

Sunnyvale Village Center Master Plan Workshop #1 Summary

July 2022

A. Workshop Overview

Introduction

The City of Sunnyvale hosted a virtual workshop ("Workshop #1") that consisted of a video presentation and an accompanying online survey to seek public input as part of the initial steps of preparing the Sunnyvale Village Center Master Plan ("Master Plan"). In total, 502 responses to the online survey were received between May 13, 2022 and June 3, 2022. This summary provides an overview of the virtual workshop and the results of the online survey.

The purpose of the virtual workshop was to collect public feedback on the seven Village Centers to be included in the Sunnyvale Village Center Master Plan, identified below. A map with all the Village Center locations has been included in Appendix A.

1. Village Center 1: W Fremont Avenue & S Mary Avenue
2. Village Center 2: E Fremont Avenue & Sunnyvale Saratoga Road
3. Village Center 3: Old San Francisco Road & S Wolfe Road
4. Village Center 4: N Mathilda Avenue & Maude Road
5. Village Center 5: E Duane Avenue & San Rafael Street
6. Village Center 6: Lakehaven Drive & Lawrence Expressway
7. Village Center 7: Fair Oaks Avenue & Tasman Drive

Workshop Objectives

The objectives of the virtual workshop included the following:

- Introduce the Master Plan to the public.
- Provide an overview of the process of preparing the Master Plan.
- Gather input on potential improvements to be considered in the Master Plan early in the planning process.
- Use input to inform the development of preliminary concepts for the Village Centers.

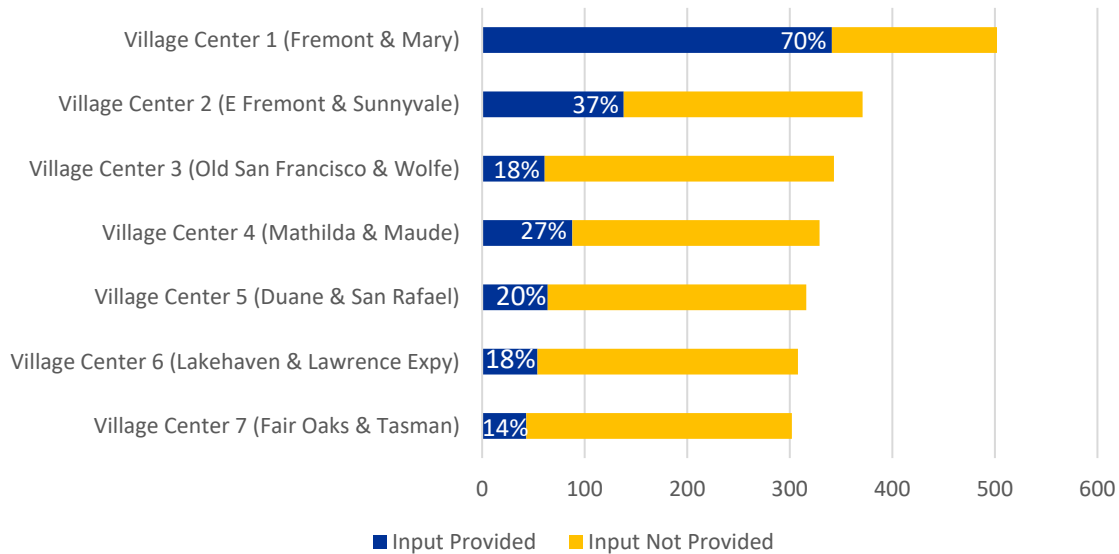
Virtual Workshop Structure

The virtual workshop consisted of a short introductory video presentation followed by an online survey that was made available to the public on the City's website.

- a. **Video Presentation.** The video presentation provided an overview of the project followed by a description of each Village Center.

- b. **Online Survey.** An online survey included specific questions about each Village Center regarding desired uses, amenities and improvements respondents would like to see as part of the Master Plan, as well as demographic questions. Participants had the option to provide feedback on one or more of the Village Centers. In total, 502 survey responses were received, however the level of input varied by Village Center. Survey questions are listed in the following section, with survey completion by Village Center, summarized below.

Survey Completion by Village Center



Qualitative Input with A Convenience Sample

The input included in this summary is qualitative in nature and was obtained through a convenience sample. This means that the virtual workshop focused on gaining an in-depth understanding of community member perspectives, and the results cannot be generalized to the entire population of the city within a defined margin of error.

For that reason, the input presented in this report should be considered with a similar weight as other forms of feedback that have always been part of the city's decision-making process, such as comments made at City Council meeting, or emails sent to the city expressing an opinion.

B. Survey Format and Questions

The following questions were asked about each of the seven Village Centers:

1. Do you want to provide input on this Village Center?
2. In one or several words, what is your vision or “big idea” for this Village Center?
3. What do you think are the most important topics to address in the Village Center Master Plan (select up to 3)?
 - a. Mix of uses
 - b. Design and community character
 - c. Pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.)
 - d. Transitions to existing community
 - e. Local business preservation/retention
 - f. Parking
 - g. Public realm improvements
 - h. Branding and placemaking
 - i. Other (please specify)
4. What uses and amenities are most important to you (select up to 3)?
 - a. Neighborhood-serving retail/shopping
 - b. Restaurants/cafes
 - c. Grocery store/healthy food options
 - d. Mixed-Use (commercial/retail with residential)
 - e. Civic and Cultural
 - f. Fitness
 - g. Entertainment
 - h. Plazas, Events or Gathering Space
 - i. Community Garden or Open Space
 - j. Other (please specify)
5. What type of public realm improvements would you most like to see (select up to 3)?
 - a. Streetscape improvements (Sidewalks, benches, crosswalks)
 - b. Landscaping (Trees and planting)
 - c. Enhanced setbacks
 - d. Pedestrian connections
 - e. Bicycle connections and bike parking
 - f. Parks, plazas, or open space
 - g. Pedestrian lighting
 - h. Public Art
 - i. Other (please specify)
6. What kind of housing would you most like to see (select all that apply)?
 - a. Townhomes
 - b. Accessory Dwelling Units (ADU's)
 - c. Live-work Housing or other Creative Housing type
 - d. Mixed-Use (ground floor retail with housing above)

- e. Affordable Housing
 - f. Senior Housing
 - g. Multiplex or small-lot cluster homes
 - h. Other (please specify)
7. Are there any other uses, amenities, or improvements that you would like to see at this Village Center?

A summary of survey responses are provided in the following sections, including overall themes; results and themes pertaining to each Village Center, and survey participant demographics.

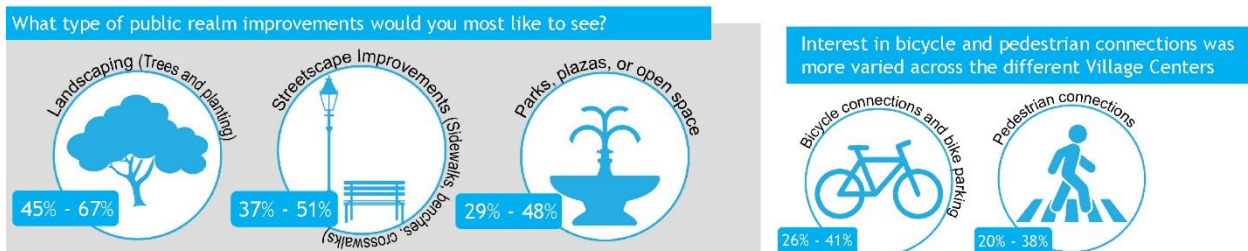
C. Survey Feedback: Overall Themes

The following eight overall themes, generally applicable throughout the Village Centers, were identified as a result of the survey analysis:

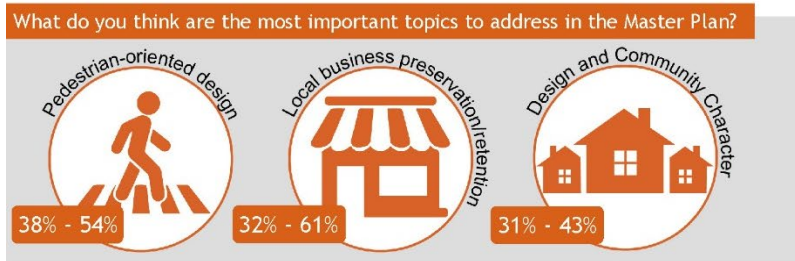
1. Restaurants and cafes, neighborhood-serving retail and shopping, and grocery stores/ healthy food options were consistently mentioned as highly desired amenities in the Village Centers.



2. There was a strong desire to retain many of the existing neighborhood-serving retail/businesses.
3. Participants wanted to see landscape and streetscape improvements to the Village Centers and the addition of parks, plazas, or open spaces.



4. Topics that participants wanted to see the Master Plan address included pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.), local business preservation/ retention, and design and community character.



Participants emphasized the importance of the scale and design of the new development and its relationship to the surrounding neighborhood

5. Ensuring adequate transitions to the existing single-story neighborhoods was mentioned as desirable throughout the Village Centers.
6. The addition of safe bicycle and pedestrian infrastructure was identified as important improvement for all Village Centers, however some locations in specific Village Centers, were seen as particularly important areas for improvements.
7. Of the housing types provided, mixed-use housing was identified as the most desirable type of housing to be incorporated into the Village Centers, with strong interest affordable and senior housing.



Interest in senior and affordable housing was more varied across the different Village Centers

8. There was a large portion of the respondents that did not want to see new housing in the Village Centers.

These overall themes are supplemented by detailed feedback received specific to each Village Center, on the following pages. Together, the overall themes and Village Center-specific feedback will be used to inform future engagement activities and the development of master plan concepts.

D. Survey Feedback: Results and Themes by Village Center

Survey results and key themes are summarized below by individual Village Center.

Village Center 1 (Fremont & Mary)

Village Center 1 Survey Results

1. Some "big ideas" respondents had for Village Center 1:
 - "General modernization of all buildings with harmonious streamlined design that integrates buildings on all four corners to provide a pleasing aesthetic for a very visible entrance to the neighborhood." [sic]
 - "Walkable Regional and local scale activity center"

- "This should be a place that attract young people and become a go-to place for neighbors." [sic]
2. The most important topics to address for Village Center 1 were:
 - Pedestrian-oriented design (50%)
 - Local business preservation (47%)
 - Design and community character (39%)
 3. Top three amenities that the community wanted to see were:
 - Restaurants and cafes (58%)
 - Grocery store/healthy food options (57%)
 - Neighborhood serving retail/shopping (56%)
 4. Top three public realm improvements the community wanted to see were:
 - Landscaping (Trees and planting) (65%)
 - Parks, plazas, or open space (48%)
 - Streetscape improvements (37%)
 5. Top three housing types the community wanted to see were:
 - Mixed-use (40%)
 - Other (35%)
 - Townhomes (28%)
 - The "Other" category primarily consisted of no new housing development (21% of respondents)

Village Center 1 Themes

- The scale and design of new development and its relationship to the surrounding neighborhood was important to respondents at this location.
- There was a mix of responses including those who wanted to see additional housing and those that were against new housing development.
- There were responses that advocated for housing but wanted to see reduced number of units (much less than 500 units) and smaller scale development.
- Privacy for the existing homes adjacent to the Village Centers was one of the highest concerns.
- A senior center and/or senior housing were identified as desirable uses at this location.
- A number of residents voiced objections against new pedestrian connections to and from Kitimat Place
- Respondents have traffic congestion concerns along W Fremont Ave at the SR 85 entrance/exit.

Village Center 2 (Fremont & Sunnyvale Saratoga)

Village Center 2 Survey Results

1. Some "big ideas" respondents had for Village Center 2:
 - "Safe, active space for students from Fremont High to gather. Much less asphalt for cars, much more concrete and landscaping for people."
 - "Vibrant hub for neighborhood that maintains senior accessibility and parking"
 - "Open space with parks, dining and shopping."
2. The most important topics to address for Village Center 2 were:

- Pedestrian-oriented design (50%)
 - Design and community character (43%)
 - Transitions to existing community (37%)
3. Top three amenities that the community wanted to see were:
 - Restaurants and cafes (68%)
 - Neighborhood serving retail/shopping (55%)
 - Grocery store/healthy food options (37%)
 4. Top three public realm improvements the community wanted to see were:
 - Landscaping (Trees and planting) (66%)
 - Streetscape improvements (41%)
 - Parks, plazas, or open space (39%)
 5. Top three housing types the community wanted to see were:
 - Mixed-use (49%)
 - Affordable Housing (36%)
 - Townhomes (28%)

Village Center 2 Themes

- Participants emphasized creating safe, student-friendly spaces, activities, and infrastructure at this location to address its proximity to Fremont High School.
- Respondents identified bicycle and pedestrian improvements as particularly important at this location to improve safety at this intersection for students at Fremont High School.

Village Center 3 (Old San Francisco & Wolfe)

Village Center 3 Survey Results

1. Some "big ideas" respondents had for Village Center 3:
 - "Retention of our local small businesses."
 - "We want restaurants and cafes with outdoor seating, visual appeal, family-friendly entertainment venues, useful commercial services, ethnic grocers. Increased walking index. Better transit options to and from downtown. Less dependency on the gym crowds. Better bike lanes."
 - "Trees, shade. Communal eating spaces for restaurants to share."
2. The most important topics to address for Village Center 3 were:
 - Local business preservation (43%)
 - Design and community character (43%)
 - Pedestrian-oriented design (38%)
3. Top three amenities that the community wanted to see were:
 - Restaurants and cafes (67%)
 - Neighborhood serving retail/shopping (62%)
 - Grocery store/healthy food options (47%)
4. Top three public realm improvements the community wanted to see were:
 - Landscaping (Trees and planting) (67%)

- Streetscape improvements (38%)
 - Parks, plazas, or open space (35%)
5. Top three housing types the community wanted to see were:
 - Mixed-use (48%)
 - Affordable Housing (30%)
 - Other (30%)
 - The “Other” category primarily consisted of no new housing development (20% of respondents)

Village Center 3 Themes

- Respondents identified small-scale restaurants and retail as desirable at this location and the addition of a pleasant public space to eat/gather.
- Safer bicycle connections along Wolfe Ave were also desirable to participants.

Village Center 4 (Mathilda & Maude)

Village Center 4 Survey Results

1. Some “big ideas” respondents had for Village Center 4:
 - “Maude/Sunnyvale is heart of the neighborhood. People of diverse races, ethnicities, incomes share space and are all welcome. People smile and say hi, stop and chat. Kids roam free on foot and bike. Older couples and friends take walks around the neighborhood.”
 - “Because it is smaller than many of the other centers, and because it is in the only predominantly Hispanic neighborhood, it needs to be different than the others. It still needs to have some housing for elderly and very low income, parks and open space and neighborhood retail and restaurants.”
 - “Would love to make this area pedestrian and bicycle friendly. It is not at all now.”
2. The most important topics to address for Village Center 4 were:
 - Pedestrian-oriented design (49%)
 - Local business preservation (48%)
 - Design and community character (31%)
3. Top three amenities that the community wanted to see were:
 - Grocery store/healthy food options (66%)
 - Restaurants and cafes (61%)
 - Neighborhood serving retail/shopping (59%)
4. Top three public realm improvements the community wanted to see were:
 - Streetscape improvements (51%)
 - Landscaping (Trees and planting) (50%)
 - Bicycle connections and bike parking (40%)
5. Top three housing types the community wanted to see were:
 - Mixed-use (53%)
 - Affordable Housing (40%)

- Other (30%)
- The "Other" category primarily consisted of no new housing development (21% of respondents)

Village Center 4 Themes

- Respondents identified safer bicycle infrastructure at this intersection and the addition of bicycle amenities such as bike parking as particularly important at this location – this location connects to a major north/south bike corridor (Sunnyvale Ave).
- Improved pedestrian access was also identified as desirable at this location – access from the adjacent neighborhood is limited and crossing multiple driveways makes walking unsafe.

Village Center 5 (Duane & San Rafael)

Village Center 5 Survey Results

1. Some "big ideas" respondents had for Village Center 5:
 - "People are more important than parking. The existing alley can be the new surface lot to transition from the neighborhood to the multistory terrace apartment/condos that could be built - that way the 3 story development is setback and not directly overlooking the backyard of the adjacent homes. Parking and commercial on ground level. Condos/apartments above."
 - "Really concerned about displacement of small businesses especially ethnic business. These new centers should guarantee the same rent to these small business owners instead of driving ethnic business out."
 - "Keep the neighborhood restaurant/grocery commercial space as the primary focus. Plan a lot of open space focus for outdoor dining, meeting and gathering options. Strong preference to keep buildings a max height of two stories as set by Speedy's Tacos building."
2. The most important topics to address for Village Center 5 were:
 - Local business preservation (61%)
 - Pedestrian-oriented design (46%)
 - Design and community character (37%)
3. Top three amenities that the community wanted to see were:
 - Grocery store/healthy food options (68%)
 - Restaurants and cafes (68%)
 - Neighborhood serving retail/shopping (61%)
4. Top three public realm improvements the community wanted to see were:
 - Landscaping (Trees and planting) (61%)
 - Streetscape improvements (44%)
 - Parks, plazas or open space (41%)
5. Top three housing types the community wanted to see were:
 - Other (46%)
 - Mixed-use (41%)

- Affordable Housing (27%)
- The “Other” category primarily consisted of no new housing development (31% of respondents)

Village Center 5 Themes

- Respondents expressed concern about the addition of new housing at this location.
- Participants emphasized retaining the diversity of small businesses that exists at this Village Center.

Village Center 6 (Lakehaven & Lawrence Expressway)

Village Center 6 Survey Results

1. Some “big ideas” respondents had for Village Center 6:
 - “Ideal spot for a trader joes, and brewery, think of a san jose, prune yard type atmosphere. with it's park and trail connections this spot has potential to be a desirable bike rider starting point.”[sic]
 - “Restaurants and small shops that are accessible to pedestrians and bikes from the greenbelt.”
 - “More landscaping to blend i with the park and green belt. Today it’s a concrete jungle. Need Places for current small food truck vendor.”[sic]
2. The most important topics to address for Village Center 6 were:
 - Pedestrian-oriented design (54%)
 - Local business preservation (46%)
 - Design and community character (38%)
3. Top three amenities that the community wanted to see were:
 - Grocery store/healthy food options (68%)
 - Neighborhood serving retail/shopping (66%)
 - Restaurants and cafes (56%)
4. Top three public realm improvements the community wanted to see were:
 - Landscaping (Trees and planting) (62%)
 - Streetscape improvements (40%)
 - Parks, plazas or open space (40%)
5. Top three housing types the community wanted to see were:
 - Mixed-use (50%)
 - Affordable Housing (40%)
 - Other (34%)
 - The “Other” category primarily consisted of no new housing development (24% of respondents)

Village Center 6 Themes

- Respondents saw an opportunity to continue the John W. Christian Greenbelt at this location.
- Respondents were very interested in improving pedestrian and bike access to this Village Center.

Village Center 7 (Fair Oaks & Tasman)

Village Center 7 Survey Results

1. Some "big ideas" respondents had for Village Center 7:
 - "Affordable housing and employee housing."
 - "Mass transit friendly."
 - "A replacement coffee shop would be great since we lost Specialties. If we can block the Fair Oaks traffic noise on the west side with some buildings (sec 1) across the street from grocery outlet that back parking lot has some potential for outdoor dining and a quiet garden like redwood square could attract a lot of tech workers as a desirable VIP retreat or quick meeting getaway... parking could be made underground. Road noise needs to be kept to a minimum if workers need to take a call otherwise they won't risk going for a break." [sic]
2. The most important topics to address for Village Center 7 were:
 - Pedestrian-oriented design (52%)
 - Design and community character (36%)
 - Transitions to existing community (34%)
3. Top three amenities that the community wanted to see were:
 - Restaurants and cafes (61%)
 - Grocery store/healthy food options (50%)
 - Neighborhood serving retail/shopping (50%)
4. Top three public realm improvements the community wanted to see were:
 - Landscaping (Trees and planting) (45%)
 - Parks, plazas or open space (43%)
 - Streetscape Improvements (41%) / Bicycle connections and bike parking (41%)
5. Top three housing types the community wanted to see were:
 - Mixed-use (57%)
 - Affordable Housing (45%)
 - Senior Housing (30%)

Village Center 7 Themes

- Affordable housing was identified as desirable at this location.
- Many respondents mentioned wanting a coffee shop at this location.

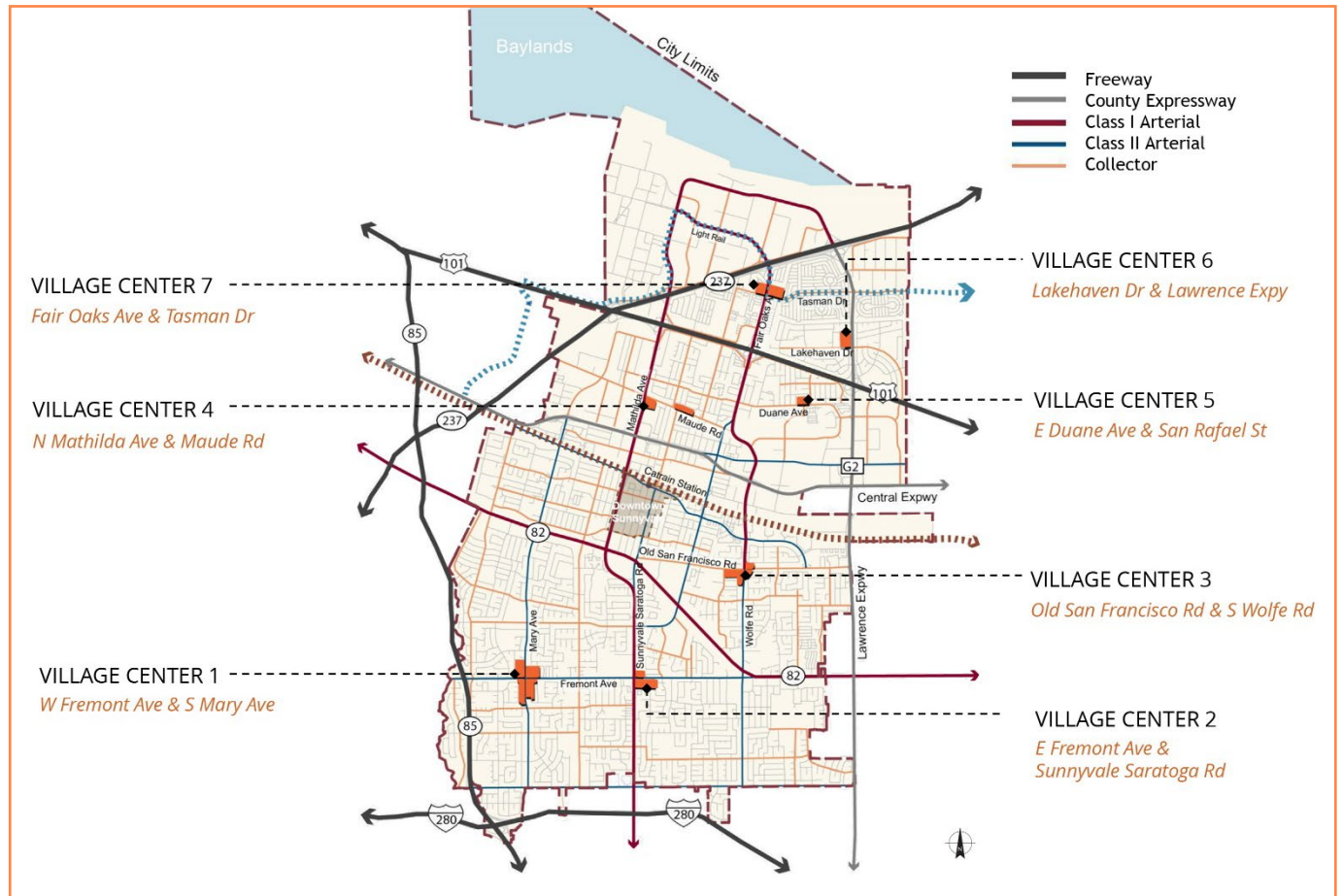
D. Survey Participant Demographics

This section includes a summary of the self-reported demographics of survey participants.

- 94% of participants that identified their relationship to the Village Centers live in Sunnyvale near a Village Center (277 responses out of 296 responses).

- The majority of people that identified their age were between the age of 36-64 (72% of responses). It should be noted that this is disproportionately more than the percentage of the total population in Sunnyvale that is between the age of 35 and 64 (38% of total population).
- Of those participants that identified their race or ethnicity, 50% of participants identified as White, 22% identified as Asian, 4% identified as Hispanic, Latino, or Latinx Origin. In comparison, the population in Sunnyvale is 31% White, Non-Hispanic, 47% Asian / API, Non-Hispanic, 16% Hispanic or Latinx (Sunnyvale Housing Element, May 2022; Demographic data from 2019).

Appendix A – Village Center Location Map

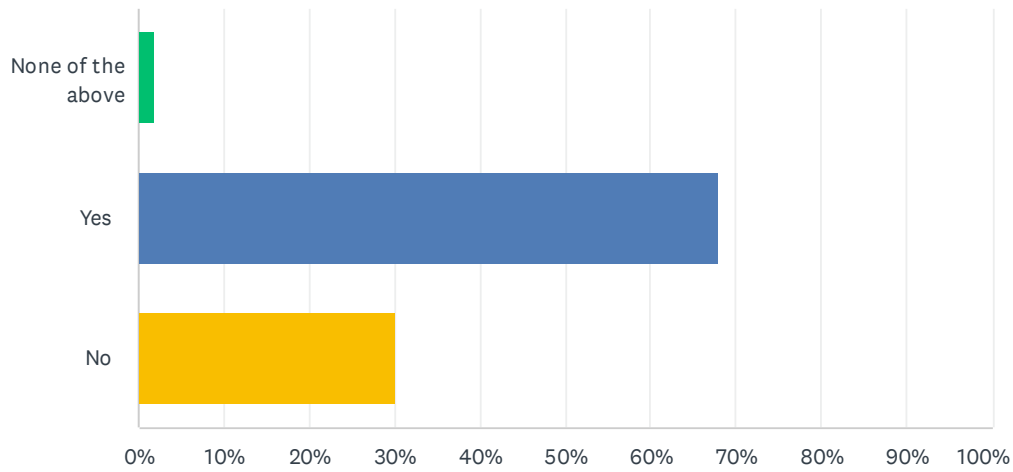


Appendix B – Survey Results

The attached PDF contains the survey questions and raw survey responses displayed in a series of graphs and in written formats.

Q1 Do you want to provide input on Village Center 1 (Fremont & Mary)?

Answered: 502 Skipped: 0



ANSWER CHOICES	RESPONSES	
None of the above	1.99%	10
Yes	67.93%	341
No	30.08%	151
TOTAL		502

Q2 In one or several words, what is your vision or “big idea” for Village Center 1 (Fremont & Mary)?

