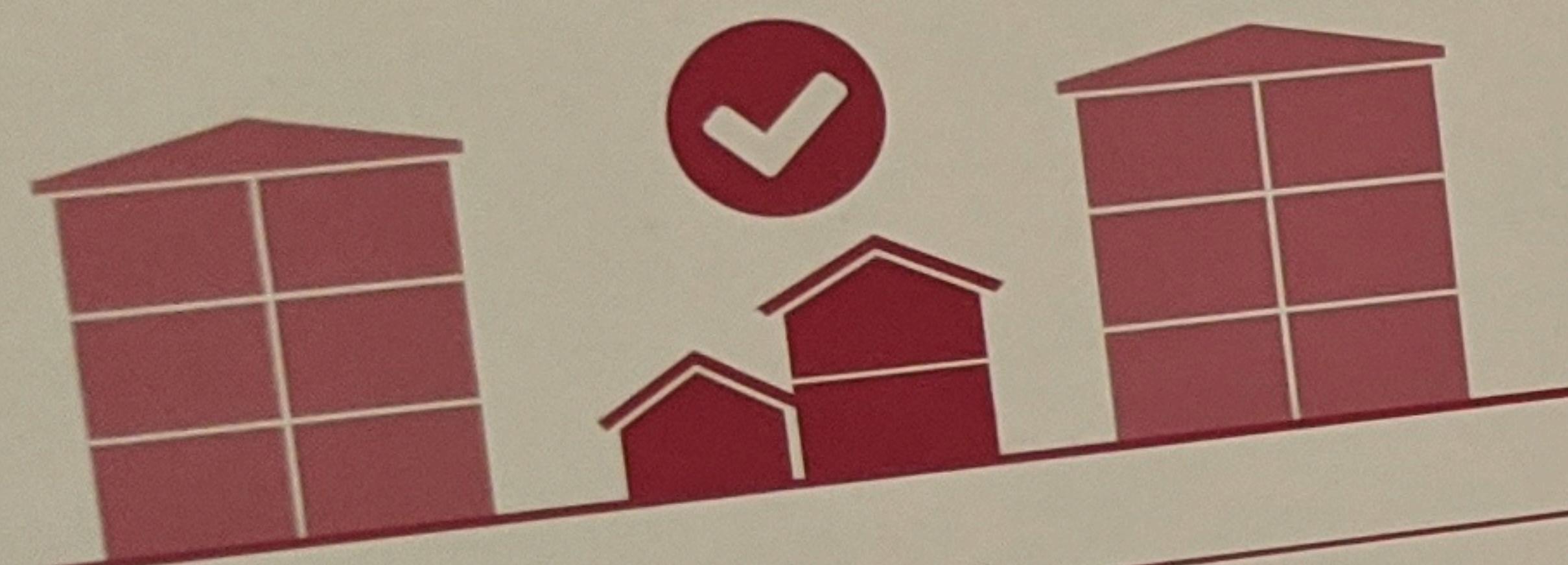


Rank with dots!

High      Medium      Low



De-Emphasize Dwelling Units per Acre as a Development Standard



Modify Programs and/or Policies to Encourage Missing Middle Housing



Up-Zone Land to Facilitate Increased Residential Development

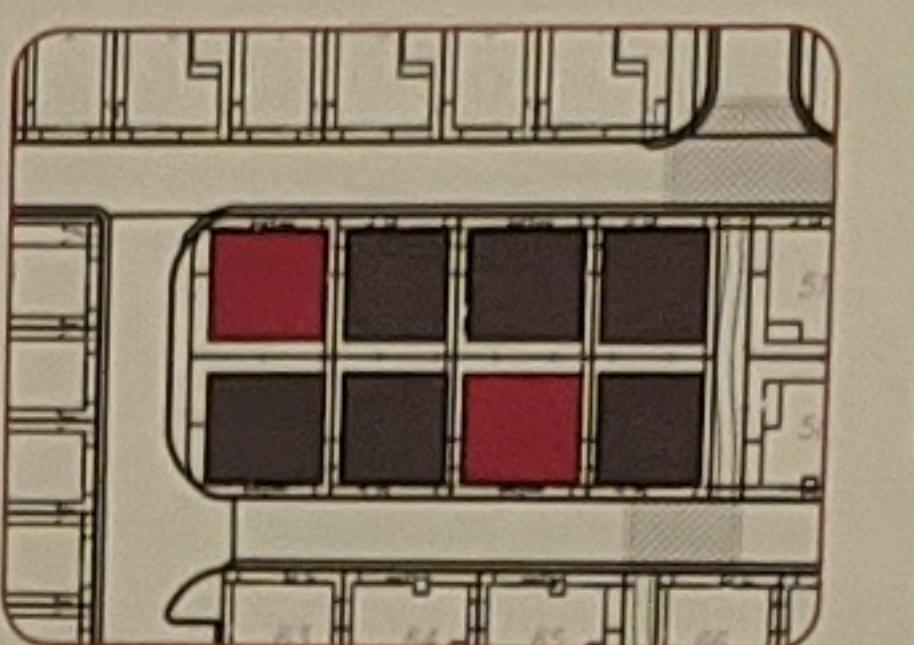


Utilize Surplus or Under-Utilized City or Other Public Property for Housing Development



## Supply-Side Housing Policy Options

Increase Ownership Inclusionary Percentage to 15%



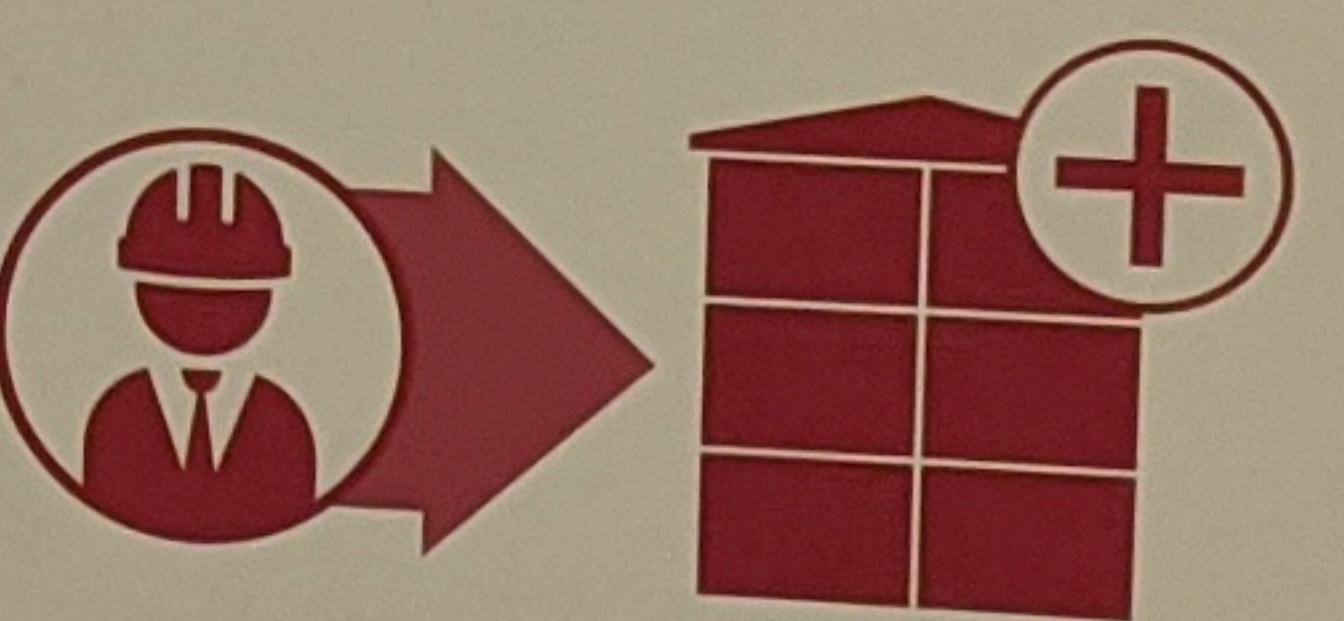
Affordable units or house with rents or sale prices capped per designated AMI  
Market-rate units or house