Answered: 203 Skipped: 299

#	RESPONSES	DATE
1	affordable housing and retail center with open spaces for gathering would be great	6/7/2022 1:32 PM
2	Kid-friendly: nature playground, safe street crossings, bike locks, walkable essentials	6/5/2022 5:17 PM
3	Central place where kids can play outside in a protected area while parents can enjoy coffee and food and perhaps even partake in the games. Lots of relaxed outdoor space to run around with also having food needs met. All the parks where we bring our children are devoid of places to eat. Would love a combination!	6/4/2022 8:22 AM
4	owned not renters, build parks as well	6/4/2022 6:49 AM
5	Housing.	6/3/2022 11:42 PM
6	Community-oriented retail	6/2/2022 8:48 PM
7	I believe the congestion in this area is fine the way it is.	6/2/2022 5:50 PM
8	Fit in existing neighborhoods while providing new housing and facilities	6/2/2022 2:19 PM
9	Keep it as is. Don't want to live in a metropolis.	6/2/2022 11:42 AM
10	Just stop developing tall buildings. You guys are making Sunnyvale so ugly. The building designs that are being approved by Sunnyvale are so old fashioned, terrible looking, compared to all other cities. Santa Clara, san jose, Mountain view has such a pretty look and feel but I do not know who is sitting in the sunnyvale office approving all these ugly buildings showing up all over town. You are taking away the greenery, the skyline, the open spaces for what?? The streets are over crowded, there is nothing you guys are developing that is enhancing the look and feel of our city. It is so sad!!	6/2/2022 5:36 AM
11	Mix of commercial and housing	6/1/2022 8:09 PM
12	Continue use of site for essential items, like groceries, pharmacy, medical services.	6/1/2022 6:30 PM
13	Connect all 4 corners by either tunneling the road intersection underground, and/or by building a platform across the intersection to make a pedestrian plaza.	6/1/2022 5:23 PM
14	Provide something needed and wanted by the local community, without making the buildings taller relative to the homes next to and behind the property, than the current structures.	6/1/2022 9:56 AM
15	I do not want to open the wall that is along the area next to S Mary Ave. If we open that wall to foot traffic or automobile traffic, it will create a much busier environment for residents which is highly undesirable. One of the main reasons we moved here was for the peace and quiet, and less traffic.	6/1/2022 9:03 AM
16	For zanottos area - Safer parking lot, possibly underground. Some pedestrian only space. Lawns etc. outside dining. Less linear feel to the shopping center, maybe have shops centered around a courtyard. Include apartments above shops, but no taller than 3 stories.	6/1/2022 8:26 AM
17	Don't do it.	6/1/2022 5:25 AM
18	Santana Row, but not quite so upscale	5/31/2022 6:51 PM
19	This should be a place that attract young people and become a go-to place for neighbors.	5/31/2022 6:51 PM
20	The new village should make sure the privacy is not compromised to the existing residential area. Suggest to keep the existing wall along Kitimat PL and make it taller. Also limit the building height in the new village.	5/31/2022 6:21 PM
21	Low profile shopping or offices. Many trees, park-like, one story.	5/31/2022 5:15 PM

Sunnyvale Village Center Master Plan Feedback

22	Community sensitive	5/31/2022 5:10 PM
23	No high rises	5/31/2022 2:22 PM
24	hub for all things	5/31/2022 1:19 PM
25	It would be nice to have something similar to Santana Row without all the parking structures. Currently, the way that this Village center is arranged now, it is not friendly at all to bikers or walkers.	5/31/2022 12:56 PM
26	It's fine as it is. Don't screw it up with some abstract "master plan" that means nothing.	5/31/2022 12:42 PM
27	Fewer du's (500 is too many for this area to absorb--traffic, water, pollution, etc.), more restaurants, and provisions to ensure the property owners build and maintain their redeveloped property in an aesthetically pleasing way	5/31/2022 11:37 AM
28	community gathering	5/31/2022 11:35 AM
29	No high density housing, more open park space	5/31/2022 10:56 AM
30	Groceries and restaurants	5/31/2022 10:48 AM
31	Protect the visual esthetics for the neighbors. High SOLID wall along Kitmat Place with lots of trees, and landscaping that is well maintained. We do not want to see the buildings. Definately no pedestrian connection to Kitimat.	5/31/2022 9:17 AM
32	Wildlife paths and retreats for ground life, bird safe windows, shade and public restrooms (and generally going beyond just ADA compliance), eco-friendly construction materials and practices, bicycle lockers, flood friendly landscaping and planting where applicable	5/30/2022 7:54 PM
33	People are more important than parking. No more surface lots. Residences or shops should be built above parking (see Irvine Company's Monticello in Santa Clara). Shops are all one story in VC1 - and so they can still be one story in front, with parking behind, and residences (condos or apartments) above both the stores and the parking. To avoid conflicts with homeowners, these sites could be terraced - similar to the old Denny's near downtown.	5/30/2022 7:42 PM
34	Don't do it	5/29/2022 11:23 PM
35	Maintain current grocery markets, pharmacy and various retail shops that are convenient to this region of Sunnyvale. Provide mass transit for the community to limit additional traffic on main commute routes. Limit height to 2 stories to allow continued site lines to the horizon. Include low income housing to allow service employees to stay in Sunnyvale.	5/29/2022 3:16 PM
36	Modernized mixed business and residential housing	5/29/2022 2:37 PM
37	Mixed use residential, retail and offices. Sunnyvale desperately needs smaller apartments, like studio apartments, for people who don't have huge incomes.	5/29/2022 12:15 PM
38	Need to keep a neighborhood grocery store and other retail	5/29/2022 8:22 AM
39	We already have too much traffic in our neighborhood for more housing especially trying to head south on 85 at the intersection of Fremont/Bernardo. What is the solution to aid the traffic during commuter hours if more houses are built in the neighborhood? Also, it is difficult to get appointments from doctors, PT'S, vets for our pets etc with the number of people already living here in Sunnyvale.	5/28/2022 11:33 PM
40	Enough parking spaces to accommodate residents and visitors. No more than 3-story-high buildings. I actually am very sad that Sunnyvale is going to change the look and feel of the Fremont and Mary.	5/28/2022 8:34 PM
41	Update existing buildings and streamline traffic	5/28/2022 8:32 PM
42	Keep it almost as-is, no big two story buildings. Allow small businesses at reduced leases to thrive. So many small businesses had to close: pet store, day care, Jenny Craig, etc. Have some sort of recycling program at Starbucks. Encourage compostable plastics. Have better outdoor seating at Starbucks. People block the walkways there. The Starbucks garbage cans are always over full, people drop their Starbucks garbage into the neighborhood behind Starbucks. I like walking to the Hallmark store and use their post office. We need a sandwich shop like Subway or a bagel/coffee/sandwich shop. Make sure Corazon does not go out of business! That location has been through many little restaurants.	5/28/2022 3:40 PM

Sunnyvale Village Center Master Plan Feedback

43	No "big idea." We all like the neighborhood feel of Westmoor Village. The Hallmark store and PO have been there for years. The neighborhood Starbucks and the important Smart & Final. The folks who are trying to make a go of the Mexican restaurant.	5/28/2022 12:32 PM
44	Mostly high-density housing with some small shops and hopefully, a small park with a pond.	5/28/2022 11:19 AM
45	This area should not be developed with Multi-Story structures (>2 Stories). The corner with the Banks could definitely become something more useful and should be the 1st Priority. Westmoor Center and Zanotto's Corners have good retail and usage now. Leave them alone for the present time. I am unsure of the current occupancy and utilization for the medical center area. Maybe it could be improved.	5/28/2022 9:30 AM
46	I would like to see the medical center stay there in some capacity. No housing!!	5/28/2022 7:46 AM
47	Small shops and services	5/27/2022 10:22 PM
48	quiet and safe	5/27/2022 9:48 PM
49	A low rise Village center with a maximum of three stories. The bottom level should be exclusively good everyday shopping stores with at least two grocery stores, a variety of ethnic restaurants that also have outdoor dining, a couple of banks, a hardware store, and a discount movie theater. Lots of parking should be available. Bus routes should be going up and down both Mary and Fremont. Above the stores should be housing units, and especially senior housing (to encourage single family home sales by the elderly). It would be nice if there walking bridges between the four corners to protect pedestrians from crossing these busy streets.	5/27/2022 8:10 PM
50	Retain existing commercial space and medical offices.	5/27/2022 7:45 PM
51	This would disrupt a lot of businesses we depend upon	5/27/2022 6:57 PM
52	If I live within walking distance of this village, there is lots for me to partake in, but leave my car at home. I can meet a friend for coffee, go out to dinner with my family, pick up some groceries, all in shops that have a neighborhood feel. I'd prefer independent stores rather than big box chains. I'll go here to hang out (as will my kids) and we will happen to run into neighbors often	5/27/2022 5:19 PM
53	Neighborhood gathering place! Be able to walk from surrounding neighborhoods to an appealing combination of restaurants, places to hang out and work/meet up, and retail (groceries, etc.).	5/27/2022 5:11 PM
54	Not a good idea, too much congestion!	5/27/2022 4:58 PM
55	The changes are needed but the sizes of the buildings must be nicely integrated into the neighborhood. We don't need an other Sunnyvale Down Town at the corner of Fremont and Mary.	5/27/2022 4:12 PM
56	Modernize upgrade the center. The types of stores, veterinary groceries are a great mix for our area.	5/27/2022 4:10 PM
57	Do not build.	5/27/2022 3:43 PM
58	I would welcome commercial (non residential) improvements to the location, but would oppose anything other than incremental residential increases as the road would not be able to accommodate the increased traffic.	5/27/2022 3:17 PM
59	Leave the area alone!!! I don't want 3 or 4 story high density mixed use housing with extremely limited onsite parking in the area! Parking in the neighborhoods nearby will be impossible due to the lack of parking in the village. This will lead to an increase in crime in the neighborhoods. What you did not make clear in your video was the requirement to either walk or bicycle to the village because on-site parking will be so limited that driving to shopping, dining, medical, etc. will be impossible. I know this is the plan! Many years ago, I (and others) attended the meetings leading to creation of the CAP (climate action plan) and LUTE (land use and transportation element) and argued against these plans. Only once in all the meetings I attended were any of my comments included in the meeting minutes presented to the city council.	5/27/2022 2:40 PM
60	More parks and recreation spaces in Village Center 1 area	5/27/2022 2:26 PM
61	More classes for kids, parks, whole foods, clothing store like gap, restaurants,	5/27/2022 10:04 AM

Sunnyvale Village Center Master Plan Feedback

62	I do not have a single unifying vision for this area. I have lived about a mile away since Oct 1983 (close to 40 years) and I do not get it. In general, putting any Village Center at the intersection of two major streets, e.g. Fremont and Mary (remember the upgrading of Mary to provide an overpass into Moffett Busn Park?) is contrary to all known concepts of safe pedestrian access and use. These shopping centers are fairly well used now, except for the medical dental, so exactly what is going to be proposed? Will the medical dental be replaced by housing --fine but how are the pedestrians to get to the commercial on the other three corners?	5/27/2022 9:44 AM
63	Small town feeling and atmosphere	5/27/2022 8:39 AM
64	Absolutely terrible impact on the local community	5/27/2022 8:35 AM
65	Keep it as shops and services!!!! We need decent shopping and restaurants in Sunnyvale. We have absolutely nothing here! It is embarrassing and inconvenient. I like many other people are sick of driving miles to find anything decent. No more residential planning please!!! This city is crowded enough I have lived in Sunnyvale all my life and I am sad to say I'm watching this city go downhill fast!!	5/27/2022 8:21 AM
66	keep existing retailers, bring in more	5/27/2022 12:55 AM
67	Safe and Convenience	5/26/2022 11:15 PM
68	No more housing	5/26/2022 10:39 PM
69	Better community service	5/26/2022 10:33 PM
70	convenience	5/26/2022 9:57 PM
71	A local hub for your daily shopping needs (groceries, pharmacy, coffee shop, restaurants)	5/26/2022 9:11 PM
72	Quiet and decent community	5/26/2022 8:40 PM
73	Keep the banks	5/26/2022 8:39 PM
74	Modernize the plaza. Mix commercial and residential is okay but the current proposed plan is to pack the development with too much residential units. It will be a traffic nightmare for all the residents in this area. Especially the back up entering the highway. Must reduce the number of residential units in this plan.	5/26/2022 8:38 PM
75	Offices, shops, restaurants at a single level setting. No high rises.	5/26/2022 6:31 PM
76	It should blend in with the existing neighborhood - not towering over existing homes - and it should be nicer. Also, it should be a super green building complex.	5/26/2022 6:08 PM
77	That the retail stores will be refreshed. They are very old and dated. I'm 66 years old, and they haven't changed since I was riding my bike to them.	5/26/2022 5:31 PM
78	my big vision? make the map image on prior page large enough so i can actually see what's on it, please! what good is this whole attempt at community input if the graphic images we're supposed to comment about are so small you cant read them and stupidly, they do not enlarge!??	5/26/2022 5:17 PM
79	Lots of housing, especially housing for elderly, workforce and very low income persons/families of different heights and densities. Some shopping and medical, in taller buildings than currently on the site, lots of trees and parklets.	5/26/2022 2:37 PM
80	a new Sunnyvale hub where people live, work and play. But the 85/fremont mess must be sloved first. From eliminate S Bernardo & Belleville entry to diverging diamond interchange should be consider.	5/26/2022 2:22 PM
81	What is Village Center. Is it retirement? is it family living? is it homeless housing? no want big buildings!	5/26/2022 1:57 PM
82	Crowded and heavy traffic	5/26/2022 1:27 PM
83	I think it is very consistent with what you are planning. The only thing I didn't hear or see in the master plan is how to handle the already terrible traffic at the Fremont/85 interchange and how to connect this neighborhood to Caltrain, lightrail, or BART to make it a truly car-free situation.	5/26/2022 12:38 PM
84	Retail on the bottom, housing on the top. Important to have mostly local small businesses!	5/26/2022 12:03 PM

Sunnyvale Village Center Master Plan Feedback

	That's what makes a neighborhood	
85	The plan looks ok to me. Only concern is increased traffic	5/26/2022 11:40 AM
86	Traffic (local and Hwy 85 ramps and exits, ad as they are now), parking, noise, crime, air pollution	5/26/2022 11:20 AM
87	Large	5/26/2022 9:39 AM
88	High rise buildings will screw up the living standard of existing communities.	5/26/2022 8:11 AM
89	Bad idea! Traffic on Fremont and Fremont/85 is already horrible - especially during rush hours!	5/26/2022 7:57 AM
90	high density	5/25/2022 10:55 PM
91	Housing needed; don't want to overwhelm the neighborhood	5/25/2022 9:30 PM
92	A disaster	5/25/2022 9:11 PM
93	Leave it available for small business and not multi story over priced housing. Stop building for REITs and non residential investment.	5/25/2022 9:10 PM
94	1. Can we be more specific on the residential mixes that will be established at VillageCenter1 ? 2. Traffic on Fremont Ave is already very bad, this will increase the traffic jam significantly.	5/25/2022 9:04 PM
95	Attractive 1-2 story buildings that blend into the neighborhood.	5/25/2022 7:33 PM
96	I like the idea of putting a buffered bike lane on Fremont, the road diet on Fremont, and conversion to one way on Bernardo. In general I favor making it easier and safer for both adults and children to walk and bike to school and businesses. Currently we like living in this area because it is quite. I would prefer that businesses be closed by 9:00 pm or 10:00 pm so it stays quite. I don't like the idea of pedestrian/bike connection from section D to Kitimat. This seem to mainly benefit the residents on the Kitimat side. I live in that area and it would seem to allow more traffic from business to Kitimat. I would prefer to walk or bike to Cascade and to Mary which would preserve the quite neighborhood. It's not that much longer to go around	5/25/2022 2:08 PM
97	Variety of services that residents can use instead of driving to another center.	5/25/2022 1:01 PM
98	Consistent with surrounding residential neighborhood	5/25/2022 10:39 AM
99	mixed office and residential. Need to provide good setbacks from existing residential especially to Eichler neighborhoods.	5/25/2022 8:47 AM
100	Low level - single story. Not tightly packed.	5/25/2022 8:43 AM
101	No more than 4 stories. No high rises in Sunnyvale please	5/25/2022 8:17 AM
102	Some houses (2 story max), stores, park, limited car access and my biggest worry is increasing the traffic for the 85 entrances and exits which are already saturated at rush hours	5/25/2022 7:30 AM
103	This will create too much traffic for this area. I don't approve of this massive project.	5/24/2022 10:39 PM
104	Don't see traffic mitigation, green space or solar and water conservation requirements. Very high density for access to 85 which already has significant access issues	5/24/2022 7:45 PM
105	convenient living for young families	5/24/2022 7:39 PM
106	No high density housing, no low income housing. Local restaurants, shops, and businesses.	5/24/2022 7:36 PM
107	Maintain local shopping and dining opportunities. I regularly use Starbucks, Smart & Final, Corozon Mexican, Westmoor Florist, Walgreens, Zanottos and others. I would like to see a mix of professional, and medical and dental added to that. I am not sure if residential, ala Santa Row is a good mix for this area or not.	5/24/2022 6:13 PM
108	Don't add more residential apartments. You already have too much growth. Upgrade current buildings only	5/24/2022 3:51 PM
109	The idea is fine as long as it doesn't negatively impact the adjoining properties - i.e. degrade the living quality or property value of the neighbors.	5/24/2022 2:28 PM
110	Keep a place for all existing uses, adding housing over the top, that is compatible with the neighborhood.	5/24/2022 11:25 AM

Sunnyvale Village Center Master Plan Feedback

111	I dont want it :) Where is the analysis on how this will affect the school population and number of kids going to cUSD school. We bought houses here for the cUSD schools. if the boundary changes it is a big loss.	5/24/2022 11:09 AM
112	Revamp the buildings that are already there, but DO NOT add any housing!!!	5/24/2022 9:42 AM
113	Grocery, small restaurants and businesses	5/24/2022 8:24 AM
114	Keep it feeling local - smaller shops and restaurants. Not so dense.	5/23/2022 10:12 PM
115	Local stores and neighborhood shops.	5/23/2022 10:00 PM
116	Keep the Kitmat Wall No new connections	5/23/2022 8:31 PM
117	Keep my neighborhood quiet and safe. Improve pedestrian access to goods and services, but maintain the privacy we enjoy in the Wrightmont neighborhood behind VC1. I must also be able to continue using my car!	5/23/2022 8:25 PM
118	No appt and townhouses Keep the kitmat wall No new connections	5/23/2022 8:20 PM
119	The wall from section D to Kitimat needs to stay in place fortified by a completion of the tree line (which is now incomplete). Pedestrian access (including bikes) is acceptable. One access is preferable over two access points.	5/23/2022 8:09 PM
120	Maximize open space and ground -level retail rather than purely residential and medical offices. Current medical offices see under utilized and this is likely to continue	5/23/2022 4:55 PM
121	Terrible. Suffices are providing. Very neighborly and close support. Minimize overpopulation.	5/23/2022 3:15 PM
122	Public space	5/23/2022 2:49 PM
123	Privacy, safety and traffic enhancement for current neighborhood	5/23/2022 1:46 PM
124	Neighborhood safety 1. Low building height to maintain resident privacy and safety 2. Keep existing wall along Kitmat PL. No new pedestrian connection across the wall. Grow more tall trees for privacy 3. Add surveillance system in the neighborhood and more frequent police patrol	5/23/2022 1:04 PM
125	The Village Center 1 (Fremont & Mary) should ensure adequate public parking spaces, spacious set-backs for building structures that are adjacent to residential homes in order to minimize the visual impact of these large structures on the neighboring homes. Shops, grocery stores, and restaurants are welcome. Ensuring traffic infrastructure is upgraded to meet the increase in traffic and auto pollution. Provide increased safety measures (signage, green painted payments, etc.) are in place for bicyclists and pedestrians. Add colorful landscaping to enhance the visual appeal of the intersection and properties. Eliminate the pedestrian connections and direct access to the neighborhood streets, example: Kitimat Place: There's an existing wall separating Citibank and office buildings. However, my understanding is there are plans to construct two pedestrian access entrances which will eliminate the privacy and quiet nature of this neighborhood. We wish to avoid transients as well. Property crime has been on the rise in the area, so we wish to maintain the quiet nature of the area.	5/23/2022 12:26 PM
126	less traffic ,noise or problems	5/23/2022 10:42 AM
127	Bring up good life quality while still maintaining environmental health and neighborhood's tranquility.	5/23/2022 9:50 AM
128	green park for public use, restaurants, supermarket, pharmacy, post office. Possibly - street art, performances	5/23/2022 9:48 AM
129	Keep it the way it is, except plant more trees to provide a screen. No openings in the wall. Businesses should not be a type that create noise.	5/22/2022 11:49 PM
130	Consideration for multi-generations and senior living.	5/22/2022 10:53 PM
131	We would love a portion of Village Center 1 to include a Green Park next to a Performing Arts Center. We would like VC1 to include a supermarket, restaurants, a drugstore, a post office,	5/22/2022 10:02 PM
132	serenity	5/22/2022 9:58 PM
133	a safe, upscale neighborhood that keeps the current standard of safety, while provide convenience to the city	5/22/2022 9:22 PM

Sunnyvale Village Center Master Plan Feedback

134	A "Crossroads" - an introduction to Sunnyvale with a walkable community garden on the northeast side, music-centered courtyard and mixed use to the southeast, mixed use expansion and consolidation of banking and professional businesses to the southwest, and restaurants/coffeeshops to the northeast arranged around a bookstore.	5/22/2022 9:09 PM
135	Less parking lot, more community spaces.	5/22/2022 8:52 PM
136	convenient	5/22/2022 5:33 PM
137	I imagine all the village centers to be mini community centers with community services, classes, events, etc. Some ideas could be: classes(think ESL or financial literacy classes), fresh food pantry (like the one that comes to the library), performance space (local school performing groups), recreation (small playground and/or exercise machines), or paths for walking, integrated with the existing or new retail shops.	5/22/2022 3:32 PM
138	Make it like Cupertino Square, with great landscape, stores and upscale village center	5/22/2022 3:22 PM
139	This area is walking distance to two high schools and a middle school. Seems like a good place to add some affordable housing.	5/22/2022 3:22 PM
140	Keep them for retail, restaurants, and business use	5/22/2022 3:22 PM
141	Open grass lawn dog park with daily clean up service	5/22/2022 3:01 PM
142	Better selection of stores. Need to improve the aesthetic appearance of the shopping centers - very outdated. Improve safe areas for pedestrian use.	5/22/2022 1:56 PM
143	Limit heights to blend with surrounding homes.	5/22/2022 1:31 PM
144	OK, but NO Pedestrian connections in wall along Kitimat Pl	5/22/2022 9:37 AM
145	Include services and residential housing for retirees. We want to stay around and scale down.	5/22/2022 8:46 AM
146	Leave it the way it is.	5/22/2022 6:14 AM
147	Keep the existing wall along Kitimat Pl, NO new pedestrian connection across the wall, grow more tall trees for privacy	5/21/2022 9:30 PM
148	Preserve residential neighborhood by limiting environmental impact caused by high density housing and businesses.	5/21/2022 9:27 PM
149	People scaled, people oriented, progressive design.	5/21/2022 8:18 PM
150	Keep the current status, No additional residential apts	5/21/2022 7:44 PM
151	Against this project to build Village Center 1 (Fremont & Mary). It is going to make traffic congestion worse and bring negative impact to existing community.	5/21/2022 6:52 PM
152	Neighborhood destroyer	5/21/2022 5:00 PM
153	Separate the development from the existing residential. Assess the traffic impact. (1) Low building height and wide transition zone (2) Keep the existing wall along Kitimat Pl, NO pedestrian across the wall, tall trees to hide visual contamination. (3) Need traffic impact assessment report. Expand Fremont exit. (4) Add surveillance system in the neighborhood and more frequent police patrol.	5/21/2022 5:00 PM
154	Traffic and water usage are two major concerns with this area. Village centers might be designed to minimize car usage, but if you are adding significant residential units, the traffic issues will only increase as residents have to commute to work. Similarly, we should be expanding residential and commercial projects if the water needs of our community can support it. Finally, the bike/pedestrian infrastructure in the area would have to be significantly improved before my family would be walking/biking to these locations.	5/21/2022 2:08 PM
155	Keep the retail, especially Smart and Final. Perfect location for mixed use with parking under the buildings.	5/20/2022 12:27 PM
156	Buildings should be set back from the street. There should be a lot of landscaping to make the area inviting and relaxing. Surface parking for retail is important.	5/20/2022 10:40 AM
157	too many vacant store fronts	5/19/2022 7:53 AM
158	There are many vibrant shops and businesses at Fremont/Mary. They must be preserved in	5/18/2022 10:36 PM

Sunnyvale Village Center Master Plan Feedback

	the Village Center to serve residents.	
159	More mixed use, easy availability in walking to/from centers for surrounding neighborhoods. Gathering places for informal meetings.	5/17/2022 4:27 PM
160	My business will be uprooted after 30+ years in Foothill Medical Dental center, I will have to find another space and pay tens of thousands of dollars to adapt this space. I may have to sell to corporate dentistry and no longer provide healthcare to the population of Sunnyvale and surrounding areas. This will bankrupt me, after 2 hard years of Covid.	5/17/2022 3:29 PM
161	Retain the present businesses there , but update the space to allow more green space instead of the huge parking lot. Keep the area cohesive to the present homes in the area.	5/17/2022 10:05 AM
162	An updated neighborhood with shops for the people that live in the area and small business (like it is now) but with housing and maybe a dog park.	5/17/2022 9:20 AM
163	more housing	5/17/2022 5:36 AM
164	This should only be a commercial center and not a residential area because 1. the traffic is already bad and 2. there will be too many residents that will strain the CUSD and FUHSD.	5/16/2022 7:49 PM
165	I'd like to see businesses that actually stick around.	5/16/2022 4:57 PM
166	a nice bar/restaurant on any corner of this intersection would be welcome, Don't need 2 strip malls here	5/16/2022 2:51 PM
167	Please consider low height buildings, 2 stories that blends well with the surrounding homes.	5/16/2022 1:34 PM
168	The Foothill Medical Dental Center is perfectly located. There are no other close facilities in Sunnyvale to match this center. What is the need to change this one?	5/16/2022 9:56 AM
169	Multi-use - small, local commercial businesses on the ground floor with multi-story (>2) apartment housing above, with 30% designated as low income/affordable housing. Preserve Zantotto's in some form if at all possible (and the family desires it).	5/16/2022 8:55 AM
170	Beautify and update. We like the medical, food, and social aspects, but it is really dated and relatively inaccessible (predominantly parking lots).	5/15/2022 6:04 PM
171	An very gradually transition between existing single story historic Eichler houses and the village. A 16 feet minimum green corridor with good noise protection and security at the transition.	5/15/2022 5:58 PM
172	High end retail would be desirable. Absolutely opposed to dense multi-story housing which would impede on the privacy and sunlight of the single story Eichler homes that all have large floor-to-ceiling windows and face the medical center.	5/15/2022 11:00 AM
173	Keep it as is	5/15/2022 1:50 AM
174	My words are: community, sunshine and gathering. For sites #1 and #4, on the west side of Mary, please ensure the views of the santa Cruz mountains are obstructed at a minimum. It's a big element of wellness to be able to see the mountains from Mary, so keep buildings pushed back so the mountains are still visible. Also, put in a community garden for new residents to have access to grow plants, with garden plots, with a playground with enough benches for seating. Add a bus services on Fremont that goes to El Camino Hospital. There used to be one that ran frequently.	5/14/2022 8:32 PM
175	senior housing (no stairs) with a view and light-rail	5/14/2022 7:20 PM
176	High rise senior housing with nice views, with retail and dining at street level, and light rail.	5/14/2022 7:18 PM
177	I think it should be a mix of small retail businesses (restaurants / coffee shops / specialty retail) and activity centers (daycare / gym / indoor sports)	5/14/2022 6:31 PM
178	I think it is reasonable to provide housing at this center. there are basically 4 large parking lots at each corner. Space could be used much more efficiently than now	5/14/2022 6:28 PM
179	Leave it alone. It works just fine. I use it several times a week for groceries, post office, health care. I need my car to get there. I'm 75 with peripheral neuropathy -Not biking or walking to get there. I'd like to see the closed bank branches re-opened.	5/14/2022 1:50 PM
180	I live nearby and would love to see more efficient use of this area. My main concern would be	5/14/2022 10:48 AM

Sunnyvale Village Center Master Plan Feedback

the increased traffic at the intersection of highway 85 and Fremont. I bike to work and drive as little as possible but that intersection is horrible for vehicles and worse for bikes. Unfortunately, our car-centric society is unlikely to change quickly and this problem area will likely get much worse with more nearby residential development. I would like to see a specific plan for this problem spot. I am also concerned that reduced parking spaces in this area would push cars into our neighborhood to park. I see this in other neighborhoods near apartments and commercial areas that don't have enough parking. Significant secure bike parking (must be secure not just a bike rack) could help.

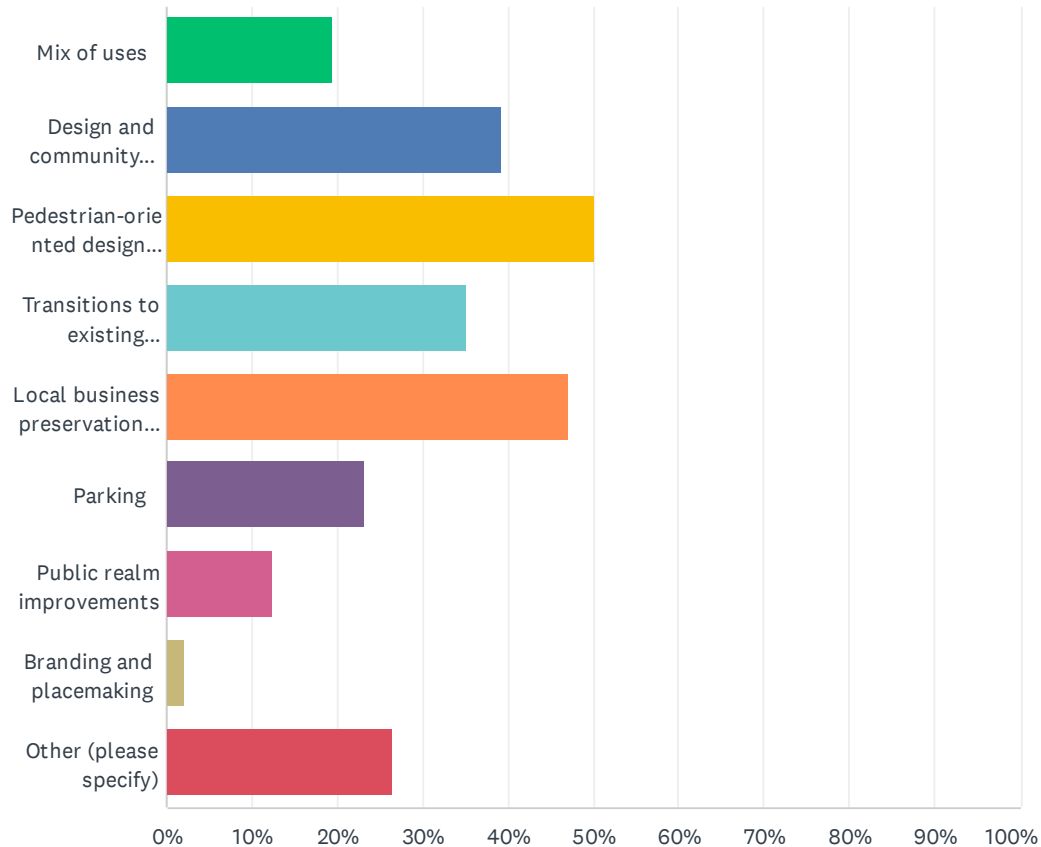
181	Connection	5/14/2022 10:38 AM
182	senior apartmenrs	5/14/2022 10:19 AM
183	Outdoor plaza area with shade trees, potted plants, and seating for relaxing, talking, eating, drinking. Bicycle stands.	5/14/2022 10:10 AM
184	I'd like to have the streets closed to cars, just foot and bike traffic, with shop fronts facing these closed streets, so that people can walk+bike along it to do their shopping. It would be so pleasant and peaceful.	5/13/2022 9:22 PM
185	Public walkways are important for every village. Public bridges to cross busy streets are good so we don't have to wait for cars. This would help for moving to a greener environment.	5/13/2022 8:53 PM
186	High density housing.	5/13/2022 8:37 PM
187	Maintain senior accessibility and parking while stimulating a more vibrant group of restaurants and shops	5/13/2022 8:05 PM
188	Refresh locations #1 and #3 with new retail/services development (maybe 2 storeys) and maybe small parks for eating food from the restaurants.	5/13/2022 7:56 PM
189	Hyggeligt (Danish word for cozy and inviting)	5/13/2022 7:52 PM
190	Majority of the homes are single floor homes so village center shouldn't be tall and not increasing the traffic on Mary Ave	5/13/2022 7:43 PM
191	Too much construction and I don't believe that this idea will keep people from traveling to work sites. People change jobs every 4 years on average so this will not have desired effect of less cars on the road. In fact, more will be on road with high density and make pollution a larger problem and traffic more dense. Four stories is too much in our neighborhood destroying access to sunlight. All stores etc. in these areas are used by many residents and Sunnyvale will lose sales tax as well as the feeling of a neighborhood hangout. Please don't mess up our lives with this "big idea".	5/13/2022 6:19 PM
192	I like the current configuration of shops and businesses at Fremont & Mary and do not want to see it "developed" into a high density housing area.	5/13/2022 6:12 PM
193	Should be well integrated with the community and residential area around it	5/13/2022 5:34 PM
194	A center for the community that is suited to the pedestrian, has shops and restaurants, including (very much so) out-door eating and drinking areas that face a small park in the center, rather than face parking, as so many outdoor eating and drinking areas do. There should also be services (such as vets) and useful shops (such as pet shops, food shops, and the support of independent stores, rather than big box stores that people can drive to).	5/13/2022 5:26 PM
195	Keep the shopping centers. Develop the northeast and southwest corners. It all four are developed, there will be too much density for this already busy intersection!	5/13/2022 5:20 PM
196	Bring in more Asia style restaurant, trader joes, coffee shops , Should revive the shopping center, bring in more grocery store, restaurant, lowes, shops and . Right now we mostly travel to cupertino for asian restaurant.	5/13/2022 4:51 PM
197	Make it more interesting by adding new shops like a boba place or a Hawaiian restaurant.	5/13/2022 4:48 PM
198	Revitalize the look of storefronts and type of stores	5/13/2022 4:36 PM
199	More retail and housing, less parking lots	5/13/2022 4:33 PM
200	Shopping and restaurants	5/13/2022 4:24 PM
201	More restaurants, open green space	5/13/2022 4:12 PM

Sunnyvale Village Center Master Plan Feedback

202	More public transport options - eg more bus routes, more frequent buses or ride share or pickup short-term car rental. Shuttle buses that serve local areas like the Google shuttle in Mt View.	5/13/2022 2:29 PM
203	Much more housing density, hopefully above 18 units per acres, with ground-floor retail and commercial. Allow existing retailers and medical-dental professionals the opportunity to retain space in new centers.	5/13/2022 7:41 AM

Q3 What do you think are the most important topics to address in the Village Center Master Plan (select up to 3)?

Answered: 242 Skipped: 260



ANSWER CHOICES	RESPONSES	
Mix of uses	19.42%	47
Design and community character	39.26%	95
Pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.)	50.00%	121
Transitions to existing community	35.12%	85
Local business preservation/ retention	47.11%	114
Parking	23.14%	56
Public realm improvements	12.40%	30
Branding and placemaking	2.07%	5
Other (please specify)	26.45%	64
Total Respondents: 242		

#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

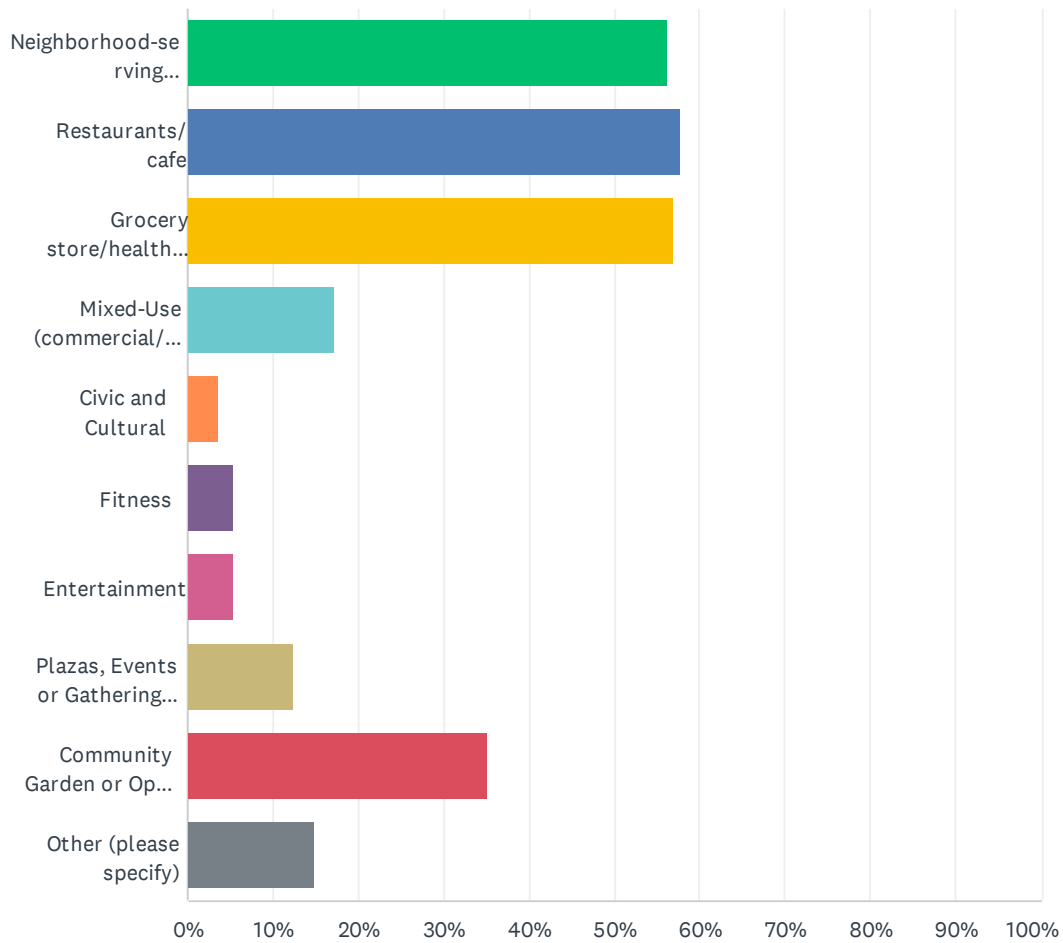
1	affordable housing	6/7/2022 1:32 PM
2	Families & children safety & use cases	6/5/2022 5:17 PM
3	Parks needed for new and existing homeowners	6/4/2022 6:49 AM
4	Keeping the residential areas quiet and free from additional traffic (don't open that wall)	6/1/2022 9:03 AM
5	Add surveillance system to assure safety, and add more frequent police patrol	5/31/2022 6:21 PM
6	500 is far too many dus. Must blend in with existing neighborhood	5/31/2022 11:37 AM
7	Traffic impacts on Mary and Fremont	5/31/2022 10:48 AM
8	No tall buildings of any kind.	5/31/2022 9:17 AM
9	Increased traffic on Mary and Fremont	5/29/2022 11:23 PM
10	mass transit	5/29/2022 3:16 PM
11	Local traffic	5/29/2022 1:24 PM
12	Traffic and lack of services already, overpopulation	5/28/2022 11:33 PM
13	I do not understand what the other topics are. You should put an explanation.	5/28/2022 3:40 PM
14	Too much increased traffic and congestion	5/27/2022 10:22 PM
15	Do not add housing	5/27/2022 7:45 PM
16	road congestion and overall increased traffic	5/27/2022 3:17 PM
17	Increased crime in neighborhoods	5/27/2022 2:40 PM
18	Business preservation and let's have that include Wells Fargo, Bank of America and Chevron	5/27/2022 9:44 AM
19	No high density housing	5/27/2022 8:39 AM
20	Traffic	5/26/2022 10:39 PM
21	Traffic!	5/26/2022 8:38 PM
22	please get 'real' community input (see my above comment) instead of this false "attempt" at it.	5/26/2022 5:17 PM
23	must remain within height limits of residential neighborhood, please do NOT manhattanize the suburb called Sunnyvale.	5/26/2022 1:57 PM
24	Traffics	5/26/2022 1:27 PM
25	Traffic	5/26/2022 12:38 PM
26	The number of residents and cars will crowding into this community.	5/26/2022 8:11 AM
27	Don't build it!!	5/26/2022 7:57 AM
28	We need to leave the village centers alone for small businesses	5/25/2022 9:10 PM
29	Preserve the quite neighborhood characteristics while allowing people to walk and bike to businesses	5/25/2022 2:08 PM
30	Traffic	5/25/2022 7:30 AM
31	If you wish to increase residents, light rail and public transportation must be added. This is too much traffic for existing infrastructure	5/24/2022 10:39 PM
32	Electric and water conservation, traffic mitigation/access to 85	5/24/2022 7:45 PM
33	1) Adequate roadway capacity to and from local area. 2) Separation of local homes with walls for security.	5/24/2022 6:13 PM
34	These local businesses are our everyday bread n butter. My kids go to the taekwondo class for last 4 years. We need the continuity.	5/24/2022 11:09 AM
35	Keep the Kit mat Wall No new connections	5/23/2022 8:31 PM

Sunnyvale Village Center Master Plan Feedback

36	No more new development	5/23/2022 8:20 PM
37	Cross walk safety	5/23/2022 1:04 PM
38	more trees to provide a screen; no openings in wall.	5/22/2022 11:49 PM
39	How the addition of many more units will impact car traffic	5/22/2022 10:02 PM
40	current neighborhood characteristic and safety preservation	5/22/2022 9:22 PM
41	More (50%+) commercial / business space	5/22/2022 5:34 PM
42	Traffic impact	5/22/2022 5:33 PM
43	housing - maybe apartments above the shops	5/22/2022 3:22 PM
44	traffic and safety	5/22/2022 2:59 PM
45	Low building height and wide transition zone	5/21/2022 9:30 PM
46	Neighboring presidents input rather than dictates by council members	5/21/2022 9:27 PM
47	like to stop this project	5/21/2022 6:52 PM
48	Crime, noise, traffic: specifically not having them increase	5/21/2022 5:00 PM
49	keep the wall alone Kitmat PL. No pedestrian access.	5/21/2022 5:00 PM
50	Childcare and pre-school facilities	5/18/2022 10:36 PM
51	Will the infrustructure be updated to handle the density?	5/17/2022 4:37 PM
52	Traffic	5/17/2022 3:29 PM
53	The FootHill Medical Dental Center should remain.	5/16/2022 9:56 AM
54	Not building multi-story, dense housing that would impede on the privacy and sunlight of the single story Eichler homes that have floor to ceiling windows and face the medical center	5/15/2022 11:00 AM
55	Keep it as is	5/15/2022 1:50 AM
56	Make sure there is a community garden so people can tend plants. Use native plants.	5/14/2022 8:32 PM
57	transit accessible	5/14/2022 7:20 PM
58	Retain/encourage diverse small businesses	5/14/2022 6:31 PM
59	Branding and "Placemaking" are buzzwords and a waste of money and time	5/14/2022 1:50 PM
60	A village center should contain basic services such as a food market, drug store, outdoor eating/drinking , small individual shops and service providers, and attractive architectural and landscape elements. The "old" El Paseo de Saratoga and Town & Country Village in Sunnyvale comes to mind.	5/14/2022 10:10 AM
61	Retain business that is there. Construction harms environment and does nothing to improve our quality of life.	5/13/2022 6:19 PM
62	Bringing in more restaurant, shops, trador joe	5/13/2022 4:51 PM
63	Public transport options incl easy ride-share options etc. Buses that serve local areas like the Google shuttle in Mt View	5/13/2022 2:29 PM
64	Student traffic	5/12/2022 10:46 PM

Q4 What uses and amenities are most important to you (select up to 3)?

Answered: 242 Skipped: 260



Sunnyvale Village Center Master Plan Feedback

ANSWER CHOICES	RESPONSES	
Neighborhood-serving retail/shopping	56.20%	136
Restaurants/ cafe	57.85%	140
Grocery store/healthy food options	57.02%	138
Mixed-Use (commercial/retail with residential)	17.36%	42
Civic and Cultural	3.72%	9
Fitness	5.37%	13
Entertainment	5.37%	13
Plazas, Events or Gathering Space	12.40%	30
Community Garden or Open Space	35.12%	85
Other (please specify)	14.88%	36
Total Respondents: 242		

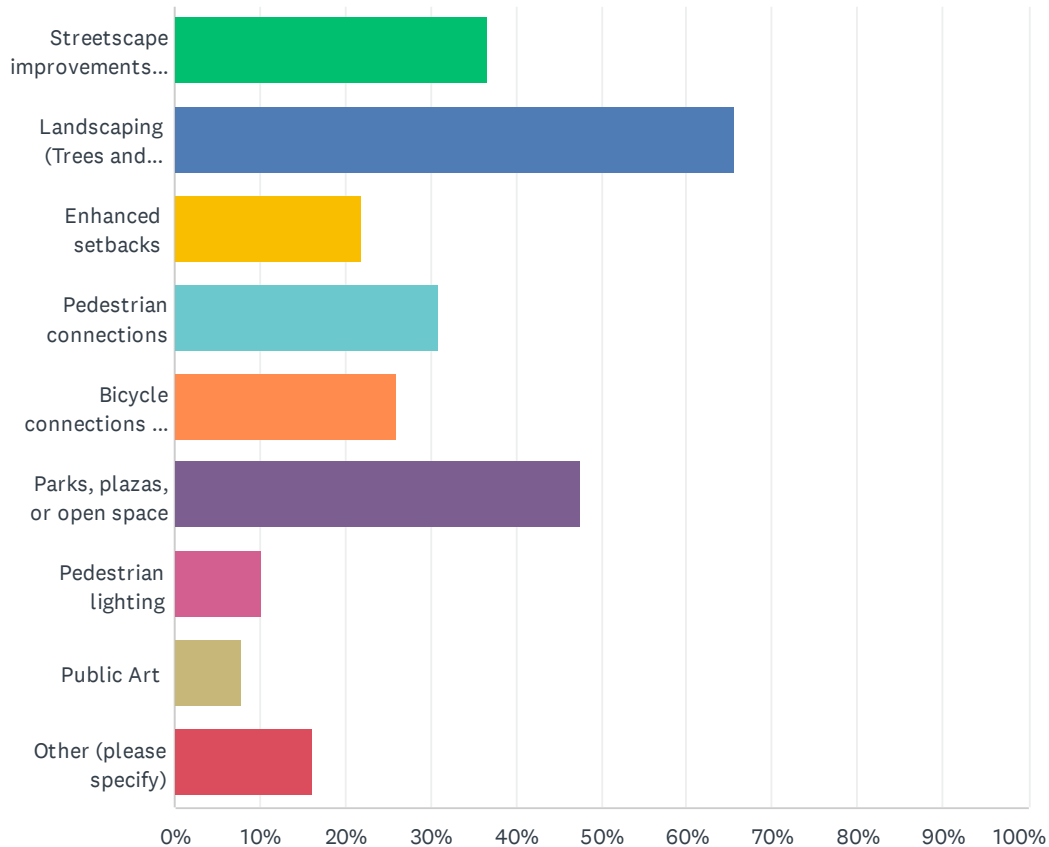
#	OTHER (PLEASE SPECIFY)	DATE
1	Playground, nature habitat	6/5/2022 5:17 PM
2	Parks...we are building a lot in Sunnyvale and need more parks	6/4/2022 6:49 AM
3	Low impact	6/2/2022 11:42 AM
4	medical / dental services	6/1/2022 6:30 PM
5	Keep the residential areas quiet	6/1/2022 9:03 AM
6	Don't decrease the value of existing homes	5/31/2022 5:10 PM
7	Retail, restaurants, grocery store, banks, medical/dental. Don't screw up a good neighborhood.	5/31/2022 12:42 PM
8	None, there is already enough amenities around	5/29/2022 11:23 PM
9	Medical and Dental centers	5/27/2022 6:57 PM
10	I think it should still maintain a focus on providing neighborhood medical services. I chose its service providers because I can walk to it.	5/26/2022 6:08 PM
11	keep green space betw buildings and street/sidewalk, please. i dont want to have to read the headlines on the newspaper of the person sitting in an outdoor cafe when i'm walking down the street via the sidewalk.	5/26/2022 5:17 PM
12	parking availability and subway system to accomodate all the construction and population in the next 10 years	5/26/2022 1:57 PM
13	Safety	5/26/2022 1:27 PM
14	Serenity	5/26/2022 8:11 AM
15	We have the services we need!	5/26/2022 7:57 AM
16	Added public transportation to accommodate extra residents	5/24/2022 10:39 PM
17	Kids activities business like art, taekwondo, fencing etc	5/24/2022 11:09 AM
18	No	5/23/2022 8:31 PM
19	No more development	5/23/2022 8:20 PM
20	Pharmacies and other necessities	5/23/2022 3:15 PM
21	professional office space.	5/22/2022 11:49 PM

Sunnyvale Village Center Master Plan Feedback

22	Keep commercial separate from residential	5/22/2022 9:37 AM
23	add surveillance system in the neighborhood and more frequent police patrol	5/21/2022 9:30 PM
24	Parks and recreation	5/21/2022 9:27 PM
25	just stop the project	5/21/2022 6:52 PM
26	keep the wall alone Kitmat PL. No pedestrian access.	5/21/2022 5:00 PM
27	gas station	5/18/2022 10:23 AM
28	water, traffic, etc.	5/17/2022 4:37 PM
29	Retention of my ability to practice dentistry in my current space.	5/17/2022 3:29 PM
30	dog park	5/17/2022 9:20 AM
31	Small businesses like tutoring centers to support nearby school or swimming pools	5/16/2022 7:49 PM
32	Health	5/16/2022 9:56 AM
33	No multi-story buildings	5/15/2022 11:00 AM
34	Keep it as is	5/15/2022 1:50 AM
35	Current stores....keep them. They are very busy and well used by many of the neighborhood residents.	5/13/2022 6:19 PM
36	Neighborhood community centers so that one can walk to participate vs having to drive to Svale Community Ctr	5/13/2022 2:29 PM

Q5 What type of public realm improvements would you most like to see (select up to 3)?

Answered: 242 Skipped: 260



ANSWER CHOICES		RESPONSES	
Streetscape improvements (Sidewalks, benches, crosswalks)		36.78%	89
Landscaping (Trees and planting)		65.70%	159
Enhanced setbacks		21.90%	53
Pedestrian connections		30.99%	75
Bicycle connections and bike parking		26.03%	63
Parks, plazas, or open space		47.52%	115
Pedestrian lighting		10.33%	25
Public Art		7.85%	19
Other (please specify)		16.12%	39
Total Respondents: 242			

#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

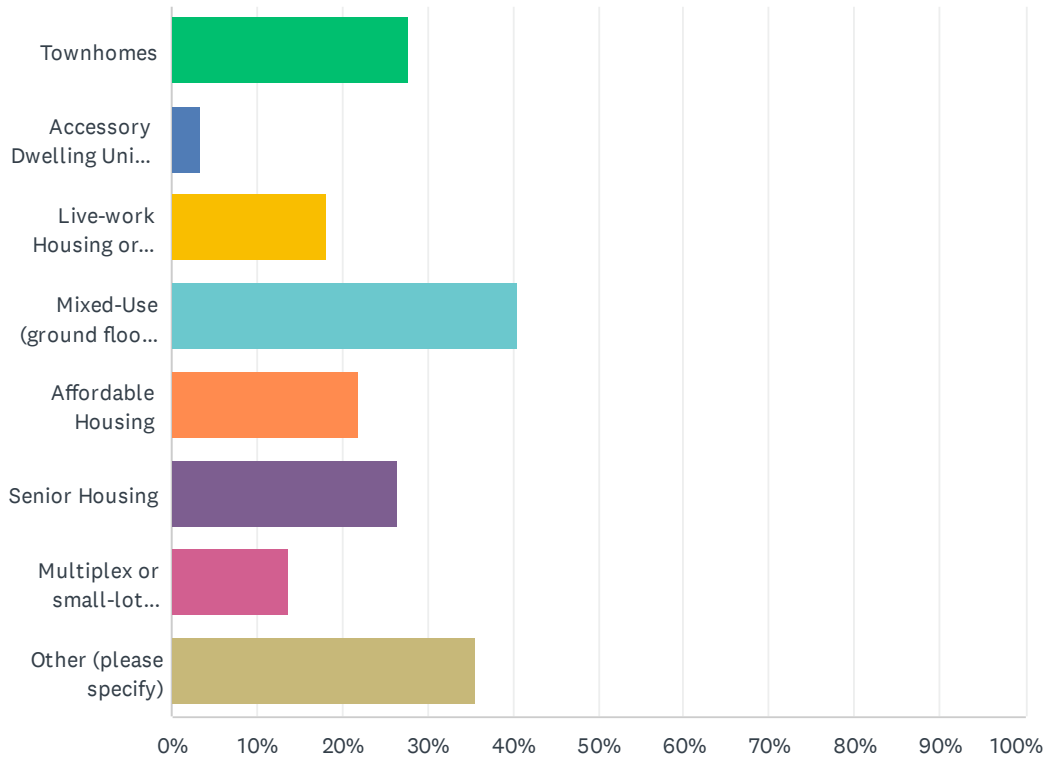
1	Business/organizations oriented to bring the local community together/enhanced.	6/1/2022 9:56 AM
2	It's fine. don't mess it up.	5/31/2022 12:42 PM
3	100 dus, not 500. 500 will overwhelm the neighborhood	5/31/2022 11:37 AM
4	None	5/29/2022 11:23 PM
5	Business	5/29/2022 11:22 PM
6	None	5/27/2022 6:57 PM
7	More parking	5/27/2022 2:40 PM
8	Good places to walk for elderly and mothers with children	5/27/2022 9:44 AM
9	separate walkways from vehicle paths	5/27/2022 12:55 AM
10	A lot of young children ride their bikes to school. Bike lanes must be protected. Especially with increased car traffic.	5/26/2022 8:38 PM
11	Sidewalks, benches, etc., within the development to make it easier/safer to walk from one office to another.	5/26/2022 6:08 PM
12	fix 85/fremont interchange	5/26/2022 2:22 PM
13	public transportation or subway system, nice station with restaurant and public park. Low height , not a sky scraper that shadows the sidewalk	5/26/2022 1:57 PM
14	leave our shopping center on Duane Avenue alone	5/26/2022 11:28 AM
15	(1)Low building height and wide transition zone along Kitmat PL. (2)Keep the existing wall along Kitmat PL, NO new pedestrian connection across the wall, grow more tall trees for privacy. (3)Need traffic impact assessment. Expand highway 85 Fremont exit. (4)Add surveillance system in the neighborhood and more frequent police patrol.	5/26/2022 8:11 AM
16	We have all of the above	5/26/2022 7:57 AM
17	Not tearing down useful small business spaces	5/25/2022 9:10 PM
18	Higher SOLID wall along Kitimat. Or, build up the landscaping so a wall will sit higher. No passthrough of any kind to the neighborhood behind the development.	5/25/2022 8:43 AM
19	Added public transportation.	5/24/2022 10:39 PM
20	Traffic mitigation/85 access issues addressed	5/24/2022 7:45 PM
21	Be respectful of the immediate neighbors properties and privacy	5/24/2022 7:36 PM
22	No	5/23/2022 8:31 PM
23	No more new development	5/23/2022 8:20 PM
24	No openings to permit any type of traffic; no people, no cars	5/22/2022 11:49 PM
25	safety features such as surveillance	5/22/2022 9:22 PM
26	None	5/22/2022 9:37 AM
27	Tall trees along the Kitimat to give more privacy and quietness	5/21/2022 9:30 PM
28	Stop the project	5/21/2022 6:52 PM
29	Current infrastructure maintenance.	5/21/2022 5:00 PM
30	keep the wall alone Kitmat PL. No pedestrian access.	5/21/2022 5:00 PM
31	Parking	5/17/2022 4:37 PM
32	Business space at maximum occupation	5/17/2022 3:29 PM
33	More Benches	5/16/2022 9:56 AM
34	Keep it as is	5/15/2022 1:50 AM

Sunnyvale Village Center Master Plan Feedback

35	Make it look like Stanford Shopping Center - flowers, trees, fountains	5/14/2022 7:20 PM
36	Not enough crosswalks. Pedistrians cross unsafely.	5/14/2022 1:50 PM
37	The village centers should be aesthetically interesting and inviting places that draw you to them as a place to linger. Not just a commercial hub like a strip mall shopping area. They should be architecturally attractive and unique with a focus on creating a space for people to enjoy time with one another.	5/14/2022 10:10 AM
38	Fix the parking lot and that's all.	5/13/2022 6:19 PM
39	More outdoor sitting , dinning and gathering area	5/13/2022 4:51 PM

Q6 What kind of housing would you like to see in Village Center 1 (Fremont & Mary) (select all that apply)?