15% of 8 houses = 2 affordable houses

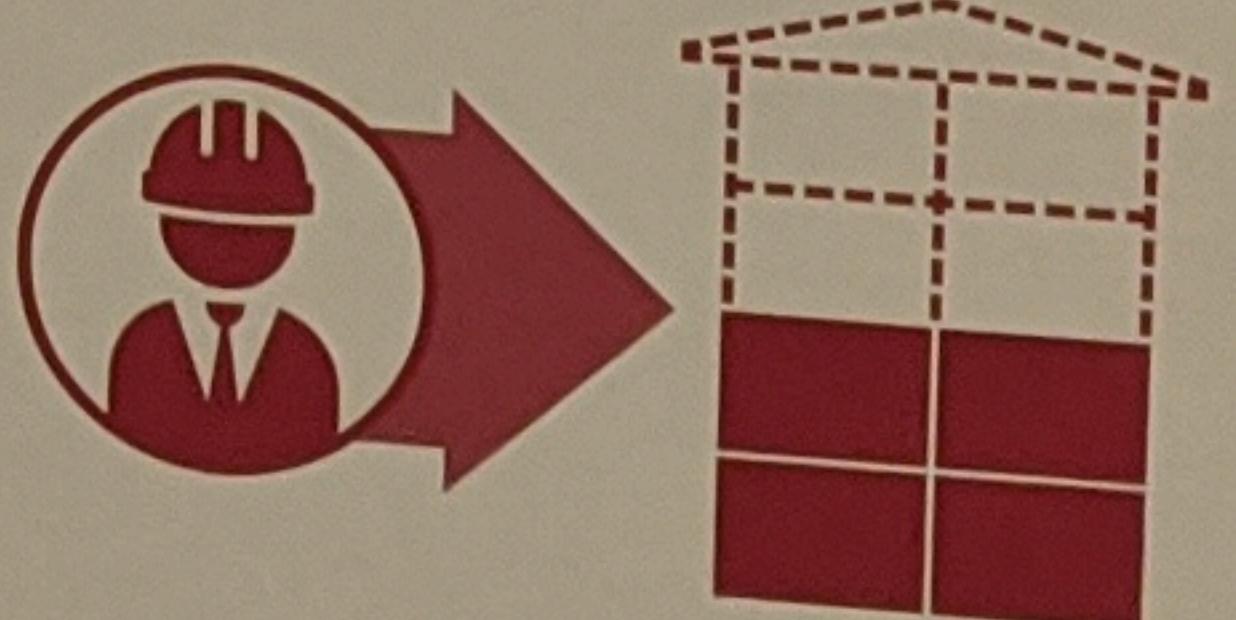
Promote Accessory Dwelling Units (ADUs)



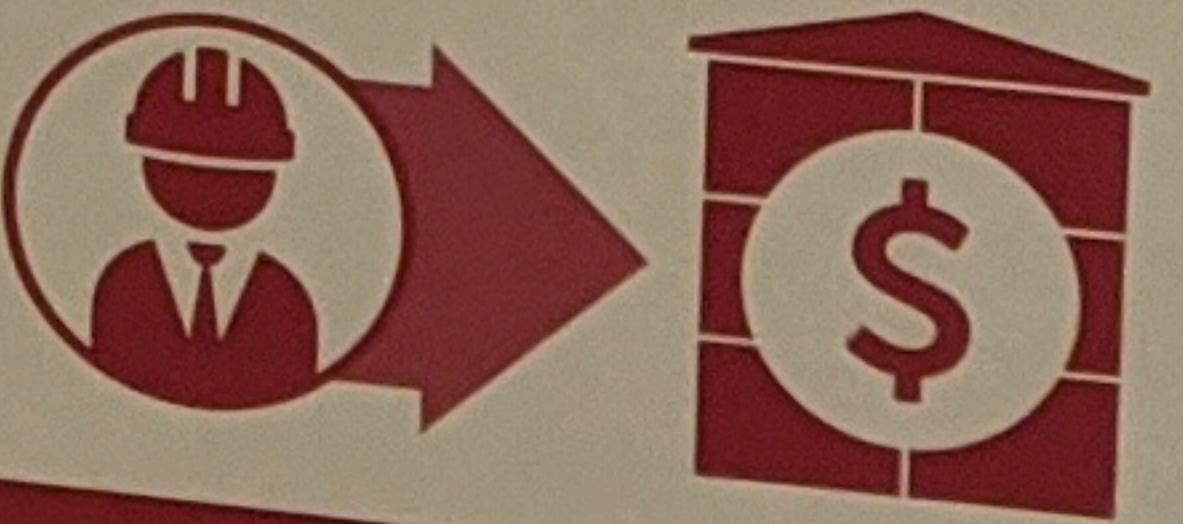
Add Developer Incentives for Unit Production into Rental Inclusionary Program



Modify Density Bonus Program to Allow Requests Greater Than 35%



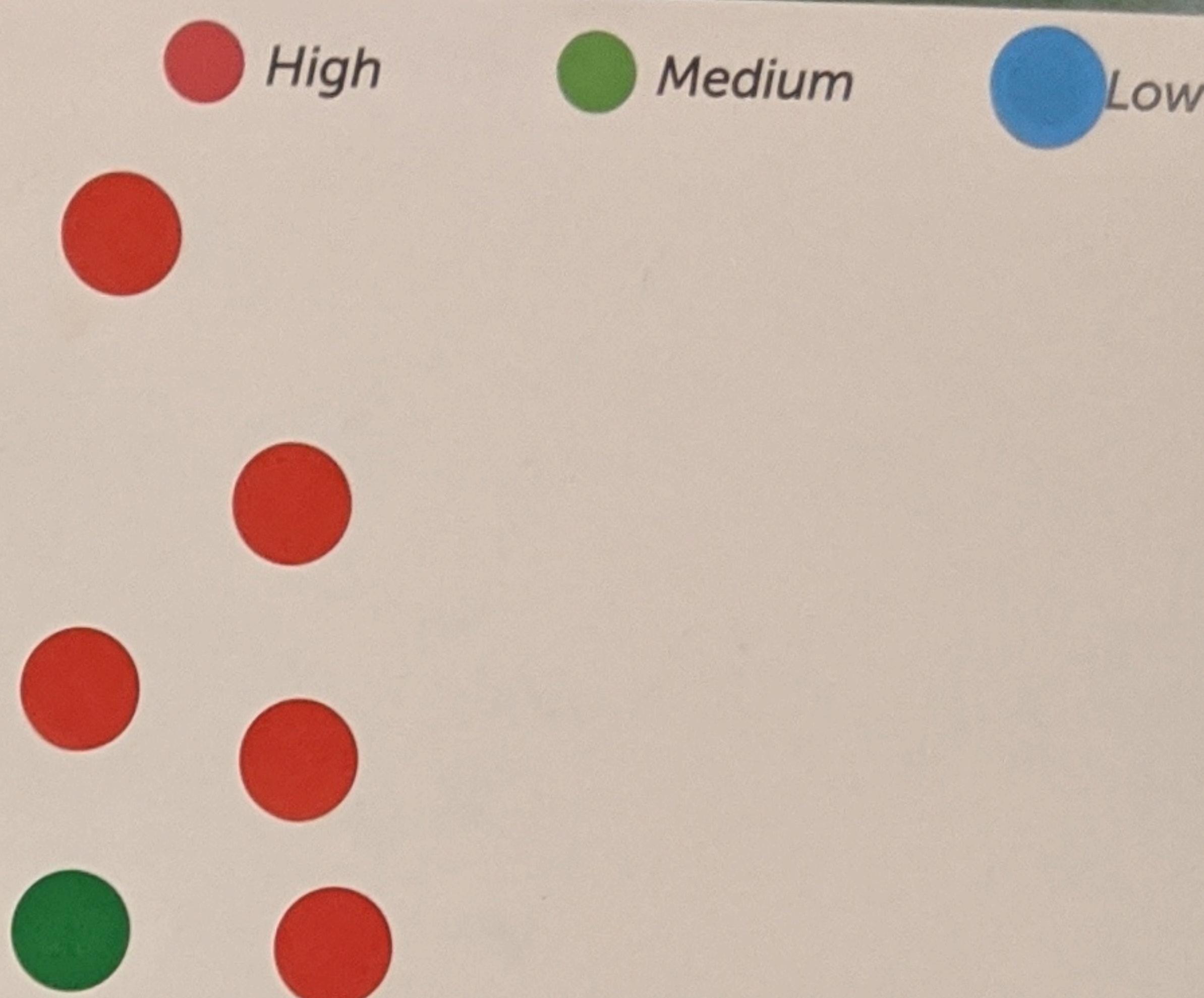
Add Ongoing Affordable Housing Payment Option In-Lieu of Inclusionary Units or Up-Front In-Lieu Fee



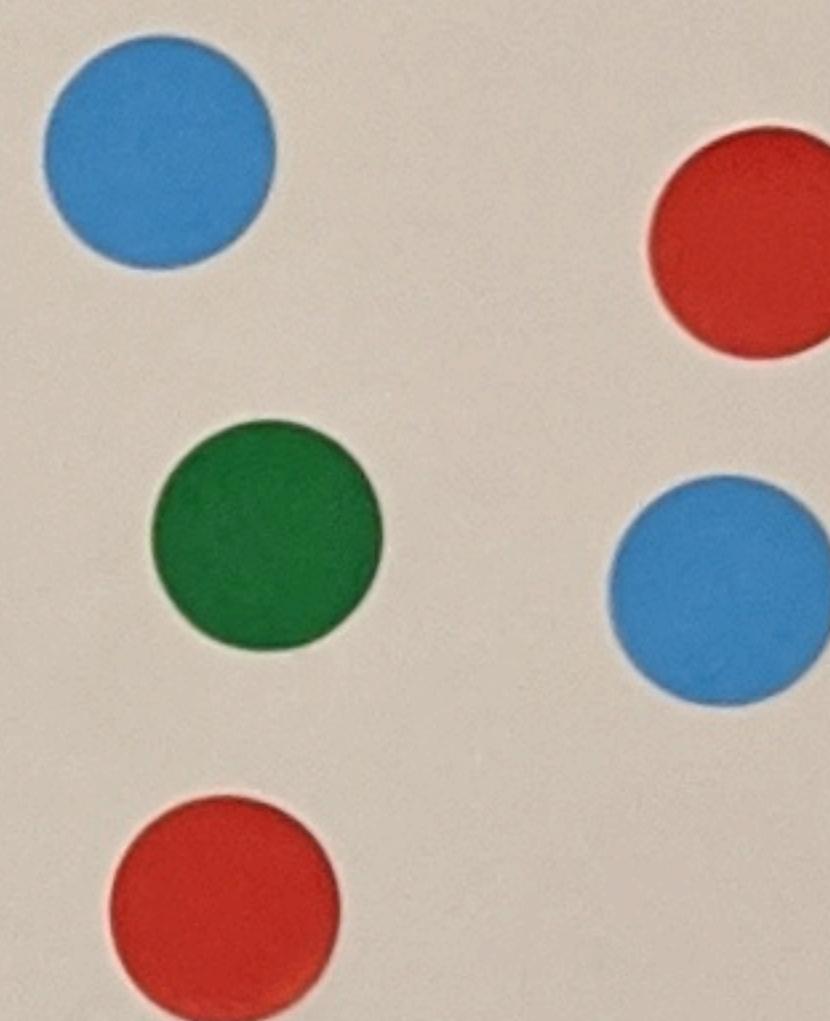
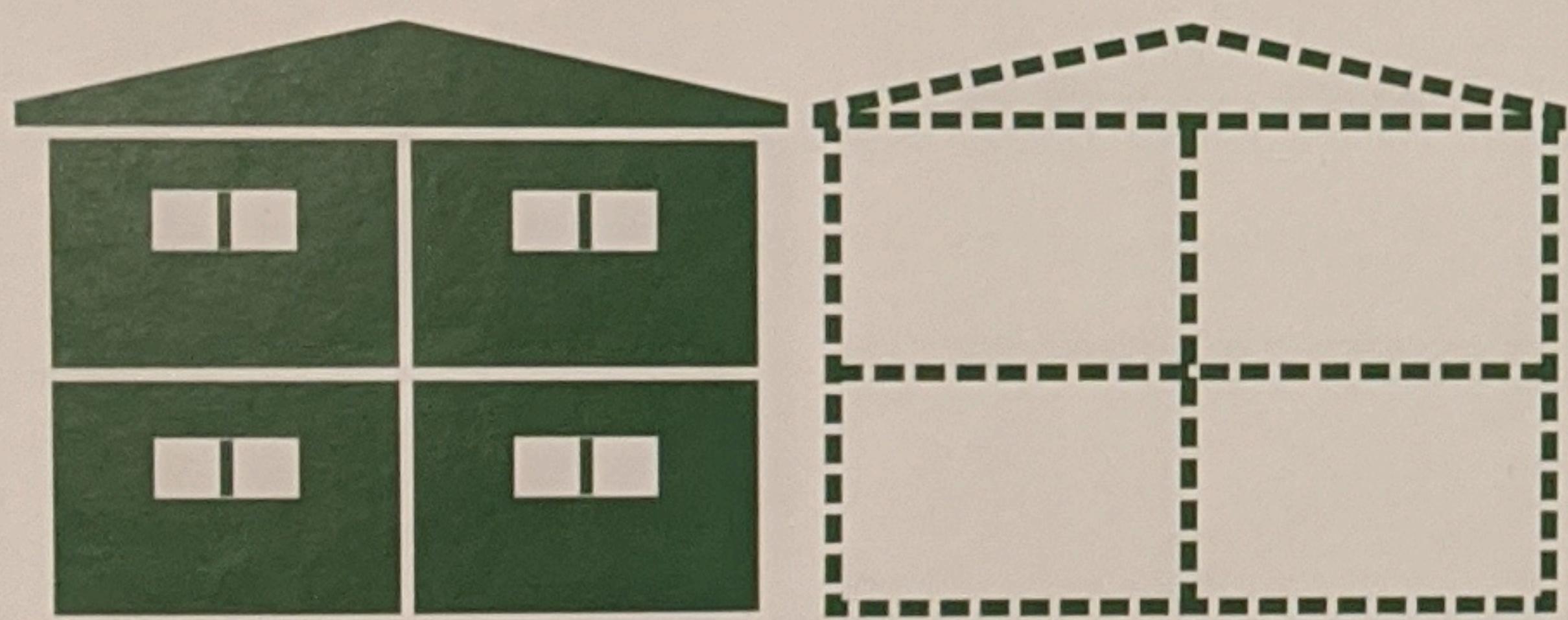
## Age-Friendly Housing Policy Options

Rank with dots!