Answered: 242 Skipped: 260



ANSWER CHOICES	RESPONSES	
Townhomes	27.69%	67
Accessory Dwelling Units (ADU's)	3.31%	8
Live-work Housing or other Creative Housing type	18.18%	44
Mixed-Use (ground floor retail with housing above)	40.50%	98
Affordable Housing	21.90%	53
Senior Housing	26.45%	64
Multiplex or small-lot cluster homes	13.64%	33
Other (please specify)	35.54%	86
Total Respondents: 242		

#	OTHER (PLEASE SPECIFY)	DATE
1	Resident owned, not rentals.... We have too many rentals	6/4/2022 6:49 AM
2	No more housing please	6/3/2022 10:40 PM
3	None!	6/2/2022 5:50 PM

Sunnyvale Village Center Master Plan Feedback

4	sizing, height and setback fit in neighborhood	6/2/2022 2:19 PM
5	I love how it is so no changes would be great. No tall buildings for sure. Sunnyvale has become so ugly with all these tall buildings. Its just so sad to see the sky disappear and the streets over crowded.	6/2/2022 5:36 AM
6	Achieve additional square footage by building below grade in areas backing on the Eichler properties	6/1/2022 9:56 AM
7	Single family homes	6/1/2022 9:03 AM
8	Low level single family home	5/31/2022 6:21 PM
9	None	5/31/2022 5:15 PM
10	Only single story buildings, please	5/31/2022 5:10 PM
11	single family homes only.	5/31/2022 12:42 PM
12	fewer than 500, 100 is easier to absorb.	5/31/2022 11:37 AM
13	No additional housing especially high density	5/31/2022 10:56 AM
14	No housing preferred. Otherwise single story.	5/31/2022 9:17 AM
15	Single family homes	5/29/2022 11:23 PM
16	Business only	5/29/2022 11:22 PM
17	limit height of buildings to preserve site line to horizon	5/29/2022 3:16 PM
18	None	5/29/2022 8:22 AM
19	If Village Center 1 is where Smart & Final is, then I don't want any housing added there. Where would additional housing fit in there? There is not enough space to add housing. If you MUST add housing, then add it to the area closest to the fire station. Do not add it near the gas station.	5/28/2022 3:40 PM
20	No housing at that shopping center.	5/28/2022 12:32 PM
21	None	5/28/2022 9:44 AM
22	none	5/28/2022 7:46 AM
23	Single family homes	5/27/2022 9:48 PM
24	NONE	5/27/2022 7:45 PM
25	None	5/27/2022 6:57 PM
26	none	5/27/2022 4:58 PM
27	If we must tear down another center, then at least allow for some services restaurants groceries to return (if they can afford to with the obvious increase in lease price).	5/27/2022 4:10 PM
28	No additional housing.	5/27/2022 3:43 PM
29	Have serious concerns about any housing increases to the area other than small incremental increases.	5/27/2022 3:17 PM
30	No housing - business and medical only no more than 2 stories	5/27/2022 2:40 PM
31	homes with 4000+ lot size for each home	5/27/2022 2:26 PM
32	No apartments or multi-story buildings	5/27/2022 8:39 AM
33	Sunnyvale doesn't need to turn every corner into high density housing!	5/27/2022 8:35 AM
34	None	5/27/2022 8:21 AM
35	NO ADDITIONAL housing	5/27/2022 12:55 AM
36	None	5/26/2022 10:39 PM

Sunnyvale Village Center Master Plan Feedback

37	Medical, grocery, and restaurants	5/26/2022 8:38 PM
38	none. who would want to live above a store or stare at a street corner or parking lot out your window, or smell the fumes of cars and buses, or listen to the noise of all day traffic?	5/26/2022 5:17 PM
39	Single family homes	5/26/2022 2:30 PM
40	low density, this is the suburb not new york or san francisco	5/26/2022 1:57 PM
41	no comment	5/26/2022 11:28 AM
42	Park	5/26/2022 8:11 AM
43	Single story homes, if any!	5/26/2022 7:57 AM
44	No more housing. Its not being rented by local people. Its too expensive and is for out of state investors	5/25/2022 9:10 PM
45	Single story or low as possible.	5/25/2022 8:43 AM
46	Limited housing	5/25/2022 7:30 AM
47	No multistory buildings	5/24/2022 10:39 PM
48	No additional	5/24/2022 3:51 PM
49	Dont need housing here. Elcamino has plenty	5/24/2022 11:09 AM
50	None	5/24/2022 9:42 AM
51	No	5/23/2022 8:31 PM
52	No more new development	5/23/2022 8:20 PM
53	Retain nerve ya, pharmacy , groceries, medical care	5/23/2022 3:15 PM
54	No changes	5/23/2022 1:04 PM
55	low rise (one floor)	5/23/2022 9:48 AM
56	No housing, no music. No business that creates noise.	5/22/2022 11:49 PM
57	keep the current mix	5/22/2022 9:58 PM
58	single family housing	5/22/2022 9:22 PM
59	business only	5/22/2022 5:33 PM
60	No houses	5/22/2022 3:22 PM
61	None	5/22/2022 1:47 PM
62	A major intersection should not have housing!	5/22/2022 1:31 PM
63	None	5/22/2022 9:37 AM
64	NONE.	5/22/2022 6:14 AM
65	No new housing, especially the high density.	5/21/2022 9:30 PM
66	None	5/21/2022 9:28 PM
67	No added housing since no planning has been in enhanced for public infrastructure	5/21/2022 9:27 PM
68	No housing	5/21/2022 7:44 PM
69	do not build	5/21/2022 6:52 PM
70	Elite townhome/condo	5/21/2022 5:00 PM
71	Low flowers only	5/21/2022 5:00 PM
72	None	5/17/2022 3:29 PM
73	Housing should be no more than two stories in height to allow some privacy for homes already in the area near the center.	5/17/2022 10:05 AM

Sunnyvale Village Center Master Plan Feedback

74	No housing as this will increase the density and attract more crime in the neighborhood.	5/16/2022 7:49 PM
75	None	5/16/2022 9:56 AM
76	single-family homes	5/15/2022 12:01 PM
77	Single story homes that would not impede on the surrounding single story Eichlers	5/15/2022 11:00 AM
78	Keep it as is	5/15/2022 1:50 AM
79	I do not consider this location optimal for housing	5/14/2022 6:31 PM
80	None. LEAVE IT ALONE!	5/14/2022 1:50 PM
81	No new housing	5/13/2022 7:55 PM
82	None	5/13/2022 6:19 PM
83	No housing whatsoever	5/13/2022 6:12 PM
84	Shopping center intensive, store, restaurant and coffeeshops	5/13/2022 4:51 PM
85	Preferably none and keep it just retail and restaurants.	5/13/2022 4:36 PM
86	I don't like to see any housing in Village Center 1	5/13/2022 9:36 AM

Q7 Are there any other uses, amenities, or improvements that you would like to see at Village Center 1 (Fremont & Mary)?

Answered: 133 Skipped: 369

#	RESPONSES	DATE
1	Separate spaces for high school & older kids vs younger	6/5/2022 5:17 PM
2	Parks, parks, parks	6/4/2022 6:49 AM
3	The commercial site should not just be a medical center; it really should include a cafe at the very least.	6/2/2022 8:48 PM
4	Keep it small	6/2/2022 11:42 AM
5	Just stop developing tall buildings. You guys are making Sunnyvale so ugly. The building designs that are being approved by Sunnyvale are so old fashioned, terrible looking, compared to all other cities. Santa Clara, san jose, Mountain view has such a pretty look and feel but I do not know who is sitting in the sunnyvale office approving all these ugly buildings showing up all over town. You are taking away the greenery, the skyline, the open spaces for what?? The streets are over crowded, there is nothing you guys are developing that is enhancing the look and feel of our city. It is so sad!!	6/2/2022 5:36 AM
6	no	6/1/2022 9:56 AM
7	Single family 1 story homes	5/31/2022 5:15 PM
8	No	5/31/2022 5:10 PM
9	Encourage businesses at the four shopping corners. Keep Single Family Homes. Don't screw up a good neighborhood.	5/31/2022 12:42 PM
10	More pleasing landscaping, litter removal, & parking/sidewalk maintenance. Currently the Zanotto's and Westmore centers and the Arco gas station are eyesores	5/31/2022 11:37 AM
11	It would be great to focus on parks, open space and small businesses (restaurants, retail, fitness) etc. No more high density housing.	5/31/2022 10:56 AM
12	Improve the landscaping along Kitimat where the trees were removed. It should have already been done. No more massive tall buildings please.	5/31/2022 9:17 AM
13	No	5/29/2022 11:23 PM
14	More asian restaurant, grocery store,	5/29/2022 11:22 PM
15	No	5/29/2022 2:37 PM
16	No	5/29/2022 1:24 PM
17	Market rate studio apartments. Frequently, the focus is on either low/moderate income small apartmetnts or large market rate. But we need small market rate housing as well.	5/29/2022 12:15 PM
18	The location is close to 85 Fremont exit, which is notorious for having to wait for 15 minutes to get on highway. Please take into consideration and not add to that mess.	5/29/2022 9:23 AM
19	Firehouse upgrades	5/29/2022 8:22 AM
20	Leave Zanottos, Walgreens and the existing businesses and the parking alone. Focus any changes to the medical-Dental corner. They can move to the existing buildings across from Zanotto's. Thank you!	5/28/2022 8:34 PM
21	General modernization of all buildings with harmonious streamlined design that integrates buildings on all four corners to provide a pleasing asthetic for a very visible entrance to the neighborhood.	5/28/2022 8:32 PM

Sunnyvale Village Center Master Plan Feedback

22	Better recycling at Starbucks. Keep it small and quaint. Don't make it look like Santana Row.	5/28/2022 3:40 PM
23	Incentives for creative retail space.	5/28/2022 12:32 PM
24	retain small , no large tall buildings	5/28/2022 7:46 AM
25	Less traffic and congestion	5/27/2022 10:22 PM
26	The current neighborhood is pretty nice. I do not wish to see any huge change to the neighborhood	5/27/2022 9:48 PM
27	Retain maximum commercial space	5/27/2022 7:45 PM
28	no	5/27/2022 6:57 PM
29	Protected bike lanes on the large feeder streets.	5/27/2022 5:19 PM
30	Really do not want to see multiplexes	5/27/2022 4:58 PM
31	The facilities need upgrades, but again we need the shops bank vet etc that are there now.	5/27/2022 4:10 PM
32	aesthetics of buildings	5/27/2022 3:17 PM
33	Businesses only: grocery, banks, medical, cleaners, etc. NO high density multi-story housing! We don't need someone with binoculars or a telescope looking in our homes. Don't laugh, I know it happens.	5/27/2022 2:40 PM
34	If we are going to put stores/shops, then we also need to build multi-level parking structure as well	5/27/2022 2:26 PM
35	Would like to see a swimming pool, Russian School of Math, Whole Foods, Target in the area.	5/27/2022 10:04 AM
36	I hope the housing that you build where the medical dental buildings are is an overall improvement for the neighborhood.	5/27/2022 9:44 AM
37	Lots of Homestead High students cross this intersection. Concerned about increased traffic due to development. Already lots of traffic trying to get to 85 onramp.	5/27/2022 8:44 AM
38	Don't turn every street into commercial street. Leave some space to local communities!	5/27/2022 8:35 AM
39	senior center	5/26/2022 11:15 PM
40	How to address increased traffic and school needs	5/26/2022 10:33 PM
41	Senior center	5/26/2022 9:57 PM
42	Pharmacy	5/26/2022 8:40 PM
43	Pharmacy	5/26/2022 8:39 PM
44	An after school program facility for kids.	5/26/2022 8:38 PM
45	Continued medical office space, home ownership, neighborhood retail & office	5/26/2022 5:31 PM
46	low buildings, single story, no housing.	5/26/2022 5:17 PM
47	85/fremont interchange all option should be consider from eliminating cross stree like S bernardo & belleville to diveraging diamond interchange to increase safty and volume	5/26/2022 2:22 PM
48	low rise, low density, park area, match the neighboring housing structures, do not citify Sunnyvale at this location.	5/26/2022 1:57 PM
49	Single house	5/26/2022 1:27 PM
50	More senior homes	5/26/2022 12:53 PM
51	A branch library (county or Sunnyvale) would be lovely.	5/26/2022 12:38 PM
52	Making sure that none of the existing small businesses are pushed out 9eg Zanottos, country gourmet, pine press, active age fitness, etc	5/26/2022 12:03 PM
53	No	5/26/2022 11:40 AM
54	no comment	5/26/2022 11:28 AM

Sunnyvale Village Center Master Plan Feedback

55	(1)Low building height and wide transition zone along Kitmat PL. (2)Keep the existing wall along Kitmat PL, NO new pedestrian connection across the wall, grow more tall trees for privacy. (3)Need traffic impact assessment. Expand highway 85 Fremont exit. (4)Add surveillance system in the neighborhood and more frequent police patrol.	5/26/2022 8:11 AM
56	We have lived here 53 years (2 blocks in from Fremont on Blanchard) and have enjoyed easy access to stores, doctors, hospitals, parks, schools, freeways - and a peaceful neighborhood!!!	5/26/2022 7:57 AM
57	opportunities for nearby neighbors to also partake in the food / retail options to be developed here.	5/25/2022 9:30 PM
58	Leave it alone	5/25/2022 9:10 PM
59	I would not like it if customers prefer to drive and can't find parking at the businesses. If customers then end up parking in the residential areas, that would be a problem. I would like to create a system customers to park in the residential areas. If necessary create a permit system where only residents and their guests can park residential areas	5/25/2022 2:08 PM
60	Tall trees and nice landscaping. Existing neighbors do not want to view commercial buildings or tall housing. Keep it low.	5/25/2022 8:43 AM
61	Some community space like Starbucks is now. Have outdoor settings for café and restaurant. Today the parking area dominating everything	5/25/2022 7:30 AM
62	Public transportation	5/24/2022 10:39 PM
63	The access to 85 issues need to be solved first obviously that is a state issue, but it is currently clogged at both north and south entrances and for everyone using 85 whether they use the Fremont access or not.	5/24/2022 7:45 PM
64	no	5/24/2022 7:39 PM
65	Keep the neighborhood relatively quiet and family-oriented.	5/24/2022 7:36 PM
66	Gathering places, greenery and fountains.	5/24/2022 6:13 PM
67	General upgraded buildings	5/24/2022 3:51 PM
68	community billboard controlled by neighborhood associations including serving community sports	5/24/2022 11:25 AM
69	More grocery stores better department store.	5/24/2022 11:09 AM
70	Just update the buildings and walkways, parking lots, lights that are there. Don't add anything.	5/24/2022 9:42 AM
71	No	5/23/2022 8:31 PM
72	We currently have a brick wall separating our neighborhood from the office center. It's important to me that the wall be kept, perhaps even reinforced (it doesn't take much to topple it). But I would like to have a pedestrian or bike access, with a pole, to prevent vehicles from coming into the neighborhood.	5/23/2022 8:25 PM
73	No more new development	5/23/2022 8:20 PM
74	Access to electric vehicle charging providing options to EV drivers in the neighborhood that do not own a charger.	5/23/2022 8:09 PM
75	First floor retail most important	5/23/2022 4:55 PM
76	Retain safe and many elders who lived in the neighborhoods lifelong. Low density retained.	5/23/2022 3:15 PM
77	privacy wall , tree curtain between plaza and adjacent neighborhood	5/23/2022 1:46 PM
78	Stop signs and traffic lights on Mary and Wright Ave	5/23/2022 1:04 PM
79	The Village Center 1 (Fremont & Mary) should ensure adequate public parking spaces, spacious set-backs for building structures that are adjacent to residential homes in order to minimize the visual impact of these large structures on the neighboring homes. Shops, grocery stores, and restaurants are welcome. Ensuring traffic infrastructure is upgraded to meet the increase in traffic and auto pollution. Provide increased safety measures (signage, green painted payments, etc.) are in place for bicyclists and pedestrians. Add colorful landscaping to	5/23/2022 12:26 PM

Sunnyvale Village Center Master Plan Feedback

enhance the visual appeal of the intersection and properties. Eliminate the pedestrian connections and direct access to the neighborhood streets, example: Kitimat Place: There's an existing wall separating Citibank and office buildings. However, my understanding is there are plans to construct two pedestrian access entrances which will eliminate the privacy and quiet nature of this neighborhood. We wish to avoid transients as well. Property crime has been on the rise in the area, so we wish to maintain the quiet nature of the area.

80	pedestrian crosswalks from the wrightmont corners neighborhood but leave Kitimat place wall. Would like pedestrian bridges to connect the 4 corners of Center 1. Wonder how additional housing will impact schools and traffic.	5/23/2022 9:48 AM
81	some taller trees along the wall to create a screen for our neighborhood. The present ones are nice, but there need to be more. Obviously they need time to grow.	5/22/2022 11:49 PM
82	1. Low building height and wide transition zone along Kitmat PI 2. Keep the existing wall along Kitmat PI, No new pedestrian connection across the wall, grow more tall trees for privacy. 3. Need traffic impact assessment. Expand highway 85 Fremont exit. 4. Add a surveillance system in the neighborhood and frequent police patrol.	5/22/2022 10:53 PM
83	Pedestrian bridges connecting the four corners (to avoid waiting for traffic lights to change).	5/22/2022 10:02 PM
84	Improved the streetscape. Remain the current safety standard. No apartment, affordable housing, multiplex homes	5/22/2022 9:58 PM
85	There is very little community infrastructure at Fremont & Mary despite it being a hub of surrounding neighborhoods. Music and art could make a big impact in establishing culture and community trust.	5/22/2022 9:09 PM
86	Preserve Zannotto's Market	5/22/2022 8:52 PM
87	1. Keep the wall, implement smoother transition, no new connections. 2. No new red lights on Mary between Fremont and Cascade. If needed, use flyovers or tunnels to connect the 4 blocks if needed 3. Enough parking space for shoppers	5/22/2022 5:34 PM
88	Long time shops should not be driven out! Their leases need to stay affordable - be locked in for 10-20 years at reasonable rates since they anchored the space for so many years.	5/22/2022 3:22 PM
89	Community arts and music events	5/22/2022 3:01 PM
90	more local/small business shops; parks or play/picnic areas for families with young children	5/22/2022 2:59 PM
91	No	5/22/2022 1:56 PM
92	At present there is a nice selection of amenities which reduces having to drive further to obtain services!!!!!!	5/22/2022 1:31 PM
93	Outdoor dining and entertainment options with a focus on healthy lifestyle choices! Children's entertainment!	5/22/2022 10:36 AM
94	No	5/22/2022 9:37 AM
95	Community dancing floor. Table tennis and badminton courts	5/22/2022 8:46 AM
96	Update the existing buildings.	5/22/2022 6:14 AM
97	Need traffic impact statement. Expand highway 85 Fremont exit. The entry road is too short, because of this, there are numerous accidents at entry road from Fremont to Highway 85 going toward highway 101	5/21/2022 9:30 PM
98	Parks and greenbelts	5/21/2022 9:27 PM
99	Progressive modern design and architecture.	5/21/2022 8:18 PM
100	Parks	5/21/2022 7:44 PM
101	no	5/21/2022 6:52 PM
102	Shielding / screening from existing neighborhood, traffic & noise controls, enhanced police presence and crime deterrence.	5/21/2022 5:00 PM
103	Traffic congestion is foreseeable. Expand highway 85 Fremont exit, and improve traffic light system near this exit.	5/21/2022 5:00 PM

Sunnyvale Village Center Master Plan Feedback

104	Healthcare	5/21/2022 2:08 PM
105	Consider the heights of nearby housing. Most people will not walk to retail or restaurants - well shaded, surface parking is essential.	5/20/2022 10:40 AM
106	(1) use of native trees and native plants for landscape (2) all rainwater should be collected for irrigation, or be directed to permeable soil (rain gardens) to recharge the aquifer	5/18/2022 10:36 PM
107	Update the infrastructure first	5/17/2022 4:37 PM
108	Financial compensation to businesses forced out of their spaces.	5/17/2022 3:29 PM
109	Allow a grocery store there that accommodates shoppers with a limited income. "Whole Foods type" stores do not entice most middle class shoppers as their prices are more costly to those on a fixed budget.	5/17/2022 10:05 AM
110	I'd like to see a small park like a dog park but mostly some apartments, more restaurants, and cool things I could walk to. The retail shops there now are great but I'd be nice to have a few more places to eat. Retaining many of the businesses are also important to me. I've gone to Pine Press printing, Calibear, even the Indian market when I need to. And Zanotto's is a huge part of the community. I'd like to see some improvements but also a focus on retention of all of those vital businesses.	5/17/2022 9:20 AM
111	Existing businesses providing services should be kept in the same place. More businesses should be added - not residential housing units. We don't need to take the car in order to access services. By replacing with residential units, this will force people to take the car to shop.	5/16/2022 7:49 PM
112	A place for outdoor music	5/16/2022 2:51 PM
113	Underground parking. Public restrooms. Outdoor restaurant/cafe seating.	5/16/2022 8:55 AM
114	make it easier to cross Mary and/or Fremont - maybe a pedestrian bridge if it can be made to look nice and fit in with the character of the area	5/15/2022 11:01 PM
115	no	5/15/2022 6:04 PM
116	Bike access and bike parking should be provided throughout the city. Please step back the upper floors of new buildings adjacent to existing residential neighborhoods. New multi-use projects should include green spaces and play areas.	5/15/2022 3:27 PM
117	Be respectful of the homeowners that have lived and supported this area for decades and not impede on the privacy and sunlight of the single story Eichlers. Only build single story retail and residential	5/15/2022 11:00 AM
118	x	5/15/2022 8:36 AM
119	Keep it as is	5/15/2022 1:50 AM
120	More shade for pedestrians, more restaurants. Activities for Seniors	5/14/2022 7:20 PM
121	Local branch of Sunnyvale Senior Center and Sunnyvale Community Center.	5/14/2022 7:18 PM
122	In my opinion this center's goal should be to serve the neighboring residential communities with expanded shops and services.	5/14/2022 6:31 PM
123	Better connection to regular public transit	5/14/2022 10:38 AM
124	Fremont and Mary are too busy with cars, and they cut the Village Center into 4 isolated quadrants. Consider reducing car traffic, narrowing the car roads so that ped + bike crossing the streets won't be so dangerous.	5/13/2022 9:22 PM
125	More trash cans to keep the grounds clean.	5/13/2022 8:53 PM
126	Orchards!	5/13/2022 7:55 PM
127	Do not change. We love the stores that are there. Only thing to fix is the parking lot.	5/13/2022 6:19 PM
128	No, I would really like to keep it more or less as it is now, in particular to keep Zanotto's, Country Gourmet, Walgreens, Smart & Final, and Starbucks	5/13/2022 6:12 PM
129	A central green plaza with the outdoor eating areas facing that, rather than parking. Parking	5/13/2022 5:26 PM

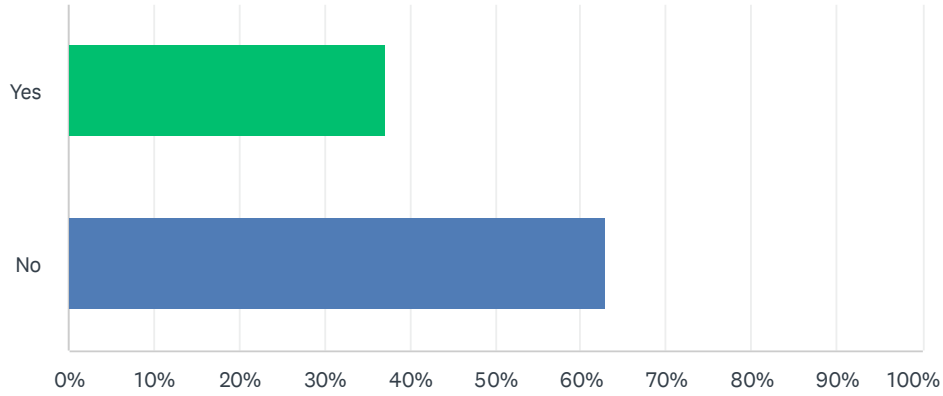
Sunnyvale Village Center Master Plan Feedback

should all be in one location (as it's not pleasant to look at), and perhaps be multi-story (if given a nice design) if necessary rather than be given too much flat space that could be used for other purposes.

130	more restaurant, healthy food grocery store, coffee shops, lowes	5/13/2022 4:51 PM
131	Add a nice fountain and a plaza area with benches.	5/13/2022 4:48 PM
132	Encourage the highest density allowed under the General Plan	5/13/2022 4:33 PM
133	Having (and expanding) a village that has a wide road running through the middle isn't good i.e. it is already dangerous to cross Fremont Ave even with the current traffic/pedestrian lights - the situation is likely to get worse when there is more traffic.	5/13/2022 2:29 PM

Q8 Do you want to provide input on Village Center 2 (E Fremont & Sunnyvale)?

Answered: 371 Skipped: 131



ANSWER CHOICES	RESPONSES	
Yes	37.20%	138
No	62.80%	233
TOTAL		371

Q9 In one or several words, what is your vision or “big idea” for Village Center 2 (E Fremont & Sunnyvale)?