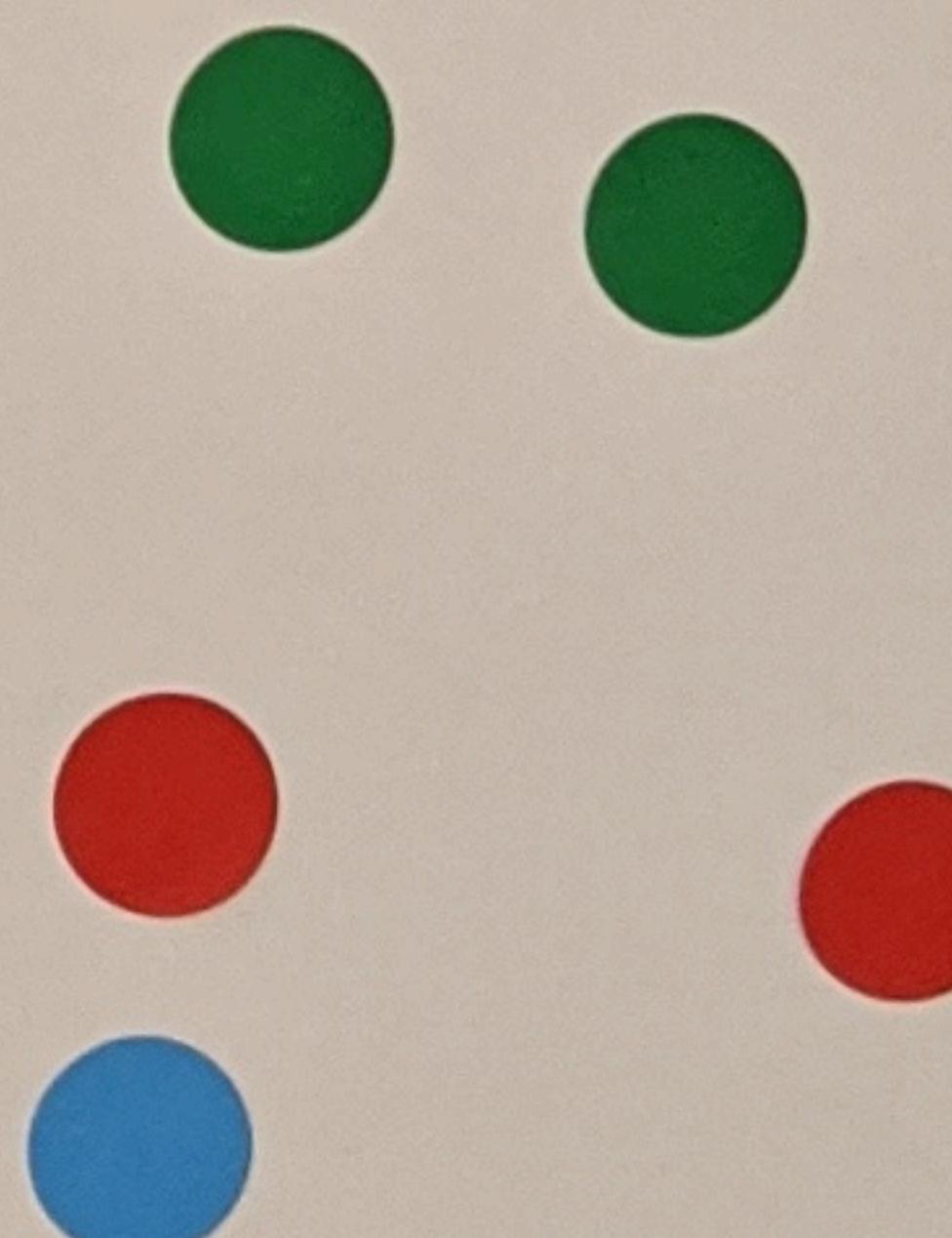
### Protect At-risk Affordable Senior Housing Projects and/or Preserve Mobile Home Parks



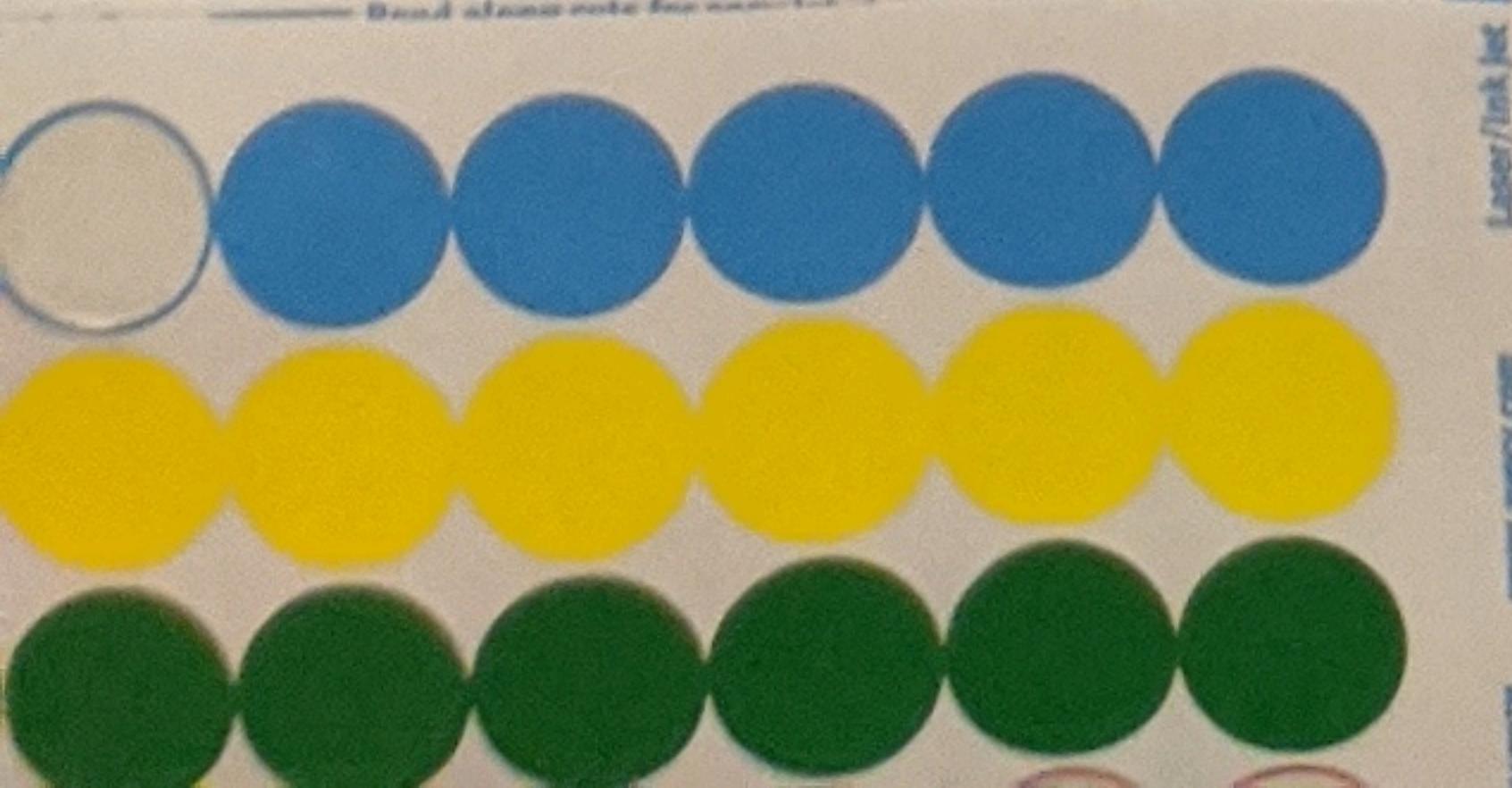
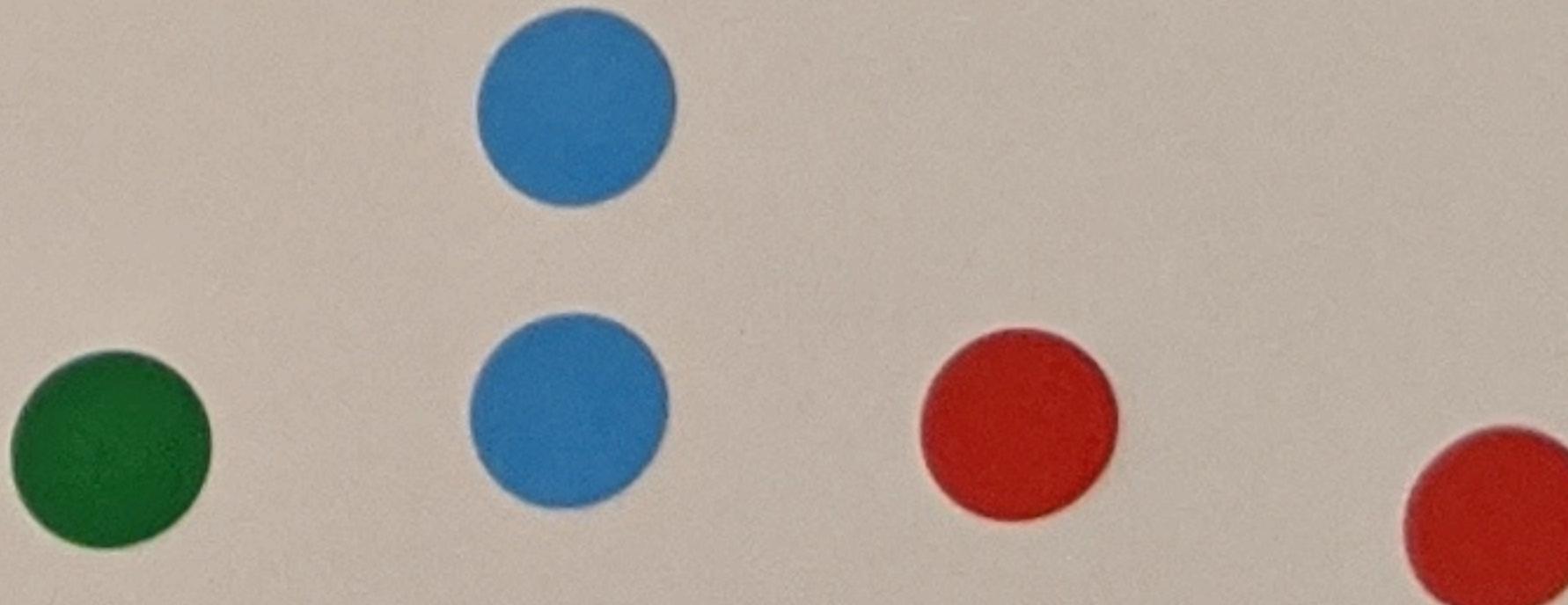
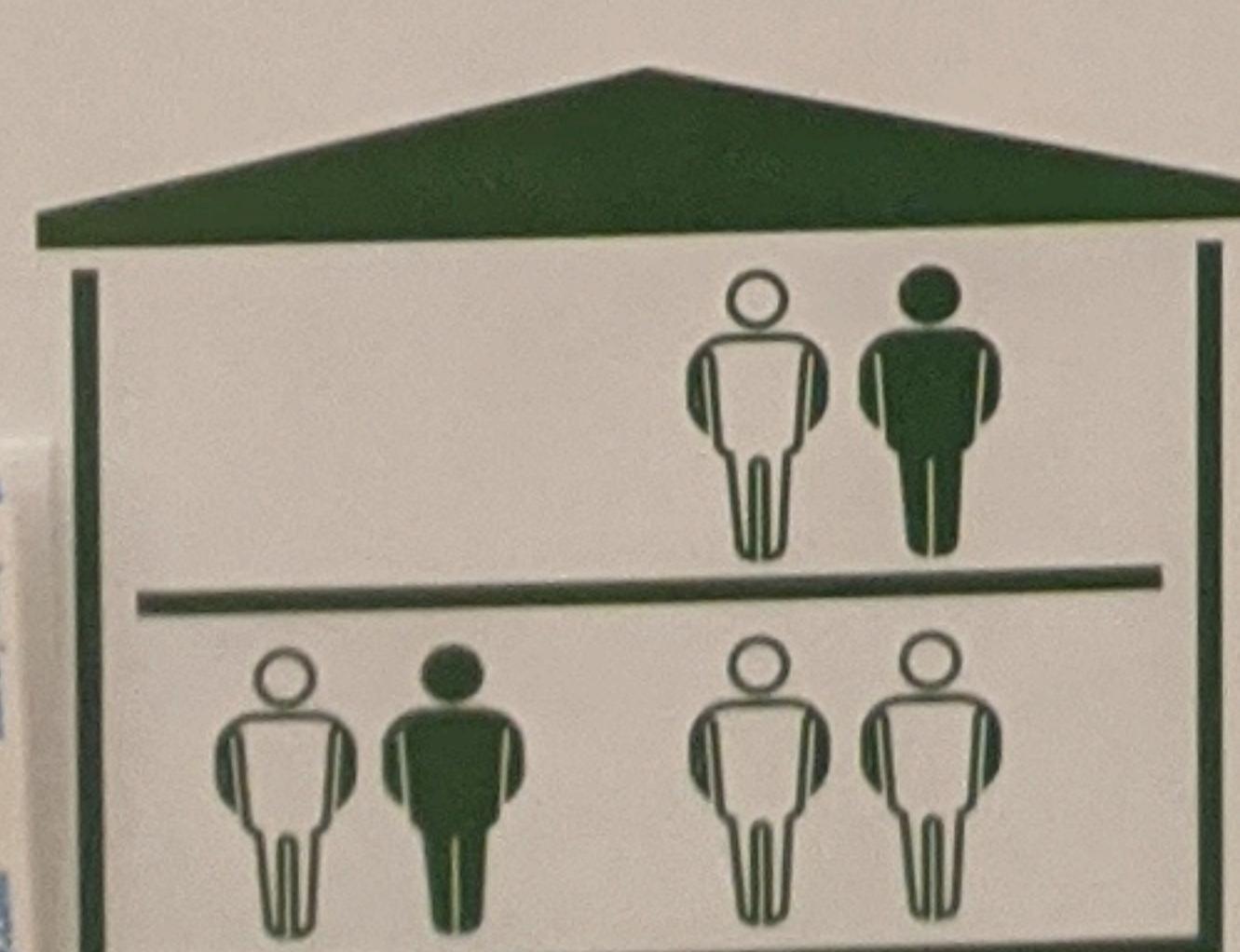
### Promote New Age-Friendly Housing