Answered: 97 Skipped: 405

#	RESPONSES	DATE
1	Affordable housing and retail with gathering spaces	6/7/2022 1:34 PM
2	Playground + Restaurant mixed outdoor space	6/4/2022 8:25 AM
3	Housing	6/3/2022 11:44 PM
4	Safe, active space for students from Fremont High to gather. Much less asphalt for cars, much more concrete and landscaping for people.	6/3/2022 12:22 AM
5	Keep the density the way it is.	6/2/2022 5:51 PM
6	fit in the character of Sunnyvale and surrounding neighborhoods	6/2/2022 2:21 PM
7	Grocery shopping, open garden, lots of parking, retail shopping and restaurants with lots of greenery a modern contemporary look and feel like in Mountain view and Santana row. NO TALL BUILDINGS!	6/2/2022 5:43 AM
8	Mixed use	6/1/2022 8:10 PM
9	Mid-size anchor stores, including grocery, mixed with smaller personal services (hair salon, barber, etc.)	6/1/2022 6:33 PM
10	Maintain the health club and small local businesses in an updated structure.	6/1/2022 10:00 AM
11	More variety in retail, add housing, underground parking, make it an useful space for people to enjoy	6/1/2022 8:31 AM
12	People are more important than parking. No more surface lots. Monticello apartments in Santa Clara gets a lot right: retail/commercial at ground level, with parking behind, and both below apartments/condos above.	6/1/2022 8:19 AM
13	Open space with parks, dining and shopping.	5/31/2022 10:47 PM
14	Housing + what's there	5/31/2022 6:52 PM
15	Small shops with park-like setting	5/31/2022 5:19 PM
16	Blend well with single family homes	5/31/2022 2:26 PM
17	student and family oriented	5/31/2022 1:20 PM
18	teen friendly	5/31/2022 11:37 AM
19	NA	5/31/2022 8:31 AM
20	Wildlife paths and retreats for ground life, bird safe windows, shade and public restrooms (and generally going beyond just ADA compliance), eco-friendly construction materials and practices, bicycle lockers, flood friendly landscaping and planting where applicable	5/30/2022 7:56 PM
21	Mixed use or townhomes with additional open space for residents	5/29/2022 3:18 PM
22	Modenization	5/29/2022 2:38 PM
23	Outdoor seated restaurants, update 24 hr fitness, Costco, Asian grocery store, Trader Joe's or Whole Foods, Target, Pet store, PAMF small clinic	5/28/2022 11:57 PM
24	Retail, housing.	5/28/2022 8:38 PM
25	I wish your survey would continue to show pictures of the area in question. If Village Center 2 is where the gas station is, then that location would be good for affordable housing. There are	5/28/2022 3:48 PM

Sunnyvale Village Center Master Plan Feedback

	apartments already on that corner. It would help families be closer to schools.	
26	Mixed use	5/28/2022 11:21 AM
27	Engaging	5/28/2022 9:47 AM
28	no Big ideas, small scale improvements	5/28/2022 7:49 AM
29	Minimize impact to traffic near FHS!	5/27/2022 7:50 PM
30	This seems like a great center for high school students to hang out after school, to want to stay and linger and spend their time and money in the community	5/27/2022 5:22 PM
31	I could see a multi use restaurants small offices on bottom and housing on top. Problem would be privacy issues with homes behind there and traffic near the high school.	5/27/2022 4:26 PM
32	Revitalization. Consolidate the businesses from Village Center 1 to Village Center 2. Village Center 1 for more residential use and Village Center 2 is for more commercial usages.	5/27/2022 4:16 PM
33	No not build more housing. Keep gas station.	5/27/2022 3:45 PM
34	more upscale restaurants and stores	5/27/2022 2:37 PM
35	I do not have a big idea for this one either and I have listened to a discussion of the in the planning project.	5/27/2022 9:50 AM
36	Student focussed	5/27/2022 8:43 AM
37	Please don't turn Fremont street into a commercial street. Sunnyvale already has El Camino Real.	5/27/2022 8:40 AM
38	Retail and restaurants!! No more housing!!!	5/27/2022 8:23 AM
39	update the old retail buildings	5/27/2022 12:58 AM
40	Restaurants or retail stores, housing on top but not too high	5/26/2022 10:41 PM
41	Community service	5/26/2022 10:35 PM
42	Too crowded	5/26/2022 10:06 PM
43	More popular restaurants and shops	5/26/2022 9:19 PM
44	A safe space for high school students to hang out, shop, and eat.	5/26/2022 9:14 PM
45	Needs a complete renovation. Can put townhomes there.	5/26/2022 8:42 PM
46	On this commercial corner, I would like to see a development that does not tower over existing homes behind it but includes services for nearby residents in a well landscaped and walk-able center.	5/26/2022 6:13 PM
47	Just a comment, with only two corners, I think it's hard to create a significant "Village" type of redevelopment	5/26/2022 5:31 PM
48	same as for Fremont / Mary "village" intersection	5/26/2022 5:20 PM
49	Housing, especially for elderly and very low income in a variety of forms and taller than 3 stories. Lots of trees and parklets. Neighborhood serving retail especially including Fremont High students.	5/26/2022 2:59 PM
50	it's across from a high school, make it appropriate to the neighborhood needs	5/26/2022 1:59 PM
51	Crowded and heavy traffic	5/26/2022 1:28 PM
52	Does the city need so many Village Centers?	5/26/2022 11:27 AM
53	Allow a safe way for children to walk or bike to Fremont HS. Have places to eat and shop for children within walking or biking distance from Fremont HS. Maintain the quite neighborhood for residences	5/26/2022 10:27 AM
54	Attractivet, low key housing needed	5/25/2022 10:38 PM
55	Attractive 1-2 story buildings that blend into the neighborhood.	5/25/2022 7:38 PM

Sunnyvale Village Center Master Plan Feedback

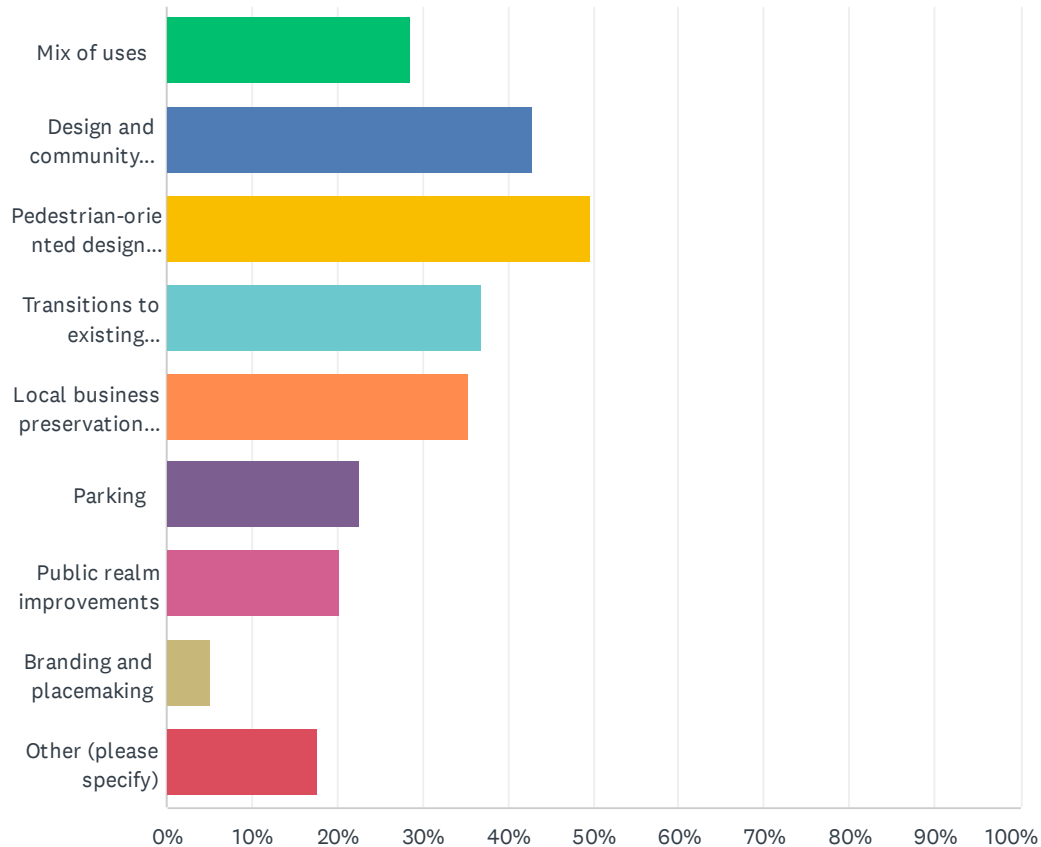
56	Community friendly	5/25/2022 7:33 AM
57	Places that will remain open during pandemics, especially restaurants, with large scale open-air dining, but also enough ventilation and isolation, to remain open through pandemics. Enough paid parking so it is not all absorbed by housing, and the high school events.	5/24/2022 11:43 AM
58	Updated buildings with no additional housing	5/24/2022 9:44 AM
59	Local businesses, cafes, sidewalks with trees	5/24/2022 8:27 AM
60	No	5/23/2022 8:38 PM
61	Fitness center, high-school friendly dining options, pedestrian bridge connecting the corners, bike routes and parking options.	5/23/2022 9:53 AM
62	Sports center for the public	5/22/2022 10:06 PM
63	Walkable restaurants and high schooler friendly hangout places.	5/22/2022 9:11 PM
64	Larger mix-use (like Santana Row) Larger grocery stores Healthier coffee shops / restaurants	5/22/2022 5:54 PM
65	Mini community center!	5/22/2022 3:35 PM
66	Keep Fremont high intact	5/22/2022 3:25 PM
67	teen and family friendly	5/22/2022 3:24 PM
68	Parks and greenbelts desperately needed in the southwest corner of Sunnyvale	5/21/2022 9:31 PM
69	People oriented, people scaled. Progressive, modern design befitting of silicon valley.	5/21/2022 8:20 PM
70	Would love to see more healthy restaurants.	5/21/2022 2:10 PM
71	Services for the High School and safe ped/bike access across both very dangerous streets	5/20/2022 12:31 PM
72	Restaurants and food service for the high school and passing motorists. Area should be well shaded.	5/20/2022 10:43 AM
73	Aesthetic buildings that fit in well with the existing community, provide shopping and services, and don't increase traffic congestion.	5/19/2022 12:17 PM
74	build communities	5/18/2022 10:45 PM
75	Less traffic, lower density	5/17/2022 4:44 PM
76	The developers that are building here said it will be like a new, smaller Santana Row. But the plans aren't like that. I'd like to see a focus on retail uses there, maybe a small plaza or hang out area for the high schoolers.	5/17/2022 9:31 AM
77	more housing	5/17/2022 5:42 AM
78	Make the village center more business friendly and help make the area greener and walking / biking friendly. Sunnyvale Saratoga street and Fremont corner street is too busy and there are too many accidents. We do not need to have more residential units there.	5/16/2022 7:54 PM
79	Please consider low height buildings, 3 stories that blends well with the surrounding homes.	5/16/2022 1:37 PM
80	Keep it as is	5/15/2022 1:50 AM
81	community, gathering	5/14/2022 8:35 PM
82	A University-like feel for our flagship high school! "Town & Gown". Image the best of UC Berkeley Telegraph Ave, University Ave, or Shattuck Ave! ...Plus Light Rail!	5/14/2022 7:32 PM
83	Light rail!	5/14/2022 7:24 PM
84	good for walking and the relaxing.	5/14/2022 2:41 PM
85	Education	5/14/2022 10:40 AM
86	Complete overhaul of the area. Replace old strip mall on north side of Fremont/Sunnyvale-Saratoga with attractive pedestrian friendly eating/drinking places... not a fast food franchise !	5/14/2022 10:21 AM
87	High density housing, pedestrian friendly, sustainable.	5/13/2022 8:40 PM

Sunnyvale Village Center Master Plan Feedback

88	Vibrant hub for neighborhood that maintains senior accessibility and parking	5/13/2022 8:08 PM
89	Make sure it integrates well with the residential area around it	5/13/2022 5:37 PM
90	Any development should reflect the architecture of Fremont High. Include mixed use, not just apartments/condos.	5/13/2022 5:23 PM
91	Keep Jake's	5/13/2022 4:37 PM
92	More retail/commercial with multi family housing above, fewer parking lots.	5/13/2022 4:36 PM
93	Restaurants and entertainment Hangout areas for Fremont high school kids.	5/13/2022 4:27 PM
94	Retail, housing, open spaces	5/13/2022 4:14 PM
95	Mixed-use housing and retail/food, like Santana Row but not so upscale.	5/13/2022 2:43 PM
96	architecture should be in keeping with fremont high school	5/13/2022 10:29 AM
97	Incorporate gas station and 24-hour Fitness into the plan	5/13/2022 7:44 AM

Q10 What do you think are the most important topics to address in the Village Center Master Plan (select up to 3)?

Answered: 119 Skipped: 383



ANSWER CHOICES	RESPONSES	
Mix of uses	28.57%	34
Design and community character	42.86%	51
Pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.)	49.58%	59
Transitions to existing community	36.97%	44
Local business preservation/ retention	35.29%	42
Parking	22.69%	27
Public realm improvements	20.17%	24
Branding and placemaking	5.04%	6
Other (please specify)	17.65%	21
Total Respondents: 119		

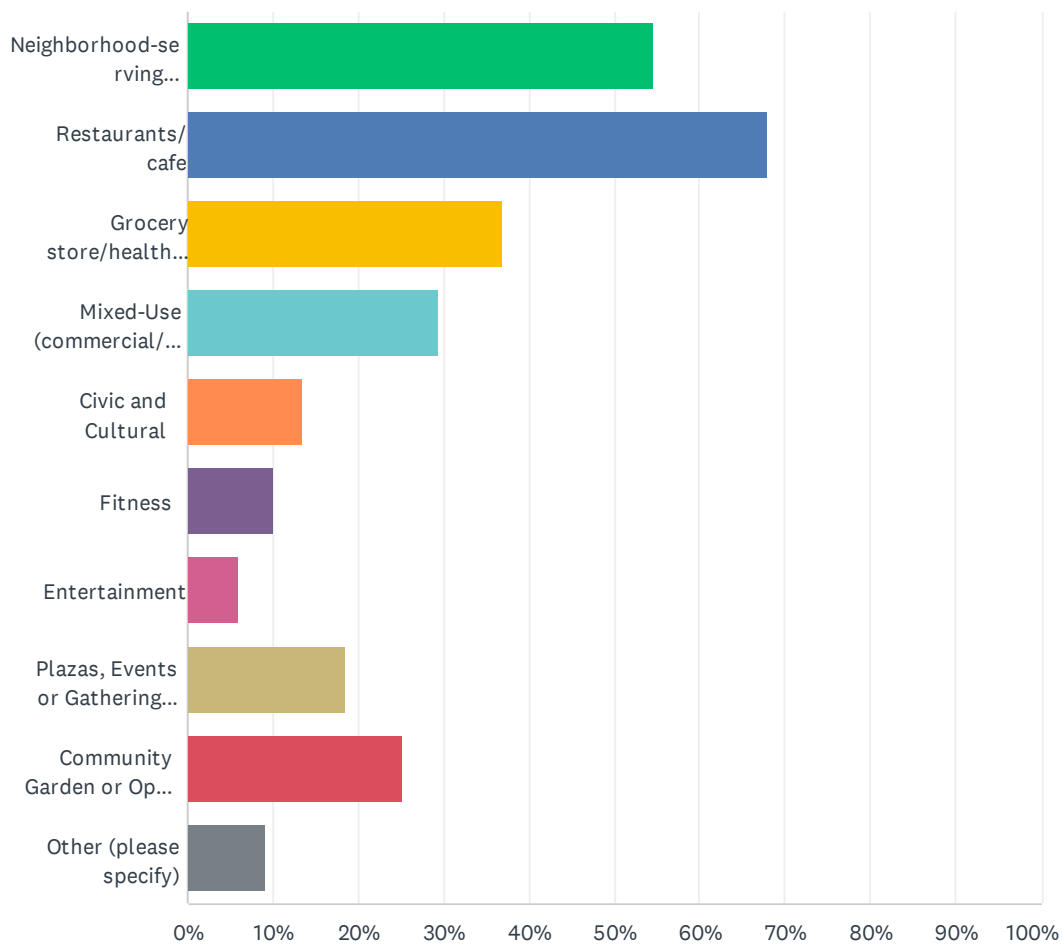
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	affordable housing	6/7/2022 1:34 PM
2	Leave it alone	6/2/2022 5:51 PM
3	bicycle friendly	6/2/2022 2:21 PM
4	That area is an EYESORE! Add some landscaping and AFFORDABLE housing.	5/28/2022 3:48 PM
5	Increased traffic near high school.	5/27/2022 4:26 PM
6	How to keep pedestrians and bicycles safe if you increase the traffic.	5/27/2022 9:50 AM
7	Housing	5/26/2022 2:59 PM
8	Traffic	5/26/2022 1:28 PM
9	Safe routes to walk and bike to and from Fremont HS	5/26/2022 10:27 AM
10	Traffic	5/26/2022 8:24 AM
11	No	5/23/2022 8:38 PM
12	Better traffic/(young) pedestrian circulation	5/22/2022 5:54 PM
13	Local residents input	5/21/2022 9:31 PM
14	traffic safety for Fremont High School students	5/18/2022 10:45 PM
15	traffic in the area already heavy; lower the density	5/17/2022 4:44 PM
16	All development there should be no more than two stories tall as the area backs up to the back yards of multiple houses who must retain privacy in their yards and	5/17/2022 10:13 AM
17	please keep in mind the surrounding homes and the effect of tall or dense buildings on privacy and noise	5/16/2022 1:37 PM
18	Keep it as is	5/15/2022 1:50 AM
19	please add light rail along sunnyvale-saratoga road	5/14/2022 7:24 PM
20	Entertainment areas for high schoolers	5/13/2022 4:27 PM
21	housing	5/13/2022 2:43 PM

Q11 What uses and amenities are most important to you (select up to 3)?

Answered: 119 Skipped: 383



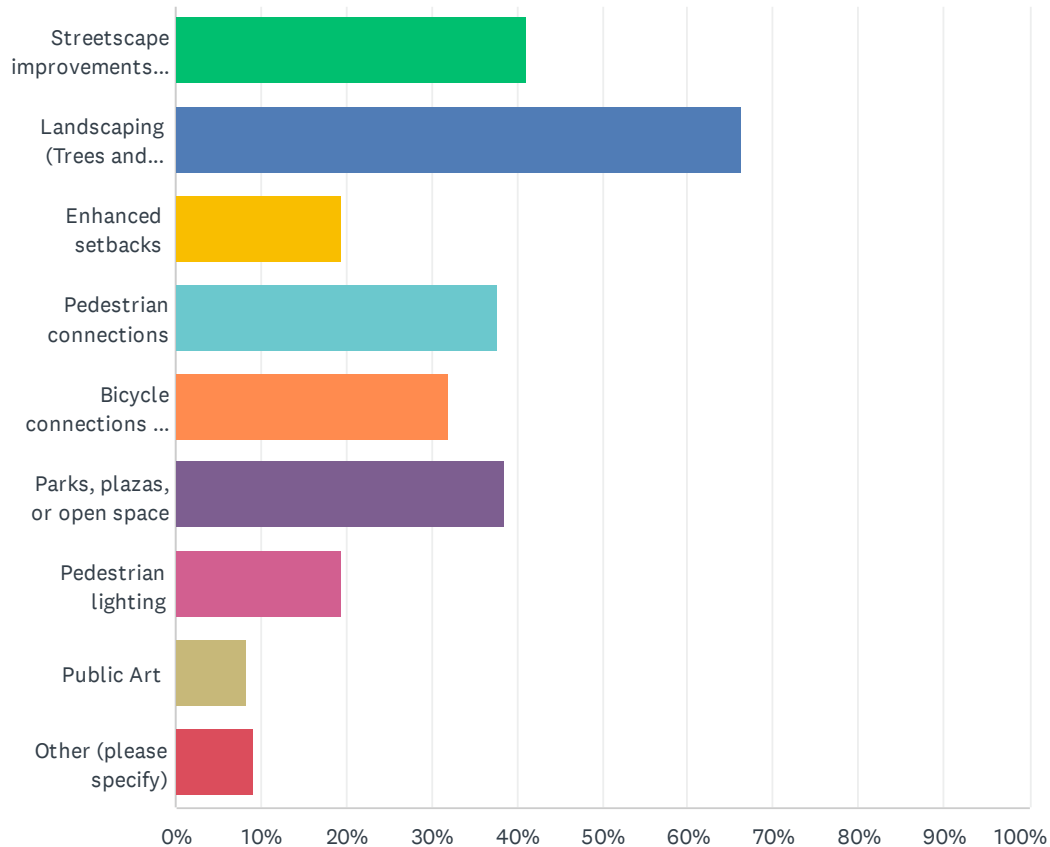
Sunnyvale Village Center Master Plan Feedback

ANSWER CHOICES	RESPONSES	
Neighborhood-serving retail/shopping	54.62%	65
Restaurants/ cafe	68.07%	81
Grocery store/healthy food options	36.97%	44
Mixed-Use (commercial/retail with residential)	29.41%	35
Civic and Cultural	13.45%	16
Fitness	10.08%	12
Entertainment	5.88%	7
Plazas, Events or Gathering Space	18.49%	22
Community Garden or Open Space	25.21%	30
Other (please specify)	9.24%	11
Total Respondents: 119		

#	OTHER (PLEASE SPECIFY)	DATE
1	affordable housing	6/7/2022 1:34 PM
2	Fremont High	6/3/2022 12:22 AM
3	None	6/2/2022 5:51 PM
4	AFFORDABLE HOUSING	5/28/2022 3:48 PM
5	Keep the gas sration	5/27/2022 3:45 PM
6	Housing	5/26/2022 2:59 PM
7	Safety	5/26/2022 1:28 PM
8	Park	5/26/2022 8:24 AM
9	No	5/23/2022 8:38 PM
10	Parks and playground	5/21/2022 9:31 PM
11	Keep it as is	5/15/2022 1:50 AM

Q12 What type of public realm improvements would you most like to see (select up to 3)?

Answered: 119 Skipped: 383



ANSWER CHOICES		RESPONSES	
Streetscape improvements (Sidewalks, benches, crosswalks)		41.18%	49
Landscaping (Trees and planting)		66.39%	79
Enhanced setbacks		19.33%	23
Pedestrian connections		37.82%	45
Bicycle connections and bike parking		31.93%	38
Parks, plazas, or open space		38.66%	46
Pedestrian lighting		19.33%	23
Public Art		8.40%	10
Other (please specify)		9.24%	11
Total Respondents: 119			

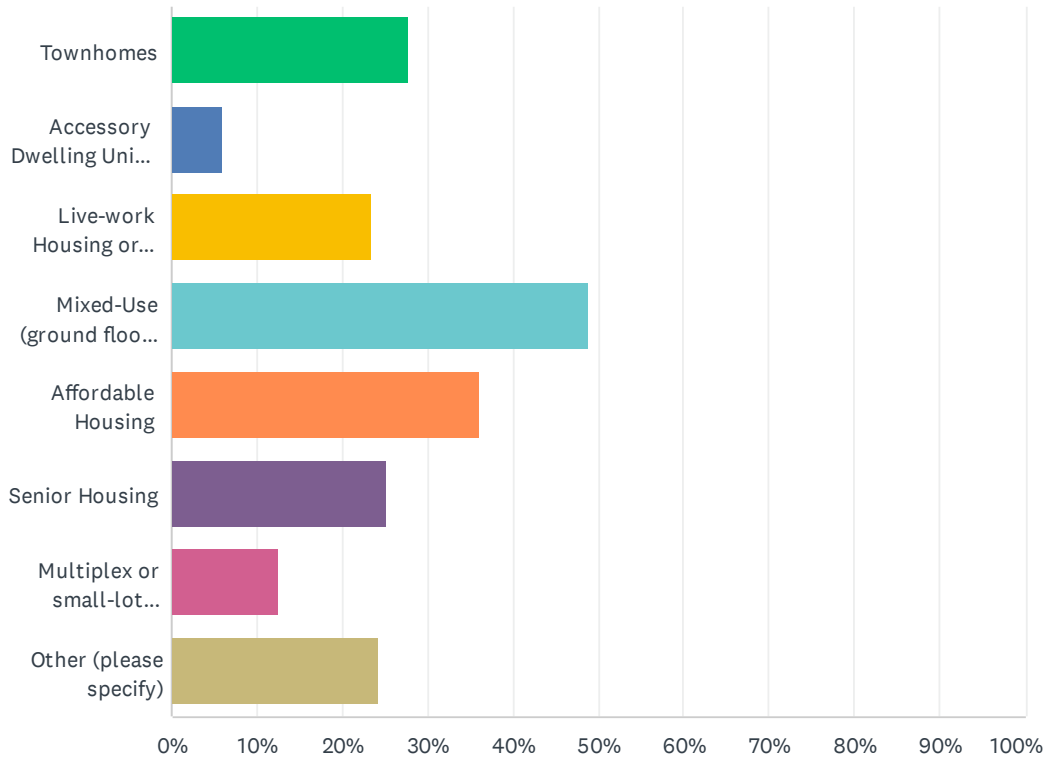
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Sunnyvale Village Center Master Plan Feedback

1	Narrower and slower roads so kids are safe walking, biking, taking bus to school	6/3/2022 12:22 AM
2	None	6/2/2022 5:51 PM
3	Enhanced aesthetics.	6/1/2022 10:00 AM
4	Good places to walk for elderly and parents with children	5/27/2022 9:50 AM
5	update the outdated	5/27/2022 12:58 AM
6	low rise appropriate for the suburbs, or install subway system for transportation	5/26/2022 1:59 PM
7	Need traffic impact assessment. & Add surveillance system in the neighborhood and more frequent police patrol.	5/26/2022 8:24 AM
8	No	5/23/2022 8:38 PM
9	Flyovers for FHS students to cross streets	5/22/2022 5:54 PM
10	Keep it as is	5/15/2022 1:50 AM
11	light rail	5/14/2022 7:24 PM

Q13 What kind of housing would you like to see in Village Center 2 (E Fremont & Sunnyvale) (select all that apply)?

Answered: 119 Skipped: 383



ANSWER CHOICES	RESPONSES	
Townhomes	27.73%	33
Accessory Dwelling Units (ADU's)	5.88%	7
Live-work Housing or other Creative Housing type	23.53%	28
Mixed-Use (ground floor retail with housing above)	48.74%	58
Affordable Housing	36.13%	43
Senior Housing	25.21%	30
Multiplex or small-lot cluster homes	12.61%	15
Other (please specify)	24.37%	29
Total Respondents: 119		

#	OTHER (PLEASE SPECIFY)	DATE
1	No housing	6/3/2022 10:41 PM
2	None	6/2/2022 5:51 PM
3	NO housing. The streets are over crowded, the skyline disappearing. You guys are making	6/2/2022 5:43 AM

Sunnyvale Village Center Master Plan Feedback

Sunnyvale so cluttered and ugly. Even the buildings you guys have approved all over town are so ugly in design. Look at mountain view, santa clara even Santana row they have such beautiful structures that they don't even look like they are appartments. They enhance the look and feel of the cities. Whereas in Sunnyvale we feel like we are living in an old fashioned from the 60;s look. the person in office approving these designs should get another job. Hire someone who has been developing Mountain view and Santa Clara or Santana Row.

4	I would prefer open spaces, playground, dining and shopping.	5/31/2022 10:47 PM
5	None or single family dwellings	5/31/2022 5:19 PM
6	None	5/29/2022 8:51 AM
7	By ADU's, do you mean a bunch of small houses?	5/28/2022 3:48 PM
8	Teacher housing	5/28/2022 9:47 AM
9	no housing	5/28/2022 7:49 AM
10	NONE	5/27/2022 7:50 PM
11	None.	5/27/2022 3:45 PM
12	No housing changes needed, especially no high density housing	5/27/2022 8:43 AM
13	None	5/27/2022 8:23 AM
14	NO ADDITIONAL	5/27/2022 12:58 AM
15	none.	5/26/2022 5:20 PM
16	How many people the land can afford to live in this area?	5/26/2022 8:24 AM
17	Flats, condos, owner housing, 2 bedroom 2 bath	5/24/2022 11:43 AM
18	None	5/24/2022 9:44 AM
19	Any kind of housing with standard setbacks from existing community - no special exceptions/exemptions	5/24/2022 8:27 AM
20	No	5/23/2022 8:38 PM
21	None. Decrease speed limit and respect opinions of local residents	5/21/2022 9:31 PM
22	None	5/21/2022 9:30 PM
23	None	5/17/2022 4:44 PM
24	Keep all housing no more than two stories to allow privacy for existing homes that are adjacent/near the center.	5/17/2022 10:13 AM
25	No housing as this will increase the population density and increase crime. This will also put additional strain on CUSD and FUHSD schools.	5/16/2022 7:54 PM
26	Something that does not negatively impact the lives and privacy of existing residents	5/15/2022 8:38 AM
27	Keep it as is	5/15/2022 1:50 AM
28	Teacher housing for FUHSD and CUSD teachers	5/14/2022 7:32 PM
29	Keep jakes	5/13/2022 4:37 PM

Q14 Are there any other uses, amenities, or improvements that you would like to see at Village Center 2 (E Fremont & Sunnyvale)?