### Adapt Homes to Age in Place



### Facilitate New Ways to Use Homes

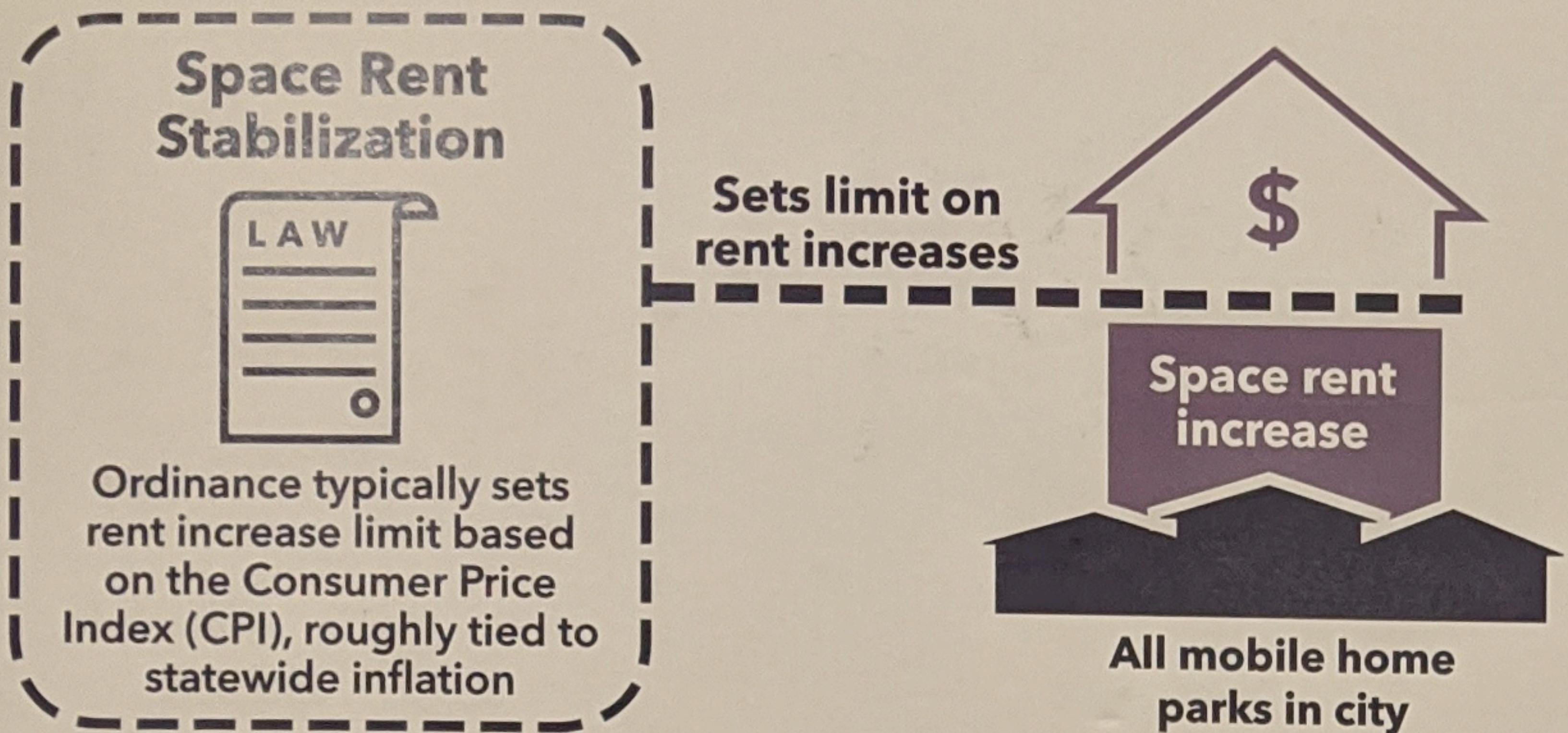


# Housing Strategy

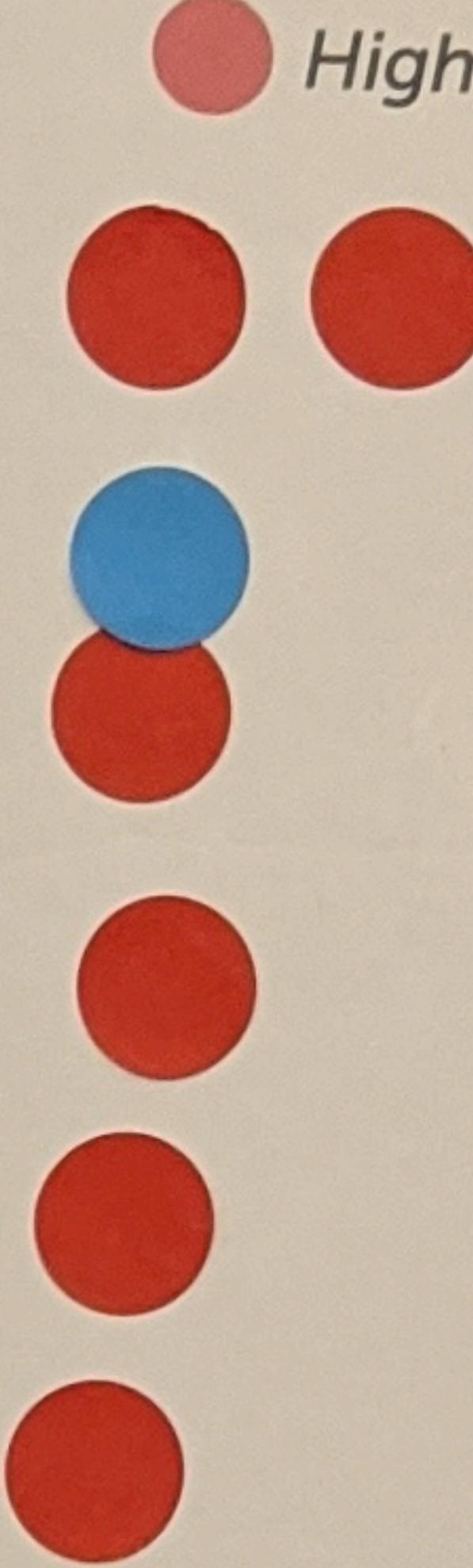
## Mobile Home Park Policy Options

Rank with dots!

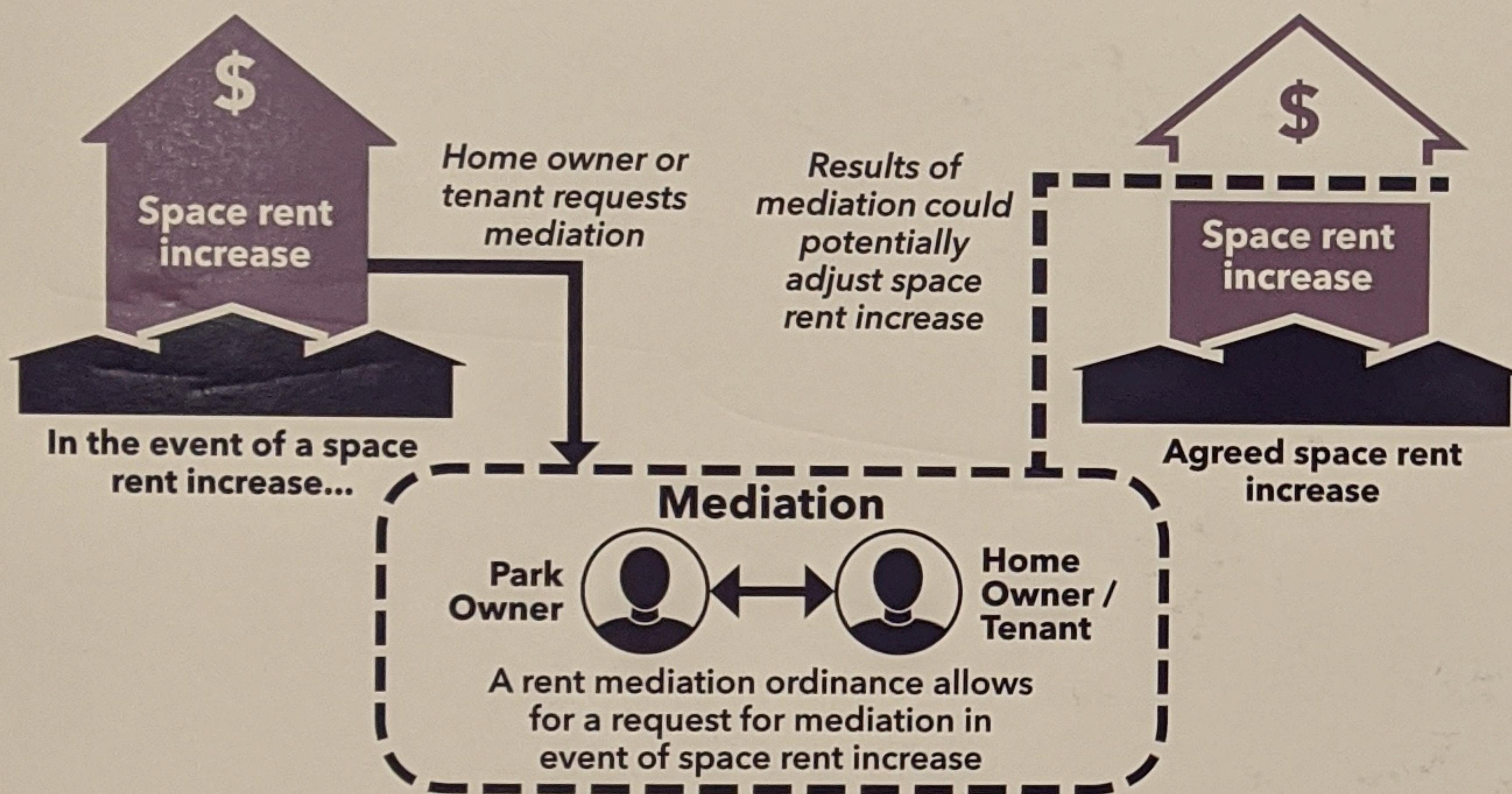
### Mobile Home Space Rent Stabilization