Answered: 45 Skipped: 457

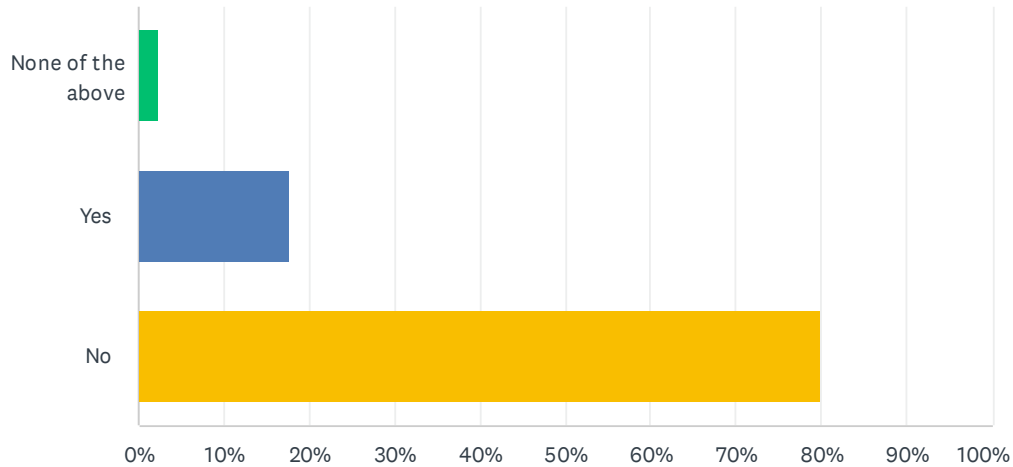
#	RESPONSES	DATE
1	Playground with the restaurants	6/4/2022 8:25 AM
2	Just stop developing tall buildings. You guys are making Sunnyvale so ugly. The building designs that are being approved by Sunnyvale are so old fashioned, terrible looking, compared to all other cities. Santa Clara, san jose, Mountain view has such a pretty look and feel but I do not know who is sitting in the sunnyvale office approving all these ugly buildings showing up all over town. You are taking away the greenery, the skyline, the open spaces for what?? The streets are over crowded, there is nothing you guys are developing that is enhancing the look and feel of our city. It is so sad!!	6/2/2022 5:43 AM
3	I would like to see a children's play area with some play structures and open area. The nearest ones from this location are Ortega, Serra and Las Palmas parks, none of which are walkable (convenient).	5/31/2022 10:47 PM
4	No	5/31/2022 5:19 PM
5	This village is very close to the Fremont and Mary village. Please don't over populate. Both of these locations are in the Cup school district. This will affect schools.	5/31/2022 2:26 PM
6	Restaurants with outside seating, asian food courts (like Cupertino Main), bakery, ethnic restaurants that address high asian population in area, small Target store	5/28/2022 11:57 PM
7	I think you should work with Fremont High School and the Fremont Union School District to get their input about what would be helpful for them as they will be across the street. Thanks!	5/28/2022 8:38 PM
8	ADD LANDSCAPING. The gas station is definitely needed because it is very convenient to get repairs and I can walk to it. Please build around it.	5/28/2022 3:48 PM
9	safe area for students and pedestrians.	5/28/2022 7:49 AM
10	Focus should be on retaining commercial space. Encourage businesses (restaurants, retail, entertainment) serving Fremont High School students and families.	5/27/2022 7:50 PM
11	There is no need for two gas stations in the village. One should go. Gas stations aren't particularly pedestrian or bike friendly.	5/27/2022 5:22 PM
12	Caution regarding traffic near high school. My husband was killed in an auto accident across from Fremont. Students safety must be taken into account.	5/27/2022 4:26 PM
13	The proposed height of 4 stories is TOO TALL. This site is adjacent to single story homes on Berwick Way and Bobolink Circle. Don't put developer profits ahead of existing residents' quality of life.	5/27/2022 11:55 AM
14	What impact will this have on the local traffic?	5/27/2022 8:40 AM
15	grocery store	5/27/2022 12:58 AM
16	How to address the increased traffic and school needs	5/26/2022 10:35 PM
17	Since this area is right next to the high school, I'd like there to be more options for safe places for the students to hang out.	5/26/2022 9:14 PM
18	An urgent care clinic.	5/26/2022 8:42 PM
19	Keeping the fitness center is important but it needs to not be a single story... It needs to have other uses on top of it.	5/26/2022 2:59 PM
20	ugh! too much construction in my sleepy Sunnyvale!! don't want change	5/26/2022 1:59 PM

Sunnyvale Village Center Master Plan Feedback

21	Sunnyvale 94087 will become an awful place if so many people and car crowd into this area. City definitely can earn a lot of property tax but that is not our residents' willingness.	5/26/2022 8:24 AM
22	dog park	5/25/2022 10:38 PM
23	Large scale canopy trees shading outdoor dining	5/24/2022 11:43 AM
24	No	5/23/2022 8:38 PM
25	pedestrian bridges. In service of high school community - bike lanes and racks, food. An outdoor fitness area for the community.	5/23/2022 9:53 AM
26	This is a busy intersection adjacent to the high school that could benefit from better bicycle infrastructure and safer pedestrian crossings.	5/22/2022 9:11 PM
27	1. Village center 2 & 1 are very close, plan them as a whole 2. Redesign FHS swimming pool entrance; Remove the left-turn lane for FHS swimming pool, or shift it northward to allow better traffic 3. Build flyovers for (student) pedestrians	5/22/2022 5:54 PM
28	Since village centers 1 and 2 are in an area of Sunnyvale that has higher property values and generally higher incomes, it would be great to see some subsidized housing (affordable housing, senior housing) in the southern part of Sunnyvale.	5/22/2022 3:35 PM
29	Parks and open space	5/21/2022 9:31 PM
30	Consider the height of nearby housing and don't build tall buildings.	5/20/2022 10:43 AM
31	no	5/17/2022 4:44 PM
32	I'd like to see more retail businesses. We've lost so many good local businesses because of the new development. I'm not opposed to change - I was really excited for this new proposal. But their plans are all townhomes and only a little bit of retail. It's not a good proposal and the people who live close by have lost out. I'd like to see more for the youth there because it's near a high school. It'd be great to find a place for them to hang out after school, particularly with some shade and seating. It'd also be nice to have more local businesses in this area, especially a small grocery store.	5/17/2022 9:31 AM
33	Would like to see offices or small businesses like tutoring centers, professional services, photocopying shops, etc.	5/16/2022 7:54 PM
34	require underground electrical, internet and tv connections from the back line of power poles	5/16/2022 1:37 PM
35	Keep it as is	5/15/2022 1:50 AM
36	Make sure the views of the Santa Cruz mountains are not obstructed. They are important.	5/14/2022 8:35 PM
37	Light Rail. College Prep and Counseling services, Student Health Services (including mental and emotional health)	5/14/2022 7:32 PM
38	Multiple drop off zones for high school students and their parents, housing for teachers	5/14/2022 10:40 AM
39	Drug store, food market, restaurants, outdoor dining, pedestrian friendly plaza area.	5/14/2022 10:21 AM
40	Parks	5/13/2022 7:31 PM
41	Development should reflect the architecture of Fremont High	5/13/2022 5:23 PM
42	Discourage rowhomes/townhomes (too much asphalt for circulation) and encourage stacked flats above commercial.	5/13/2022 4:36 PM
43	Curious if we still really need 2 gas stations at that corner, or if one would do, especially as electric cars start to take over.	5/13/2022 2:43 PM
44	if shops, facade should be in keeping with fremont high school architecture	5/13/2022 10:29 AM
45	1. Incorporate design elements to be consistent with Fremont High. 2. Retail establishments/cafes that can cater to students.	5/13/2022 7:44 AM

Q15 Do you want to provide input on Village Center 3 (Old San Francisco & Wolfe)?

Answered: 343 Skipped: 159



ANSWER CHOICES	RESPONSES	
None of the above	2.33%	8
Yes	17.78%	61
No	79.88%	274
TOTAL		343

Q16 In one or several words, what is your vision or “big idea” for Village Center 3 (Old San Francisco & Wolfe)?

Answered: 45 Skipped: 457

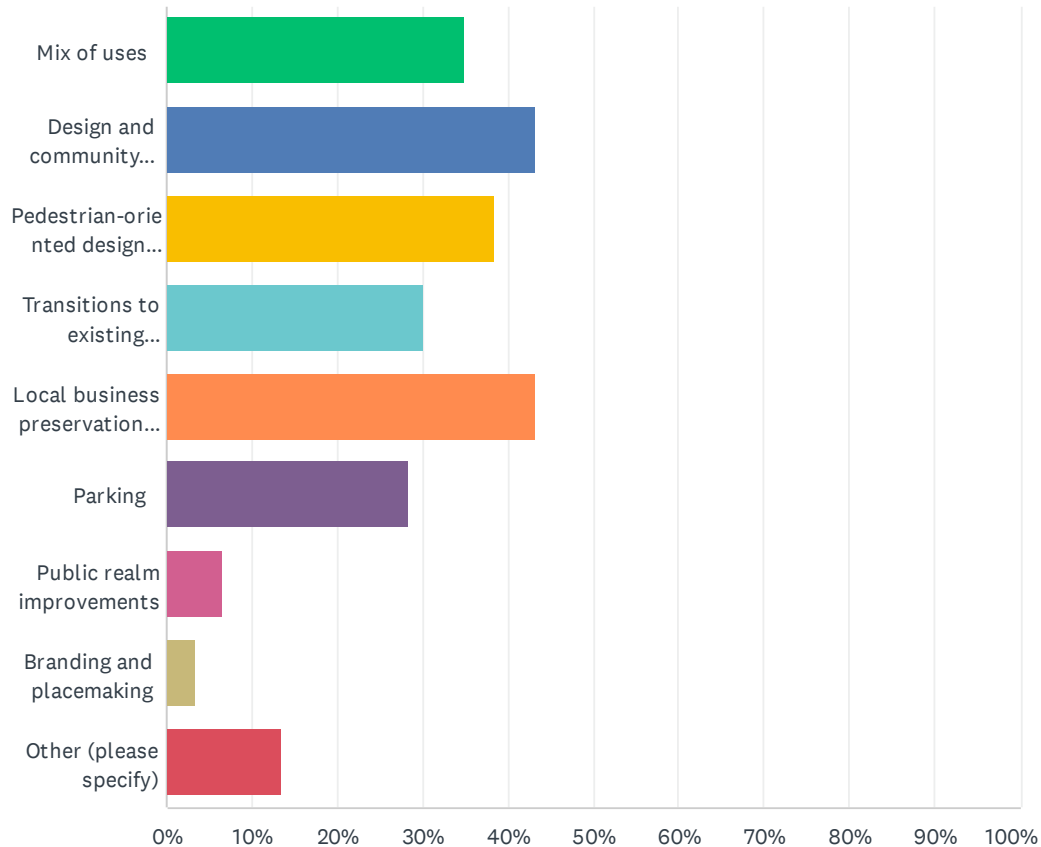
#	RESPONSES	DATE
1	affordable housing	6/7/2022 1:35 PM
2	Multi level retail, underground parking, above ground park	6/3/2022 5:52 AM
3	Increasing this area is not an improvement!	6/2/2022 5:52 PM
4	We need our shopping centers	6/2/2022 2:37 PM
5	Just stop developing tall buildings. You guys are making Sunnyvale so ugly. The building designs that are being approved by Sunnyvale are so old fashioned, terrible looking, compared to all other cities. Santa Clara, san jose, Mountain view have such a pretty look and feel but I do not know who is sitting in the sunnyvale office approving all these ugly buildings showing up all over town. You are taking away the greenery, the skyline, the open spaces for what?? The streets are over crowded, there is nothing you guys are developing that is enhancing the look and feel of our city. It is so sad!!	6/2/2022 5:47 AM
6	Mixed use	6/1/2022 8:11 PM
7	Denser	6/1/2022 6:46 PM
8	People are more important than parking. No more surface lots. Imagine how many units of housing can be built in the space currently used for vehicles - spaces that stay empty at night when people need housing. Where would the parking go? Underneath the structure at the ground level - just like Monticello apartments in Santa Clara.	6/1/2022 8:23 AM
9	Mixed use. Small stores	5/31/2022 6:29 PM
10	commercial center	5/31/2022 2:11 PM
11	commercial	5/31/2022 1:21 PM
12	neighborhood gathering	5/31/2022 11:39 AM
13	Low light pollution lighting, wildlife paths and retreats for ground life, bird safe windows, shade and public restrooms (and generally going beyond just ADA compliance), eco-friendly construction materials and practices, bicycle lockers, flood friendly landscaping and planting where applicable	5/30/2022 7:58 PM
14	Modernization	5/29/2022 2:39 PM
15	It just needs cleaning up. The buildings look dirty and unsafe. The parking lot needs steam cleaning or something. There is not enough parking for all the restaurants. If parking is available in the back, it's not very well known and it looks unsafe.	5/28/2022 3:52 PM
16	Earthy Villa	5/28/2022 9:51 AM
17	Retention of our local small businesses.	5/27/2022 7:54 PM
18	Revitalization.	5/27/2022 4:17 PM
19	Not exactly a big idea, but if you reduced this to sites #1 and #2, it would appear to make a lot more sense and make this a lot more feasible.	5/27/2022 9:56 AM
20	Retail and restaurants!! No more housing!!	5/27/2022 8:25 AM
21	Lots of housing especially for elderly and very low income in different forms and taller than 3 stories. Lots of open space with trees and parklets. Neighborhood serving retail, restaurants, including the gym, but with other uses on top of it.	5/26/2022 3:03 PM

Sunnyvale Village Center Master Plan Feedback

22	Crowded and heavy traffic	5/26/2022 2:19 PM
23	Community friendly	5/25/2022 7:34 AM
24	3 bedroom, 2.4 bath Flats, with public accessible pedestrian connections throughout the property.	5/24/2022 11:56 AM
25	No more housing	5/24/2022 9:45 AM
26	Sidewalks with trees, shops and cafes	5/24/2022 8:30 AM
27	Safety	5/23/2022 2:00 PM
28	Retain retail and add trees and landscaping.	5/20/2022 10:46 AM
29	A nicer shopping area. Right now, it's a giant parking lot desert with a few neighborhood shops and restaurants. The parking lot was required for the Safeway that used to be there, but anymore. Maybe a nicer park-like atmosphere would be nice.	5/19/2022 10:47 AM
30	Trees, shade. Communal eating spaces for restaurants to share.	5/19/2022 9:22 AM
31	upgrade with affordable housing	5/19/2022 7:55 AM
32	Public Green Space	5/18/2022 8:52 PM
33	Less traffic on Old San Francisco Road	5/17/2022 4:48 PM
34	Please keep in mind that tall buildings impact the homes around the area in privacy, security and noise.	5/16/2022 1:39 PM
35	We want restaurants and cafes with outdoor seating, visual appeal, family-friendly entertainment venues, useful commercial services, ethnic grocers. Increased walking index. Better transit options to and from downtown. Less dependency on the gym crowds. Better bike lanes.	5/15/2022 6:18 PM
36	Opposed to it	5/15/2022 12:14 PM
37	Keep it as is	5/15/2022 1:51 AM
38	Bicycle access along Wolfe needs to be improved. The bike lane comes and goes along Wolfe making it mostly worthless where there are bike lanes. It needs to be continuous to be useful. Also, the bike lane along Old SF is too narrow near the corner of Wolfe. The gutter and drainage grate take up much of the bike lane at the most dangerous point for cyclists. If you want people to get out of their cars, you have to make it safer at pinch points like this not just in spots.	5/14/2022 10:52 AM
39	Bridge	5/14/2022 10:44 AM
40	Great location for some higher density mixed use buildings.	5/13/2022 9:13 PM
41	High density affordable housing, walkable area, mixed use.	5/13/2022 8:42 PM
42	Could be like a mini Town & Country Palo Alto	5/13/2022 7:11 PM
43	Little shops (like Boba, etc) that will draw people to stop on their way home and to walk (if proper design makes it feel safe to do so) from the surrounding neighborhoods	5/13/2022 6:47 PM
44	Green space area for community which includes area for meeting people. Coffee shop, Restaurants, market	5/13/2022 5:07 PM
45	Mixed use residential/commercial in UFC corner.	5/13/2022 4:39 PM

Q17 What do you think are the most important topics to address in the Village Center Master Plan (select up to 3)?

Answered: 60 Skipped: 442



ANSWER CHOICES	RESPONSES	
Mix of uses	35.00%	21
Design and community character	43.33%	26
Pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.)	38.33%	23
Transitions to existing community	30.00%	18
Local business preservation/ retention	43.33%	26
Parking	28.33%	17
Public realm improvements	6.67%	4
Branding and placemaking	3.33%	2
Other (please specify)	13.33%	8
Total Respondents: 60		

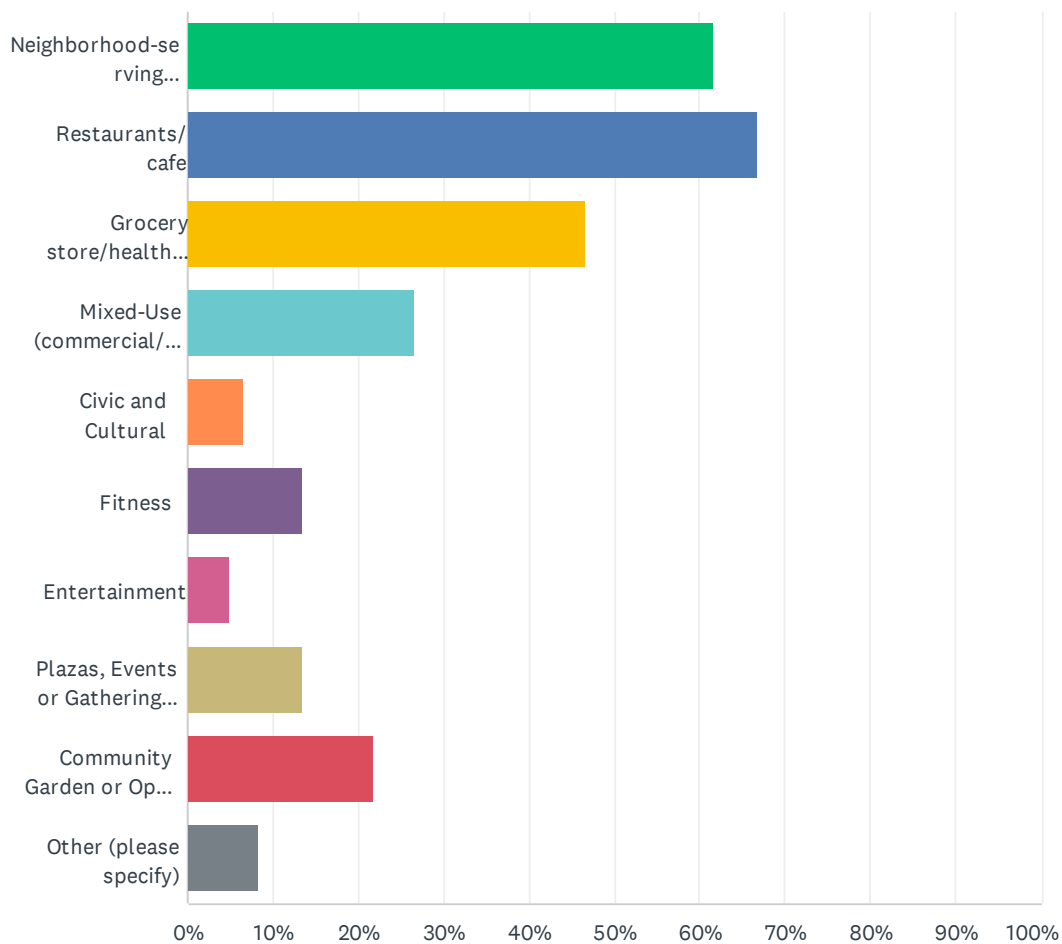
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	affordable housing	6/7/2022 1:35 PM
2	None	6/2/2022 5:52 PM
3	Na	6/2/2022 2:37 PM
4	Concern for pedestrians and bicycles--their safety and convenience,	5/27/2022 9:56 AM
5	housing	5/26/2022 3:03 PM
6	Traffic & School	5/26/2022 8:56 AM
7	Transportation for seniors who cann bike or walk easily	5/23/2022 2:00 PM
8	Keep it as is	5/15/2022 1:51 AM

Q18 What uses and amenities are most important to you (select up to 3)?

Answered: 60 Skipped: 442



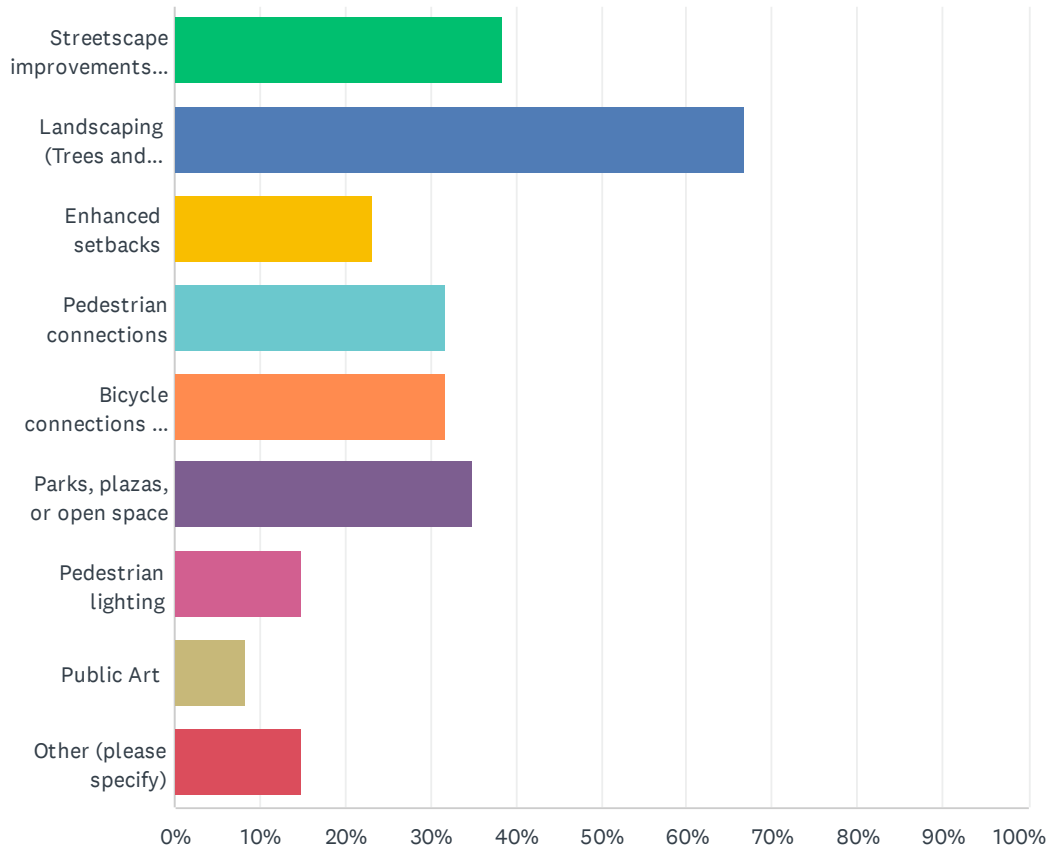
Sunnyvale Village Center Master Plan Feedback

ANSWER CHOICES	RESPONSES	
Neighborhood-serving retail/shopping	61.67%	37
Restaurants/ cafe	66.67%	40
Grocery store/healthy food options	46.67%	28
Mixed-Use (commercial/retail with residential)	26.67%	16
Civic and Cultural	6.67%	4
Fitness	13.33%	8
Entertainment	5.00%	3
Plazas, Events or Gathering Space	13.33%	8
Community Garden or Open Space	21.67%	13
Other (please specify)	8.33%	5
Total Respondents: 60		

#	OTHER (PLEASE SPECIFY)	DATE
1	affordable housing	6/7/2022 1:35 PM
2	None	6/2/2022 5:52 PM
3	Parking	5/26/2022 8:56 AM
4	Keep it as is	5/15/2022 1:51 AM
5	Maintaining current small businesses	5/13/2022 4:39 PM

Q19 What type of public realm improvements would you most like to see (select up to 3)?

Answered: 60 Skipped: 442



ANSWER CHOICES		RESPONSES	
Streetscape improvements (Sidewalks, benches, crosswalks)		38.33%	23
Landscaping (Trees and planting)		66.67%	40
Enhanced setbacks		23.33%	14
Pedestrian connections		31.67%	19
Bicycle connections and bike parking		31.67%	19
Parks, plazas, or open space		35.00%	21
Pedestrian lighting		15.00%	9
Public Art		8.33%	5
Other (please specify)		15.00%	9
Total Respondents: 60			

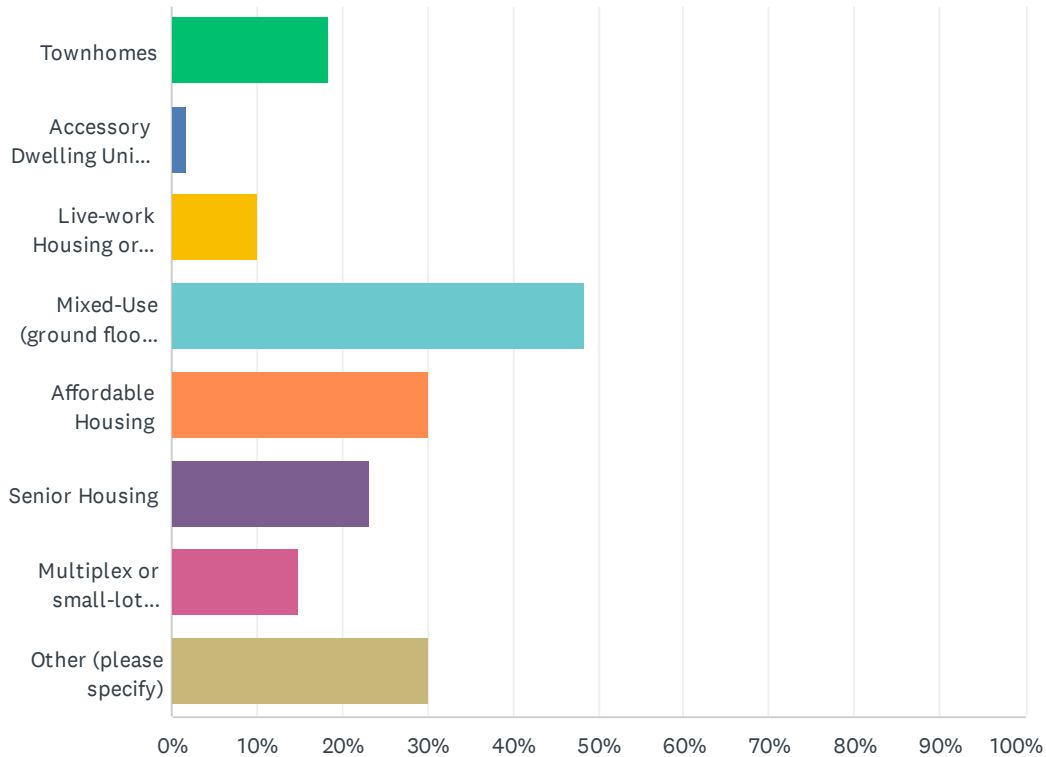
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	None	6/2/2022 5:52 PM
2	Na	6/2/2022 2:37 PM
3	pedestrian bridges to connect the 3 lots	6/1/2022 8:23 AM
4	Building improvements. The buildings look dirty, ugly, and unsafe.	5/28/2022 3:52 PM
5	Park	5/26/2022 8:56 AM
6	Transportation for seniors	5/23/2022 2:00 PM
7	Infrastructure taken care of FIRST	5/17/2022 4:48 PM
8	Keep it as is	5/15/2022 1:51 AM
9	I think it is fine the way it is now. The traffic in this area has already doubled or tripled from all the new housing development nearby. Please do not any more housing in this center.	5/13/2022 9:08 PM

Q20 What kind of housing would you like to see in Village Center 3 (Old San Francisco & Wolfe) (select all that apply)?