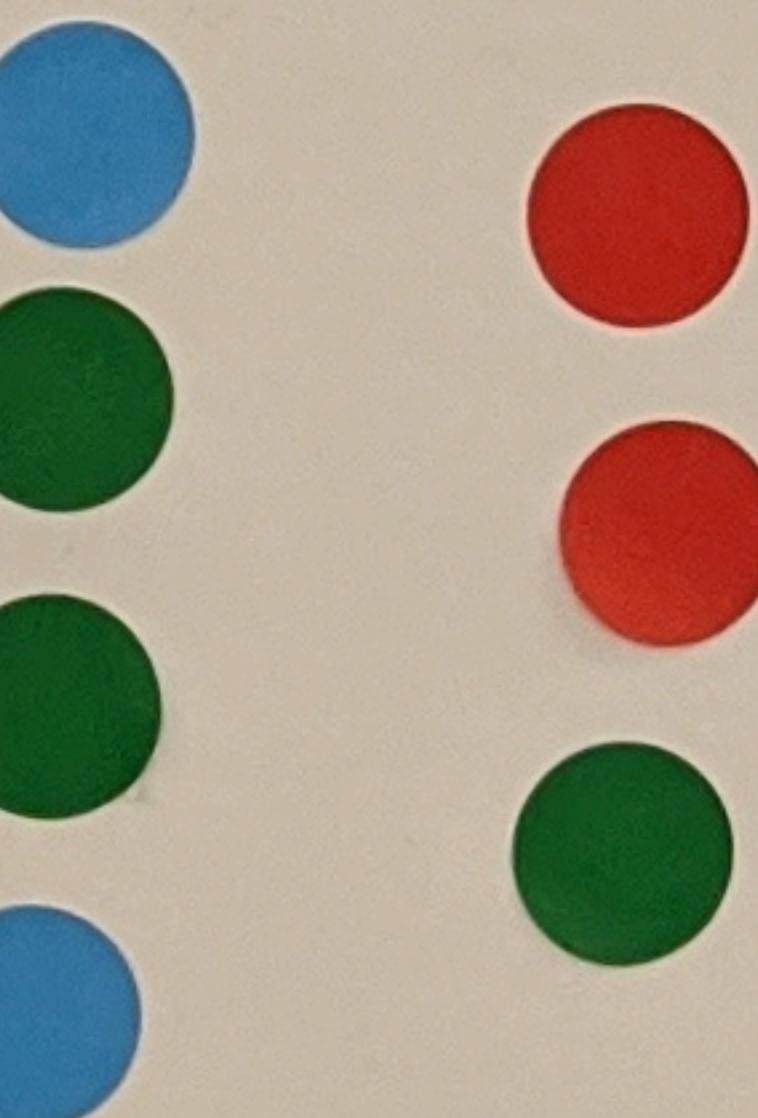
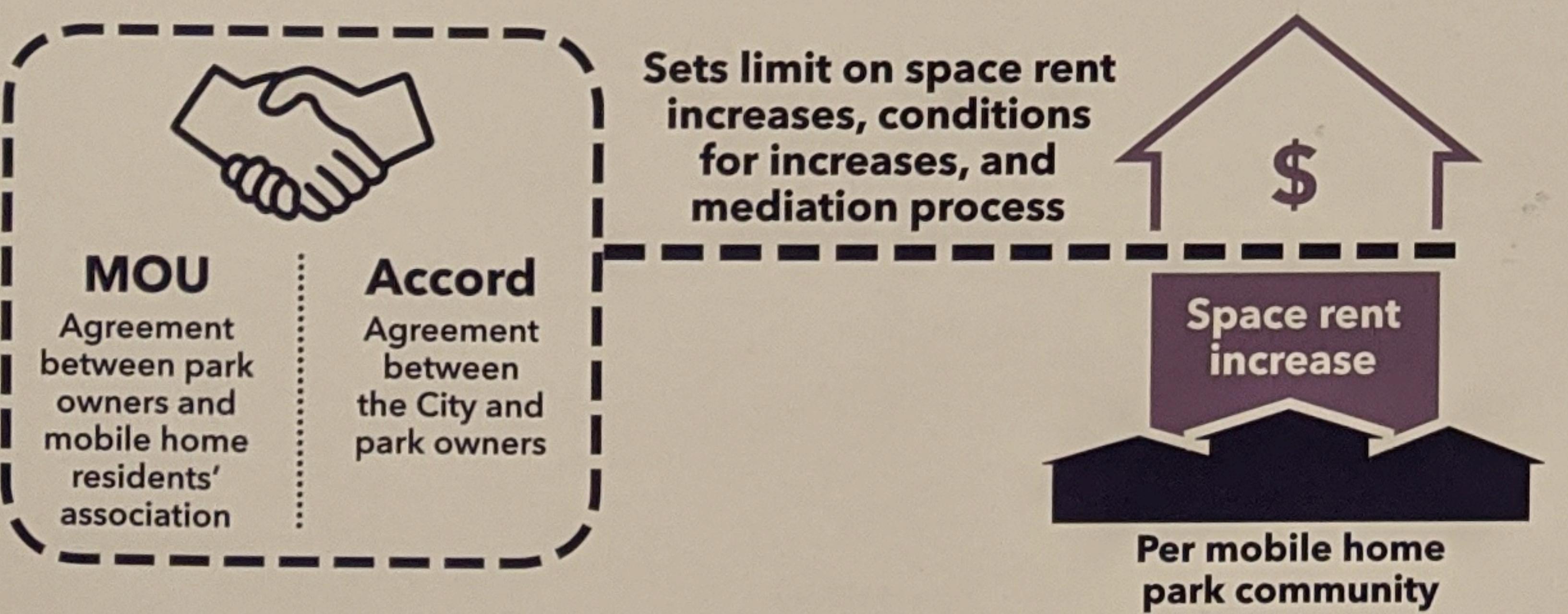
High (Red)  
Medium (Green)  
Low (Blue)



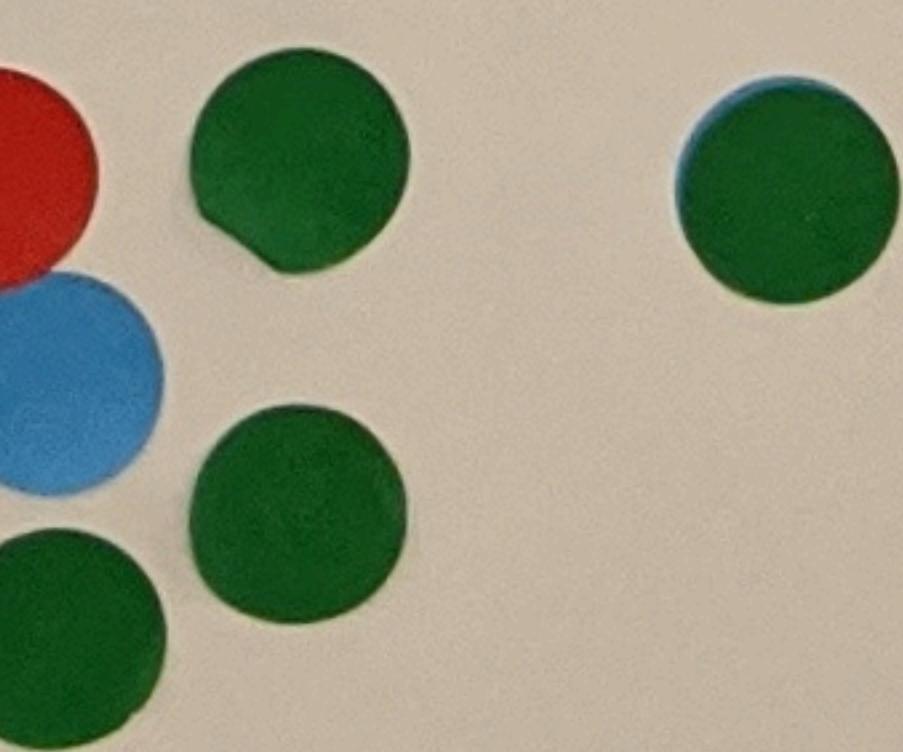
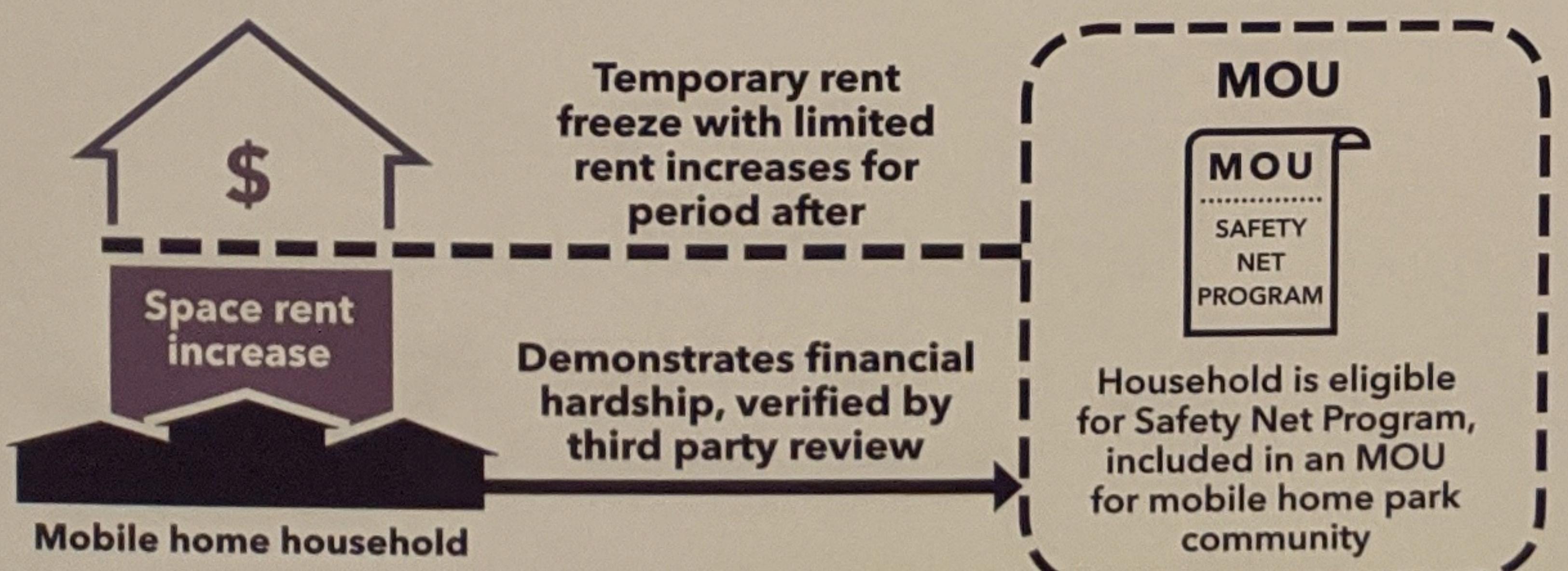
### Mobile Home Space Rent Mediation