Answered: 60 Skipped: 442



ANSWER CHOICES	RESPONSES	
Townhomes	18.33%	11
Accessory Dwelling Units (ADU's)	1.67%	1
Live-work Housing or other Creative Housing type	10.00%	6
Mixed-Use (ground floor retail with housing above)	48.33%	29
Affordable Housing	30.00%	18
Senior Housing	23.33%	14
Multiplex or small-lot cluster homes	15.00%	9
Other (please specify)	30.00%	18
Total Respondents: 60		

#	OTHER (PLEASE SPECIFY)	DATE
1	None	6/2/2022 5:52 PM
2	Shopping centers	6/2/2022 2:37 PM
3	no house	5/31/2022 2:11 PM

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4	NA	5/31/2022 8:32 AM
5	None	5/29/2022 8:54 AM
6	Teacher housing	5/28/2022 9:51 AM
7	NONE	5/27/2022 7:54 PM
8	None	5/27/2022 8:25 AM
9	No housing at all	5/26/2022 8:56 AM
10	condo flats, 3 bedroom 2.5 bathroom, plenty of underground parking	5/24/2022 11:56 AM
11	None	5/24/2022 9:45 AM
12	Need a respectable setback from existing neighborhoods	5/24/2022 8:30 AM
13	no more homes	5/20/2022 9:19 AM
14	Keep residential away from commercial. It might be popular now, but it wont age well.	5/18/2022 8:52 PM
15	none	5/17/2022 4:48 PM
16	Strongly OPPOSED to adding ANY housing here	5/15/2022 12:14 PM
17	Keep it as is	5/15/2022 1:51 AM
18	Please NO more housing in this center. Traffic is already bad enough.	5/13/2022 9:08 PM

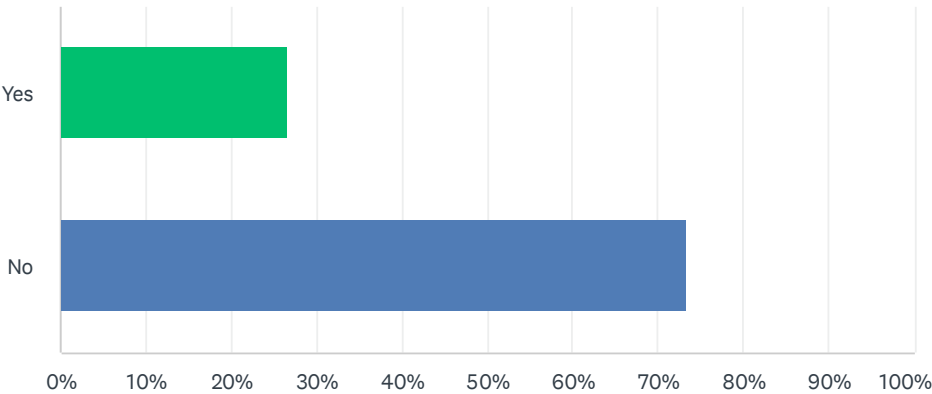
Q21 Are there any other uses, amenities, or improvements that you would like to see at Village Center 3 (Old San Francisco & Wolfe)?

Answered: 21 Skipped: 481

#	RESPONSES	DATE
1	No	6/2/2022 2:37 PM
2	More restaurants and retail shopping, open spaces, more greenery, parking	6/2/2022 5:47 AM
3	Improve bike connections on Wolfe	6/1/2022 6:46 PM
4	Make it look clean and pretty.	5/28/2022 3:52 PM
5	Safety improvement would be nice.	5/28/2022 9:51 AM
6	No	5/27/2022 7:54 PM
7	Keep the fitness center but put something else on top of it. Keep the existing businesses but in mixed use buildings	5/26/2022 3:03 PM
8	separate underground 2 car garages for each unit with 50 amp 220 charging outlet, and 30 amp 110 outlet, so parking space can be used for bikes, motorcycles, and projects, and orderly secure storage as well as cars. CCRs to ensure garages don't become rodent havens, such as requiring all garages to be empty one day a year for inspections, such as day after a 3-day weekend.	5/24/2022 11:56 AM
9	Safety. The traffic is too fast. The cars speed and go through red lights Need to reduce speed and enforce	5/23/2022 2:00 PM
10	Grocery store at this location would improve walkability.	5/20/2022 10:46 AM
11	Less parking lot, more smaller shops and restaurants, more landscaping, park-like atmosphere.	5/19/2022 10:47 AM
12	All the parking lots need trees or more trees. The existing grass berms on two corners could be converted to areas with outdoor dining for the on-site restaurants and shaded by trees.	5/19/2022 9:22 AM
13	Playgrounds	5/18/2022 8:52 PM
14	Will the infrastructure be updated to handle the current density in the neighborhood?	5/17/2022 4:48 PM
15	Needs a more modern, appealing look. There are many, many commuters who drive by, but could use an excuse to stop and gather. There are so many workers at Apple (Central Expwy & Wolfe) or PAMF who would LOVE LOVE LOVE an opportunity to swing by here going to or from work. Right now it's an eyesore. There is some diversity of food options (Cam Hung, Madurai Idli Kadai) that attract foodies. We'd like to help them stay in place. But we are also mindful that there are homes that border on all of these corners and cannot be confronted with loud entertainment venues.	5/15/2022 6:18 PM
16	Keep it as is	5/15/2022 1:51 AM
17	More reliable public transportation options	5/14/2022 10:44 AM
18	I think Village Center 3 is already nice the way it is now. No need for any changes or improvement.	5/13/2022 9:08 PM
19	Outdoor dining!	5/13/2022 6:46 PM
20	Nothing else	5/13/2022 5:07 PM
21	Please do not price out local businesses. I don't need our want only national chains or high end stores. Also, affordable housing would be nice anywhere-a lot f what is currently being built starts well over a million to buy our 5k to rent which is ridiculous.	5/13/2022 4:39 PM

Q22 Do you want to provide input on Village Center 4 (Mathilda & Maude)?

Answered: 329 Skipped: 173



ANSWER CHOICES	RESPONSES	
Yes	26.75%	88
No	73.25%	241
TOTAL		329

Q23 In one or several words, what is your vision or “big idea” for Village Center 4 (Mathilda & Maude)?

Answered: 56 Skipped: 446

#	RESPONSES	DATE
1	affordable housing and retail, with gathering places	6/7/2022 1:37 PM
2	A safe community space with vendors and information about our city.	6/4/2022 11:19 AM
3	More green (trees), walking and bike-friendly, protective of the community nearby as well as the small neighborhood shops and restaurants currently on Maude at Sunnyvale. More mixed-use buildings. The halfway house and motels are a safety consideration.	6/3/2022 10:30 PM
4	Walkable, bikable, mixed use	6/3/2022 8:41 PM
5	Modernize housing and retail. Beautify the area, improve the roads and get rid of the ugly apartments and stores	6/3/2022 7:34 PM
6	green, transit connected, people first	6/3/2022 6:58 PM
7	Keep lucky's and the mom and pop stores	6/3/2022 6:31 PM
8	SMALL & FRIENDLY, THE WAY IT CURRENTLY IS. PLEASE DO NOT TEAR DOWN LUCKY'S and BUILD RESIDENTIAL FACILITIES ABOVE THE MARKETS. THIS IS A SMALL SPACE FOR MIXED USE. LUCKY'S IS THE ONLY MARKET CLOSE BY. WE ARE HAPPY WITH THE CURRENT MARKETS.	6/3/2022 5:19 PM
9	Making Mathilda & Maude intersection bike safe	6/3/2022 5:04 PM
10	Pedestrian access is poor here today. Walking from the East to the Mathilda & Maude shopping center requires crossing an automobile entrance / exit that is challenging for drivers and busy, making pedestrian access poor. Improving pedestrian access would make this location more attractive. Additionally, the sidewalks are not inviting. Walking past Lucky is pinched off by a grocery cart corral. Parking is nearly never at capacity, but parking is jammed against Lucky, making pedestrian flow in the center poor. I will walk twice as far to downtown to get a coffee rather than walk here for coffee.	6/3/2022 3:48 PM
11	Would love to make this area pedestrian and bicycle friendly. It is not at all now.	6/3/2022 3:31 PM
12	It does not make sense, the shopping center has everything one needs to survive!	6/3/2022 7:29 AM
13	Maude/Sunnyvale is heart of the neighborhood. People of diverse races, ethnicities, incomes share space and are all welcome. People smile and say hi, stop and chat. Kids roam free on foot and bike. Older couples and friends take walks around the neighborhood.	6/3/2022 1:08 AM
14	GROCERY STORE.	6/2/2022 8:56 PM
15	The existing mix of a full service grocery store with complementary small businesses works very well for the surrounding neighborhoods. I'm extremely doubtful that any redevelopment would result in real improvements for those who live here! In fact, all I see here are negatives: increased population density combined with severely reduced local services requiring long trips by cars to/from areas with insufficient parking (supposedly transit/pedestrian friendly designs).	6/2/2022 8:46 PM
16	No change, leave it as is.	6/2/2022 8:03 PM
17	It's dense enough!!!	6/2/2022 5:53 PM
18	A continuous walkable residential/resident-oriented business corridor from Mathilda to Sunnyvale Ave	6/1/2022 10:35 PM
19	Mixed up	6/1/2022 8:12 PM
20	Better connectivity and density	6/1/2022 6:49 PM

Sunnyvale Village Center Master Plan Feedback

21	Retain grocery as neighborhood anchor.	6/1/2022 6:35 PM
22	Improve walkability. The traffic is heavy (and fast) on both Mathilda & Maude in that area. Also, these are clumps of places that people go to for just one business. There's not a "village" feeling.	6/1/2022 5:44 PM
23	Safe passage school zones. New multi use facilities at both locations.	6/1/2022 4:30 PM
24	too much traffic, not enough roads	6/1/2022 10:01 AM
25	People are more important than parking. Mathilda can be redeveloped so that retail (all one story today) is on ground-level, parking can maintain a similar footprint, but then all residences (condos or townhomes) are built on top of that. Look at Monticello Apartments in Santa Clara - a city that understands the need to prioritize homes over surface parking.	6/1/2022 8:30 AM
26	near commercial	5/31/2022 1:23 PM
27	Low light pollution lighting, wildlife paths and retreats for ground life, bird safe windows, shade and public restrooms (and generally going beyond just ADA compliance), eco-friendly construction materials and practices, bicycle lockers, flood friendly landscaping and planting where applicable	5/30/2022 7:59 PM
28	Modernization	5/29/2022 2:40 PM
29	Clean it up, add more greenery.	5/28/2022 3:57 PM
30	Oasis	5/28/2022 9:54 AM
31	The conditions of existing restaurants there is not good, hope to see more good restaurants and supermarkets	5/28/2022 9:39 AM
32	Retain as-is.	5/27/2022 7:58 PM
33	You have got to be kidding! A village center spread over blocks! Give me a break. Get real!!!	5/27/2022 10:01 AM
34	Retail and restaurants!! No more housing!! I love I. This area and I would like to be able to walk to places (decent restaurants shops).	5/27/2022 8:28 AM
35	A bicycle-friendly stop for food and quick needs.	5/26/2022 9:25 PM
36	Because it is smaller than many of the other centers, and because it is in the only predominantly Hispanic neighborhood, it needs to be different than the others. It still needs to have some housing for elderly and very low income, parks and open space and neighborhood retail and restaurants.	5/26/2022 3:15 PM
37	Improve it. We need a close by market, pharmacy and the specialty shops. I am a senior and need these amenities close by. With gas prices and congestion as it is, these businesses are close enough for me to drive to. No more housing there please.	5/26/2022 2:16 PM
38	Limit traffic impact	5/25/2022 7:35 AM
39	Lots of large species Trees, shading all ground-level spaces including streets.	5/24/2022 12:08 PM
40	Reestablish vitality and safety. The homeless housing has people begging for money at the Lucky and liquor store makes this an unsafe and unattractive area now.	5/23/2022 2:08 PM
41	Rebuilding	5/22/2022 3:27 PM
42	Safe pedestrian and bicycle access to/from local neighborhood community is a must have!	5/21/2022 12:25 PM
43	Keep Grocery and restaurants in a ped/bike friendly environment	5/20/2022 12:36 PM
44	Keep the grocery store and increase trees and landscaping throughout the village center.	5/20/2022 10:48 AM
45	busy shopping center, more parking	5/19/2022 7:57 AM
46	Walkable activities center	5/19/2022 12:19 AM
47	Re-design Maude Ave across from Bishop to allow on-street parking as a buffer to the bike lane. Right now, the bike lanes are used as on-street parking for local businesses and queueing for school pickups. Consider angled parking like Irving St near 19th Ave in San Francisco as a model. Very similar neighborhood feel. We need a crosswalk at San Angelo	5/17/2022 6:23 PM

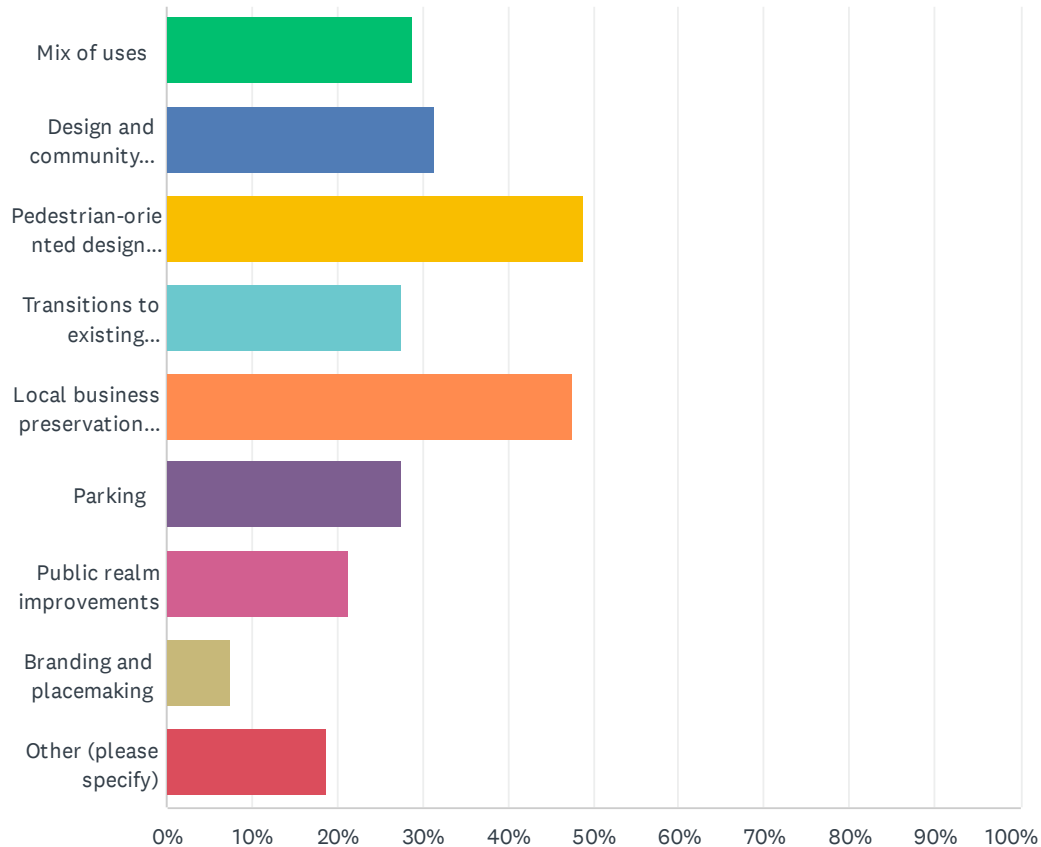
Sunnyvale Village Center Master Plan Feedback

before someone gets killed. The pedestrian access to Sunnyvale Square from the East requires people to walk in the driveways. This could be improved without massive redevelopment. We can not lose Lucky's!

48	Better pedestrian access, mixed use	5/16/2022 1:46 PM
49	Please keep in mind that tall buildings impact the homes around the area in privacy, security and noise.	5/16/2022 1:40 PM
50	a place that that can better accommodate fire and safety vehicles so the Sunnyvale safety staff will want to visit and grab a beverage or lunch. Perhaps some underground employee parking? The current layout feels cold, dangerous, and crowded with cars (not in a good way) and we never go.there even though it is close.	5/15/2022 3:26 PM
51	I live in the apartments at Maude and Morse, and I would like to see more higher density housing like mine around here. It would be good for the local businesses.	5/15/2022 10:57 AM
52	Keep it as is	5/15/2022 1:51 AM
53	School to Business	5/14/2022 10:46 AM
54	I use the Lucky's, dry cleaner, and barber shop there. Anything that disrupts these businesses is NOT WELCOME.	5/14/2022 6:26 AM
55	High density affordable housing.	5/13/2022 8:45 PM
56	Fix the parking in location 1, which has always seemed narrow and awkward. That would probably not happen until there's a complete rebuilding of the shopping center, though.	5/13/2022 8:03 PM

Q24 What do you think are the most important topics to address in the Village Center Master Plan (select up to 3)?

Answered: 80 Skipped: 422



ANSWER CHOICES	RESPONSES	
Mix of uses	28.75%	23
Design and community character	31.25%	25
Pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.)	48.75%	39
Transitions to existing community	27.50%	22
Local business preservation/ retention	47.50%	38
Parking	27.50%	22
Public realm improvements	21.25%	17
Branding and placemaking	7.50%	6
Other (please specify)	18.75%	15
Total Respondents: 80		

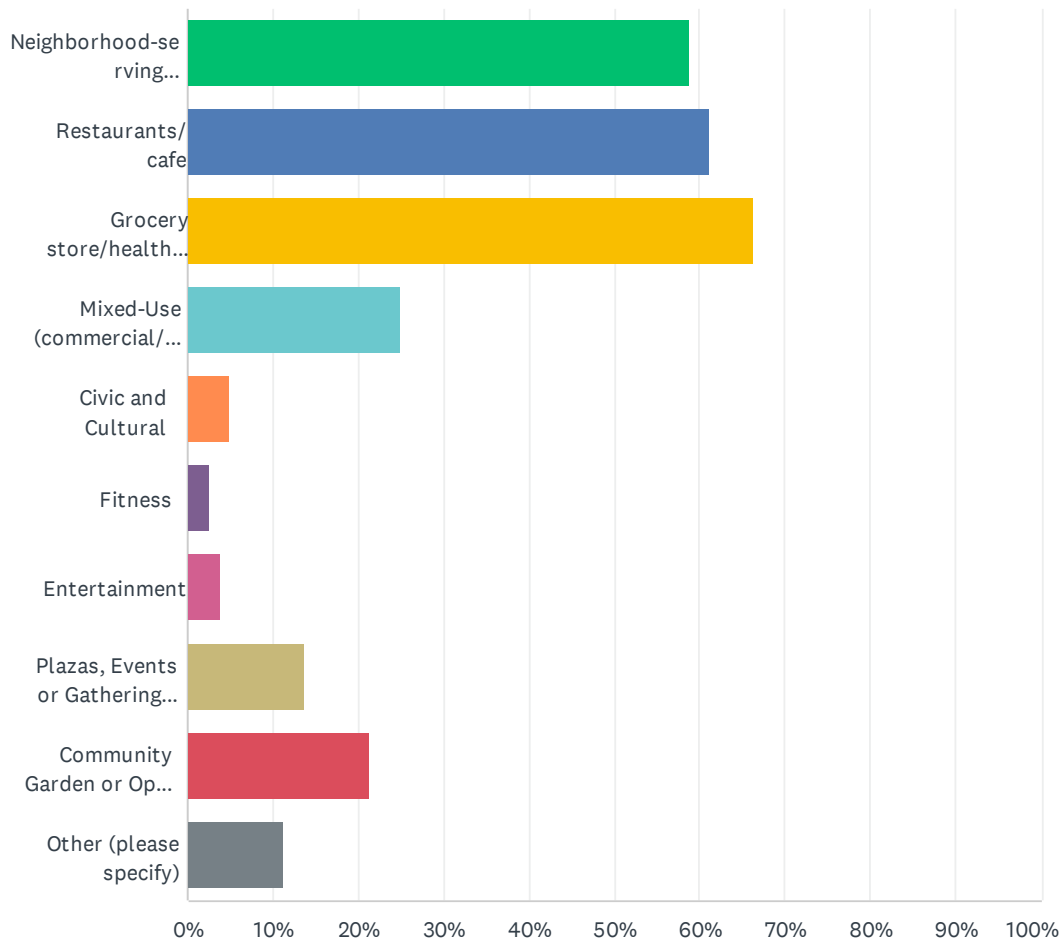
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	affordable housing	6/7/2022 1:37 PM
2	Safety considerations for the nearby halfway house and motels	6/3/2022 10:30 PM
3	Modern housing	6/3/2022 7:34 PM
4	Any plan that doesn't completely preserve the existing shopping, dining and services (and associated parking) provided in this place would be a failure.	6/2/2022 8:46 PM
5	keep the grocery store please, otherwise there won't be any grocery store in the D5 area.	6/2/2022 8:03 PM
6	None	6/2/2022 5:53 PM
7	All viable business preservation	5/27/2022 10:01 AM
8	Cycling-friendly facilities	5/26/2022 9:25 PM
9	housing for elderly and very low income, taller	5/26/2022 3:15 PM
10	Close by.	5/26/2022 2:16 PM
11	Traffic	5/26/2022 9:02 AM
12	Safety	5/25/2022 10:24 PM
13	Transportation for seniors who cannot easily bike and walk	5/23/2022 2:08 PM
14	Keep it as is	5/15/2022 1:51 AM
15	No comment	5/13/2022 5:47 PM

Q25 What uses and amenities are most important to you (select up to 3)?

Answered: 80 Skipped: 422



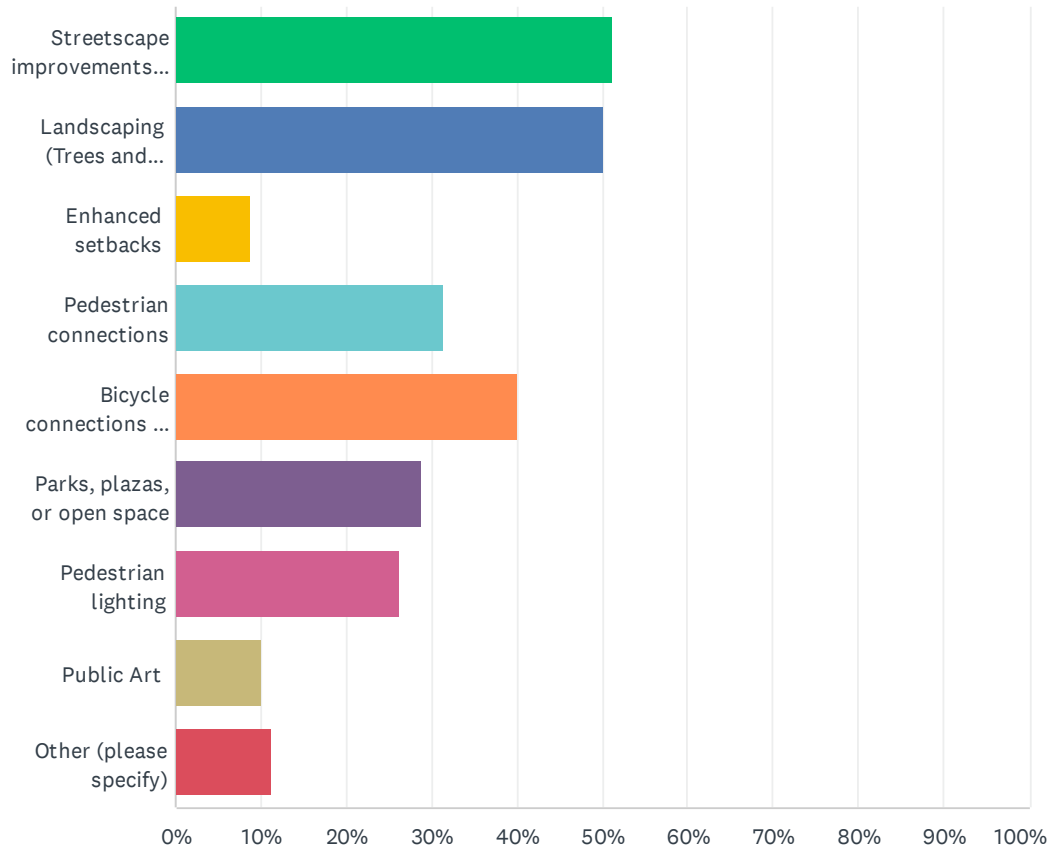
Sunnyvale Village Center Master Plan Feedback

ANSWER CHOICES	RESPONSES	
Neighborhood-serving retail/shopping	58.75%	47
Restaurants/ cafe	61.25%	49
Grocery store/healthy food options	66.25%	53
Mixed-Use (commercial/retail with residential)	25.00%	20
Civic and Cultural	5.00%	4
Fitness	2.50%	2
Entertainment	3.75%	3
Plazas, Events or Gathering Space	13.75%	11
Community Garden or Open Space	21.25%	17
Other (please specify)	11.25%	9
Total Respondents: 80		

#	OTHER (PLEASE SPECIFY)	DATE
1	Small services like hair cuts, repairs, shipping	6/4/2022 12:00 AM
2	Do not remove the grocery store, this lucky has been completely remodeled last year, it is clean, new and very fresh. Do not let D5 residents in food poverty.	6/2/2022 8:03 PM
3	None	6/2/2022 5:53 PM
4	Bicycle shop!	5/26/2022 9:25 PM
5	Park & Serenity	5/26/2022 9:02 AM
6	Safety	5/25/2022 10:24 PM
7	Keep it as is	5/15/2022 1:51 AM
8	Service businesses like the barber shop and dry cleaner	5/14/2022 6:26 AM
9	No comment	5/13/2022 5:47 PM

Q26 What type of public realm improvements would you most like to see (select up to 3)?

Answered: 80 Skipped: 422



ANSWER CHOICES		RESPONSES	
Streetscape improvements (Sidewalks, benches, crosswalks)		51.25%	41
Landscaping (Trees and planting)		50.00%	40
Enhanced setbacks		8.75%	7
Pedestrian connections		31.25%	25
Bicycle connections and bike parking		40.00%	32
Parks, plazas, or open space		28.75%	23
Pedestrian lighting		26.25%	21
Public Art		10.00%	8
Other (please specify)		11.25%	9
Total Respondents: 80			

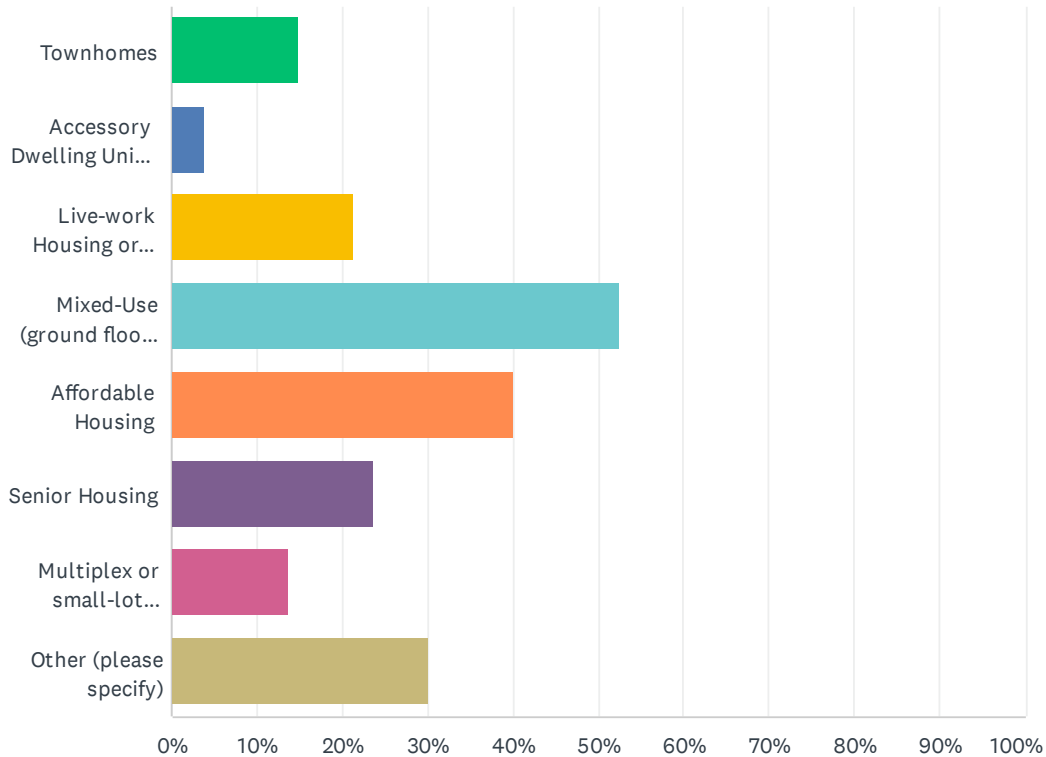
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	I'm not interested in making the area pretty at the cost of making it less functional (or entirely useless).	6/2/2022 8:46 PM
2	DO NOT REMOVE THE GROCERY STORE AND LEAVE US WITH NO GROCERY Supermarket	6/2/2022 8:03 PM
3	None	6/2/2022 5:53 PM
4	pedestrian bridge to high-intensity office	6/1/2022 8:30 AM
5	good places to walk for elderly and parents with children	5/27/2022 10:01 AM
6	Safety	5/25/2022 10:24 PM
7	Overkill underground Parking, great pedestrian spaces	5/24/2022 12:08 PM
8	Keep it as is	5/15/2022 1:51 AM
9	No comment	5/13/2022 5:47 PM

Q27 What kind of housing would you like to see in Village Center 4 (Mathilda & Maude) (select all that apply)?