### Memorandum of Understanding / Accord

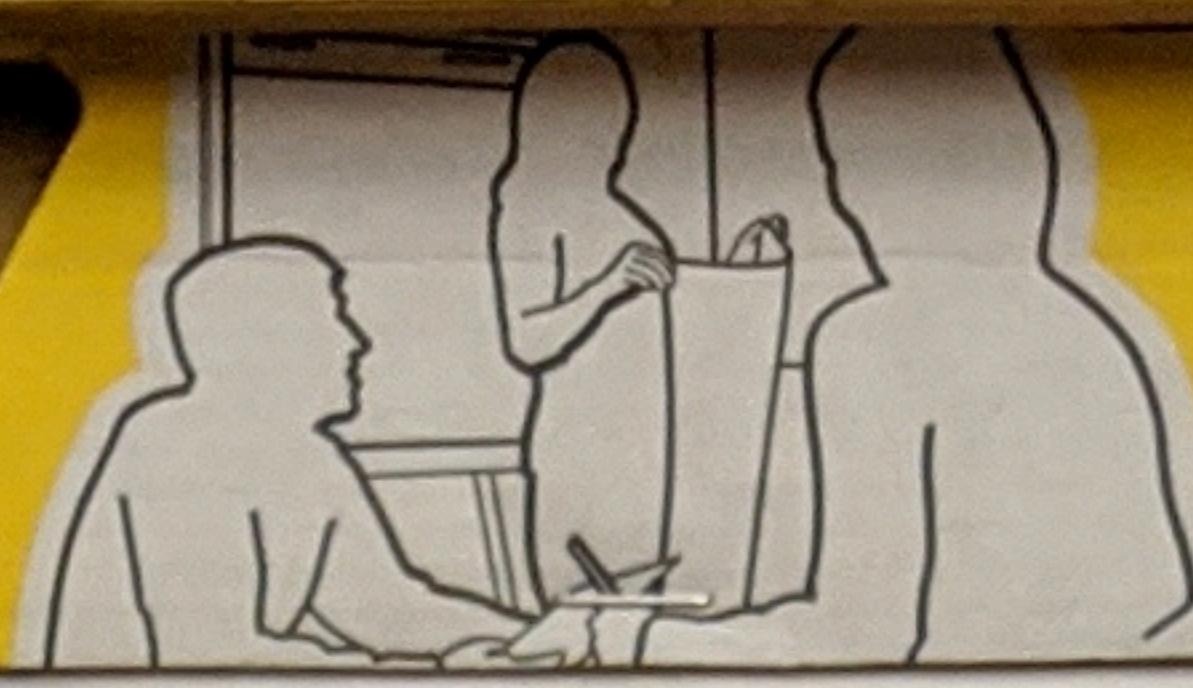


### Safety Net Program





SUPERSTICKY EASELPAD  
TABLEAU À FEUILLES MOBILES SUPER COLLANTES  
SUPERADHESIVAS BLOC DE HOJAS REPOSICIONABLES



30

25 IN/PO x 30 IN/PO  
63,5 cm x 76,2 cm  
5.2 SQ FT/PI<sup>2</sup> (0,48 m<sup>2</sup>) **3M**

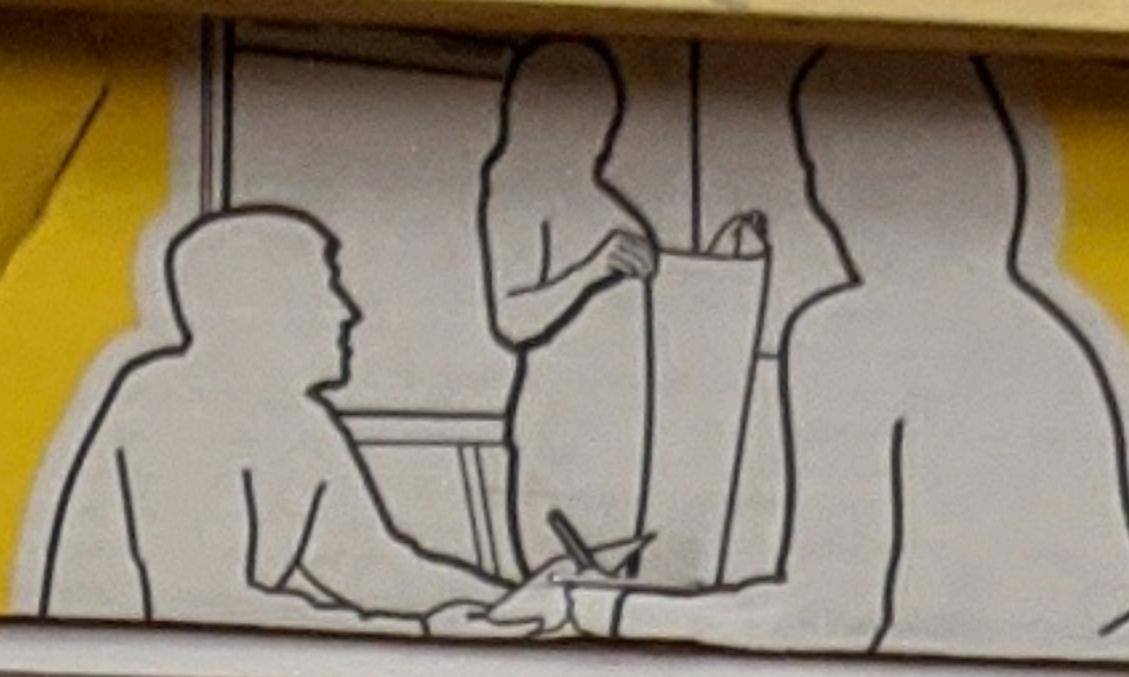
# Comments OR OTHER HOUSING IDEAS ?

- Consider developing inter-generational housing. Units for seniors, families, youth.
- Affordable rental housing for youth aging out of Foster Care
- City being partner to buy/rent space or land with other interested stakeholders and financiers such as Google & Facebook
- Invest/support alternative materials for building as well as new techniques. (Relax zoning for innovation, allow encourage demo's of different processes.)



SUPERSTICKY EASELPAD  
TABLEAU À FEUILLES MOBILES SUPERCOLLANTES  
SUPERADHESIVAS BLOC DE HOJAS REPOSICIONABLES

DANTE



30

25 IN/PO x 30 IN/PO  
63,5 cm x 76,2 cm  
5.2 SQ FT/PI<sup>2</sup> (0,48 m<sup>2</sup>)

3M

# Comments OR

## Other housing ideas

- Financial help/incentives to bring out of code ADU's up to code. [safety issue]
- Rezoning R-2 and R-3 to allow/encourage construction of duplexes, triplexes, 4-plexes, garden apartments rather than large single family homes on that lot.
- Rent stabilization?
- Do not Displace Current Long-time residents who own Single Family homes.  
Where R2 zoning exists, ~~long~~ long-term home OWNERS need to be protected & NOT Displaced.
- Concern - redevelopment of old <sup>affordable</sup> rental units (~2-~~4~~ units/parcel) into ownership units or high-rental units ⇒ displacement of residents who need affordable units.  
⇒ desire - policies that ~~keep people out~~ keep such people in our city (if not on the same parcel)