Answered: 80 Skipped: 422



ANSWER CHOICES		RESPONSES	
Townhomes		15.00%	12
Accessory Dwelling Units (ADU's)		3.75%	3
Live-work Housing or other Creative Housing type		21.25%	17
Mixed-Use (ground floor retail with housing above)		52.50%	42
Affordable Housing		40.00%	32
Senior Housing		23.75%	19
Multiplex or small-lot cluster homes		13.75%	11
Other (please specify)		30.00%	24
Total Respondents: 80			

#	OTHER (PLEASE SPECIFY)	DATE
1	NO HOUSING	6/3/2022 5:19 PM
2	None, we have too many complexes now and no parking on Maude causes headaches for our SNAIL community.	6/3/2022 7:29 AM

Sunnyvale Village Center Master Plan Feedback

3	ONLY housing with ground-floor retail should be allowed.	6/2/2022 8:56 PM
4	Ideally none.	6/2/2022 8:46 PM
5	NONE, there is no need for housing on this property.	6/2/2022 8:03 PM
6	none	6/2/2022 6:05 PM
7	None	6/2/2022 5:53 PM
8	none	6/1/2022 10:01 AM
9	Santana row style retail/residential at Maude	6/1/2022 8:30 AM
10	No housing in Village Center 4!	5/30/2022 12:10 PM
11	Convert that high rise office building to housing	5/29/2022 8:56 AM
12	NONE	5/27/2022 7:58 PM
13	None	5/27/2022 8:28 AM
14	No housing just retail	5/27/2022 6:38 AM
15	No more housing. Congestion and over-crowding.	5/26/2022 2:16 PM
16	No housing at all	5/26/2022 9:02 AM
17	2 bedroom, 2 1/2 bath condos, with private underground creative space garages	5/24/2022 12:08 PM
18	no more homes	5/20/2022 9:21 AM
19	it is already an overcrowded metro area, think inner city solutions here	5/15/2022 3:26 PM
20	single-family homes	5/15/2022 12:03 PM
21	Keep it as is	5/15/2022 1:51 AM
22	None	5/14/2022 4:53 PM
23	No opinion	5/13/2022 8:03 PM
24	No comment	5/13/2022 5:47 PM

Q28 Are there any other uses, amenities, or improvements that you would like to see at Village Center 4 (Mathilda & Maude)?

Answered: 35 Skipped: 467

#	RESPONSES	DATE
1	Green spaces with higher end retail/cafe/restaurants so it feels a bit more like a destination to come out & enjoy the space.	6/4/2022 11:19 AM
2	More pleasant walkability along Maude between Borregas and Mathilda. Shade trees along the sidewalk on the north side of Maude. Adaptive traffic signal at Maude & Borregas.	6/4/2022 12:00 AM
3	The Mathilda x Maude intersection is not a welcoming space with the parking and gas stations up front. Maybe more green and art? There are safety considerations for the nearby halfway house and motels. The existing small shops and restaurants on Maude x Sunnyvale need support. More connection to downtown along Sunnyvale from Maude—make it more pedestrian and bike-friendly.	6/3/2022 10:30 PM
4	Safe bike lanes	6/3/2022 8:41 PM
5	Rebuild apartment complexes that are not properly maintained. Fix the roads, and modernize the facade of the retails along Maude	6/3/2022 7:34 PM
6	easy connection between the parts,	6/3/2022 6:58 PM
7	MORE TREES AND FLOWERS, BIKE & PEDESTROAN FRIENDLY AREA	6/3/2022 5:19 PM
8	Northwest island of intersection poses a hazard to cyclists as wide trailers often use that lane and do NOT slow down but instead pass bikes within an inch. The island configuration is posing a life and death hazard and should be addressed immediately.	6/3/2022 5:04 PM
9	Pedestrian access is poor, as automobile entry / exit is challenging. This makes crossing the auto entry / exit dangerous. Sidewalks inside the center are an afterthought. Making sidewalks inside the center wide and clearly laid out would improve the center.	6/3/2022 3:48 PM
10	Restaurants with easy order and pickup and outdoor dining options, gym/workout area	6/3/2022 3:31 PM
11	No, it is fine now, but if changes are to happen, Lucky market has to stay!	6/3/2022 7:29 AM
12	I have a lot of ideas. 1) Mathilda/Maude is a really big, unfriendly intersection. I would like to see it humanized. As it is now, I can't see it as a village center. Every time I wait at the light I estimate how many single family homes could fit in the intersection. Probably 6 to 8. On the other hand, I agree that Maude/Sunnyvale is already acting as a village center and should be supported. 2) I would like to see a gateway or other street design that encourages eastbound drivers on Maude to SLOW DOWN. 3) Sidewalks on Maude and Mathilda are too narrow. 4) There aren't enough trees..it gets very hot. The lack of shade is really bad along north side of Maude between Borregas and Bayview. In front of the shopping plaza parking lot there is bare dirt packed like cement. People wait for bus in blazing sun. Because there are no trees, at certain times of day when the sun is low in the sky it blinds drivers and creates a hazardous condition. 5) There needs to be a crosswalk with pedestrian actuated flashing beacon on Maude between Mathilda and Sunnyvale Ave so people can get to grocery store easier. Bayview crosswalk needs to have bulbouts, more visible flashing beacons, and MUCH BETTER lighting, particularly on the southwest corner. I can't see pedestrians at night due to lack of lighting. 6) traveling through Borregas/Sunnyvale/Maude offset intersection is a slog for everyone, but its particularly annoying when I'm walking my 4th grader to Bishop. I'd like to see signal adjusted so it doesn't take as long to walk through the intersection. 7) Would love to see auto body shop on northeast corner of Maude/Borregas redeveloped into mixed use. Wow, maybe a cafe with sidewalk seating? 8) Support the restaurants (Seto, Gombei Bento, El Sabor de Mercedes, Sunnywich Cafe, Pho Lovers) and the businesses like Mi Ranchito, the laundromat, liquor store, etc... These are well used and convenient. Would like the city to provide funding for facade improvement. 9) Food trucks and ice cream truck parked on Maude at Bishop all the time. Support this and other food vendors. 10) Install bike racks on Maude in	6/3/2022 1:08 AM

Sunnyvale Village Center Master Plan Feedback

front of El Sabor de Mercedes (short term win!) 11) There are a lot of long-time residents in SNAIL and Lowlanders. Large Latino population. Would be nice to have some culturally relevant and/or historic public art. Strongly recommend the City to do more outreach to Columbia Middle School, Columbia neighborhood center, Bishop, the neighborhood groups, in Spanish and going to where people are, to make sure you are getting everyone's perspective for this plan. 12) Final comment: I would like to see this village center better connected to Murphy Park and downtown Sunnyvale. It's only a 20 minute walk. Going north from downtown, I think the connection is lost as you go over Central Expressway, the road widens, and trees become sparser. Having a common visual theme along the entire stretch of Sunnyvale from Maude to Evelyn would be nice. Can the bridge over Central look nicer? Ped scaled lighting, gateway treatments, bulbouts at Arques/Sunnyvale, paint the bridge railings rainbow, landscaping. During the pandemic, houses along Sunnyvale Ave started putting in lighted archways along the sidewalks during Christmas. It looked wonderful and drew the neighborhood together visually.

13	I cannot emphasize enough how important it is that any future redevelopment of this site preserve the grocery stores and the businesses. This complex is absolutely vital to the community. The Lucky is the ONLY full-service grocery store north of the railroad tracks, and losing it would be a *catastrophe* for North Sunnyvale.	6/2/2022 8:56 PM
14	NOTHING, PLEASE LEAVE OUR LOCAL STORE INTACT!	6/2/2022 8:03 PM
15	no!	6/2/2022 6:05 PM
16	So close to city's only real north south bike connection -- awesome opportunity for bike parking and cycle tracks	6/1/2022 6:49 PM
17	clean up the area first, more road space for the traffic	6/1/2022 10:01 AM
18	What's wrong with waiting at the intersection for lunch? Consider the office worker at Mathilda. They only have an hour to eat. If they have to walk down and wait for the cross walk (both ways) - that eats up a lot of lunch. A pedestrian bridge may seem excessive until you think of all the sales tax and business that *could* be generated in that one hour from M-F because more workers will say "I do have time to walk to Lucky". Look at the Santa Clara Square development in Santa Clara as a textbook case.	6/1/2022 8:30 AM
19	No massively tall buildings, like those across Mathilda Ave at Maude.	5/30/2022 12:10 PM
20	Keep it affordable. The residents in that area do not usually make \$ix figures. They have lived there a long time.	5/28/2022 3:57 PM
21	Zen like calm feel would be nice to be projected to anchor the neighbor	5/28/2022 9:54 AM
22	Nothing should be done that would further increase traffic on Maude - particularly directly across from Bishop Elementary!	5/27/2022 7:58 PM
23	Why should there be more housing at this location???	5/27/2022 10:01 AM
24	The north end of Sunnyvale Ave is a heavily-used bicycle corridor, so I would love to see it supporting our bicycle community with things like a bicycle shop, and ample bike parking and stores that would be convenient for bike riders (convenience store, restaurants, etc)	5/26/2022 9:25 PM
25	Survey the community for what type of format for public open space they would want... Something for performances? Tot lot?	5/26/2022 3:15 PM
26	Just up-keep of the property.	5/26/2022 2:16 PM
27	For each unit, underground private 2-car garage creative spaces, with 220 charging ports, and 30 amp outlets, well lighted, make these creative spaces to spawn future companies in Sunnyvale.	5/24/2022 12:08 PM
28	More visible police presence. People are committing crime (7-11 robbed at gun point several times). People disregard speed limit and run lights. We need more safety	5/23/2022 2:08 PM
29	shopping cart return in the Lucky parking lot, more inviting/safe appearance of the shopping centers	5/21/2022 3:37 PM
30	a quiet public rooftop park where city workers would enjoy to go...hey I can dream!	5/15/2022 3:26 PM
31	This area can feel a bit sleepy and I worry that the businesses aren't getting enough traffic. At	5/15/2022 10:57 AM

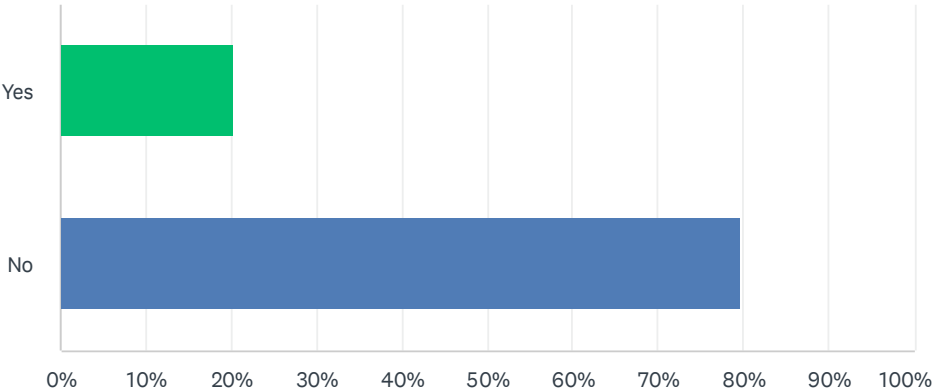
Sunnyvale Village Center Master Plan Feedback

the same time though, I don't want to devote more space to parking. I'd much rather if there were just more people around who can walk. So I like the idea of more mixed-use housing and affordable apartment buildings.

32	Keep it as is	5/15/2022 1:51 AM
33	More public transit options, bring back murals to Bishop elementary	5/14/2022 10:46 AM
34	no	5/14/2022 6:26 AM
35	The traffic lights here are a block to bike traffic since the north-south roads misalign. Reworking this area could make it a more pedestrian/bike friendly area.	5/13/2022 5:47 PM

Q29 Do you want to provide input on Village Center 5 (Duane & San Rafael)?

Answered: 316 Skipped: 186



ANSWER CHOICES	RESPONSES	
Yes	20.25%	64
No	79.75%	252
TOTAL		316

Q30 In one or several words, what is your vision or “big idea” for Village Center 5 (Duane & San Rafael)?

Answered: 46 Skipped: 456

#	RESPONSES	DATE
1	affordable housing and retail with gathering places	6/7/2022 1:38 PM
2	There is a huge parking lot that occupies 50% of available real estate of Village Center 5. Maybe a new commercial building can build along Duane Ave side of the existing parking lot! This way we can get more businesses. That parking lot is always 30% occupied Thank you!	6/5/2022 11:01 PM
3	more variety and welcoming stores	6/3/2022 11:45 PM
4	More green space	6/3/2022 10:31 PM
5	We must have an inexpensive grocery store. I'd prefer Grocery Outlet or to leave the center as is. We have plenty of high density housing in our area already!	6/3/2022 7:57 PM
6	user friendly, bike oriented, keep mix of restaurants	6/3/2022 7:01 PM
7	Green, multicultural amenities for the neighborhood.	6/3/2022 1:10 AM
8	1) upgrade facilities (modernize) 2) better land use (rather than big parking lot) - more trees! 3) Why no satellite village center @ Caliente and Fair Oaks?	6/2/2022 9:05 PM
9	Preserving small businesses	6/2/2022 8:59 PM
10	upgrade the shopping center	6/2/2022 8:45 PM
11	Leave it alone!	6/2/2022 5:54 PM
12	Keep our shopping center we need them in Sunnyvale	6/2/2022 2:40 PM
13	Mixed use	6/1/2022 8:13 PM
14	stop cutting the lanes for traffic on Duane	6/1/2022 10:03 AM
15	People are more important than parking. The existing alley can be the new surface lot to transition from the neighborhood to the multistory terrace apartment/condos that could be built - that way the 3 story development is setback and not directly overlooking the backyard of the adjacent homes. Parking and commercial on ground level. Condos/apartments above.	6/1/2022 8:34 AM
16	Really concerned about displacement of small businesses especially ethnic business. These new centers should guarantee the same rent to these small business owners instead of driving ethnic business out.	5/31/2022 9:23 PM
17	Low light pollution lighting, wildlife paths and retreats for ground life, bird safe windows, shade and public restrooms (and generally going beyond just ADA compliance), eco-friendly construction materials and practices, bicycle lockers, flood friendly landscaping and planting where applicable	5/30/2022 7:59 PM
18	Leave same as it was	5/29/2022 12:32 PM
19	maintain use and focus on improvement	5/28/2022 10:49 AM
20	The plaza is pretty old and not well maintained. Hope to see a fully remodel	5/28/2022 9:43 AM
21	RETAIN AS-IS - this development already serves as a VILLAGE CENTER!	5/27/2022 8:09 PM
22	Keep the neighborhood restaurant/grocery commercial space as the primary focus. Plan a lot of open space focus for outdoor dining, meeting and gathering options. Strong preference to keep buildings a max height of two stories as set by Speedy's Tacos building.	5/27/2022 11:35 AM
23	Some housing, some shopping, more trees.	5/26/2022 4:06 PM

Sunnyvale Village Center Master Plan Feedback

24	Leave our village center alone. The neighborhood needs and uses this just as it is and doesn't need and/or want it torn down and new high rise buildings put in there.	5/26/2022 11:38 AM
25	Leave it alone. We don't need more dense housing.	5/25/2022 9:15 PM
26	Leave it alone. By taking away our retail @ restaurants (which are patronized by the business employees nearby) you take away the hub of our neighborhood	5/25/2022 7:51 PM
27	Please do everything possible to retain the existing restaurants and shops. We love Barn Thai and the owners!	5/25/2022 7:19 PM
28	I would like to see this shopping center upgraded but still single story. No additional housing, just keep it retail.	5/25/2022 3:43 PM
29	Keeping the small businesses here alive.	5/25/2022 2:49 PM
30	I have a 41 year old Business in this Plaza. This Proposed Village center does not need any Housing. 4 stories with 7 retail spaces that aim towards chain retail? Our plaza is full of small business owners. None of us have more than 2 locations. A majority of the plaza are single business owner/operators. I agree some updating needs to be taken. But I would also be the first to defend small business owners with 5-10-20-30-40 years of business in that location! Location is a big part of business. Give us space rent caps! Give us first right of refusal on new rents. Offer us buy outs of our businesses. Don't chop off the legs of our business...be the ladder to raise small businesses. Sunnyvale can do better than all the other new plazas in new developments of other cities. Break the mold. Create commercial plazas that are 100% commercial. And 100% geared towards small business. You've already allowed high density housing. You've already allowed huge corporations to move into Sunnyvale. Let's get back to focusing on the small businesses. Please.	5/25/2022 2:19 PM
31	Housing	5/25/2022 7:37 AM
32	First owned homes	5/24/2022 12:16 PM
33	Bring back safety to this area.	5/23/2022 2:11 PM
34	It should include an international grocery store, not just Asian or Mexican. A coffee shop/ cafe would be nice. A library would be superb. An art studio beyond imagination wonderful!	5/17/2022 1:42 PM
35	This Village Center should be a local convenient life rest center serving mid-level restaurants, drinks, 24-hour grocery store that allow neighbors easy to access after work and in weekends.	5/17/2022 1:20 AM
36	modern, safe, shopping, dining with outdoor seating, appeals to younger generation since there are a lot of new construction townhouse across the street. Culturally diversified	5/16/2022 10:06 PM
37	this one feels sunny and warm and quieter (precious peace and quit). It's a shame to cover it with an ugly parking lot. The neighborhood doesn't feel hospitable to nearby tech workers but it has a lot of potential if we can attract their attention to a place available to sit outside in the sun and enjoy a good beverage and lunch. Some phone booth office space might help.	5/15/2022 3:33 PM
38	Keep it as is	5/15/2022 1:52 AM
39	Little village	5/14/2022 10:49 AM
40	A walkable communication center, grocery, restaurants	5/13/2022 9:56 PM
41	Preserve neighborhood character, no displacement without assistance.	5/13/2022 8:47 PM
42	Community meeting place	5/13/2022 8:43 PM
43	This would make a nice 2- or 3-storey mixed use complex.	5/13/2022 8:05 PM
44	Higher quality architectural design and higher quality shops and services. Local mom and pop businesses like coffee shops, diners. Quality markets like Trader Joe's.	5/13/2022 3:53 PM
45	Underground parking with business area above. If possible should consider near by Fry's (1077 E Arques Ave, Sunnyvale, CA 94085) lot to be redeveloped to support mixed use housing and businesses (including restaurants and grocery store). There is amount 2000 condo units on one side and parked SFH on the other side of Duane ave. There are almost no services available in the area, making it car-dependent. Big portion of current setup taken by non very popular grocery store. There are options to make grocery stores much more compact. Please plan for more businesses (restaurants, personal care, cafe, grocery options), than adding more	5/13/2022 2:44 PM

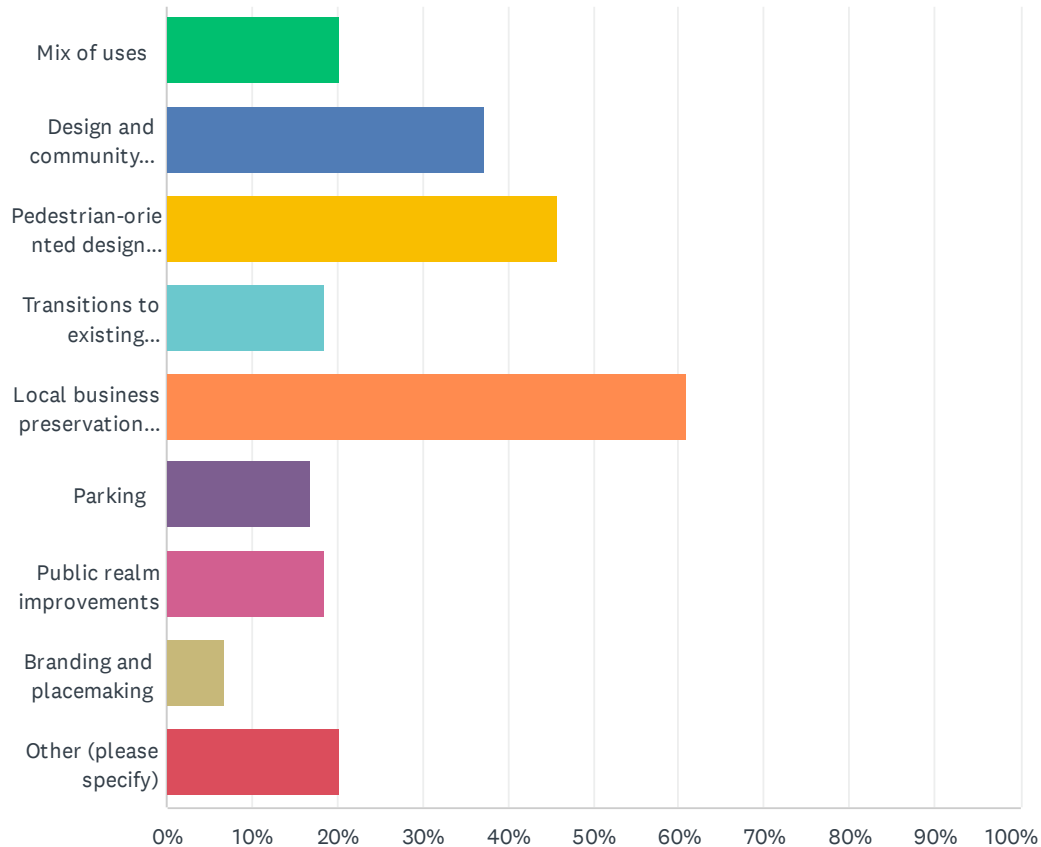
Sunnyvale Village Center Master Plan Feedback

housing to Village Center 5 is not great. Again there is former Fry's lot near by allowing for a development of mixed use housing. I would recommend Duane & San Rafael be business oriented and providing more services and shopping options to community, potentially reducing parking (or moving it underground). We yet to see effects of 1000+ housing area at Duane & Indian Wells, which was allowed without any businesses. Now we need businesses to be the focus, to cater to largely increased population in the area.

46	Much higher residential density at a under-used commercial center.	5/13/2022 7:46 AM
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Q31 What do you think are the most important topics to address in the Village Center Master Plan (select up to 3)?

Answered: 59 Skipped: 443



ANSWER CHOICES	RESPONSES	
Mix of uses	20.34%	12
Design and community character	37.29%	22
Pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.)	45.76%	27
Transitions to existing community	18.64%	11
Local business preservation/ retention	61.02%	36
Parking	16.95%	10
Public realm improvements	18.64%	11
Branding and placemaking	6.78%	4
Other (please specify)	20.34%	12
Total Respondents: 59		

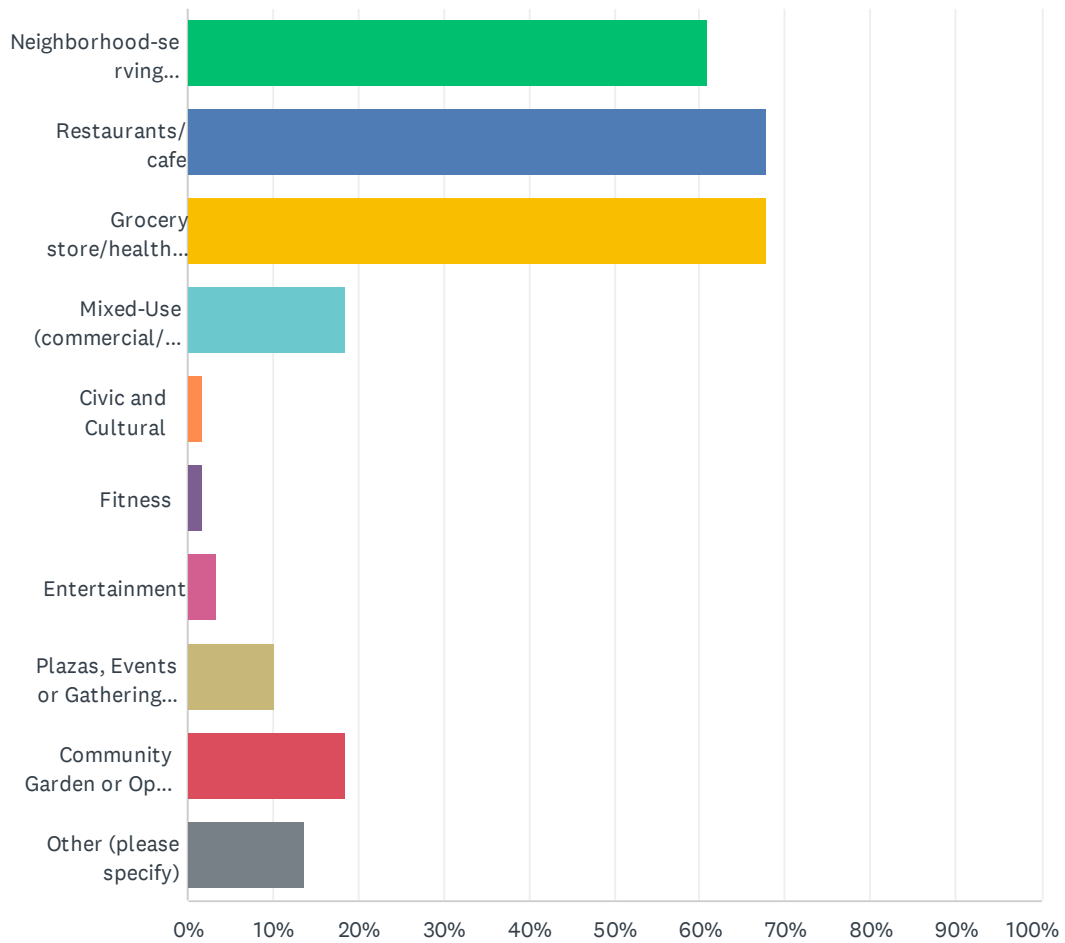
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	affordable housing	6/7/2022 1:38 PM
2	Why change it? I love speedys!	6/3/2022 7:57 PM
3	More Trees - landscape parking (or embed)	6/2/2022 9:05 PM
4	None	6/2/2022 5:54 PM
5	Na	6/2/2022 2:40 PM
6	some housing	5/26/2022 4:06 PM
7	Cancel	5/25/2022 10:26 PM
8	Leave it alone. It has been a great place for our community. We don't need more houses	5/25/2022 9:15 PM
9	Rent control	5/25/2022 2:49 PM
10	2 car underground creative spaces for each unit.	5/24/2022 12:16 PM
11	Keep it as is	5/15/2022 1:52 AM
12	Mix of dining, no chain restaurants, keep it local, keep it clean with ample outdoor space for families.	5/13/2022 9:56 PM

Q32 What uses and amenities are most important to you (select up to 3)?

Answered: 59 Skipped: 443



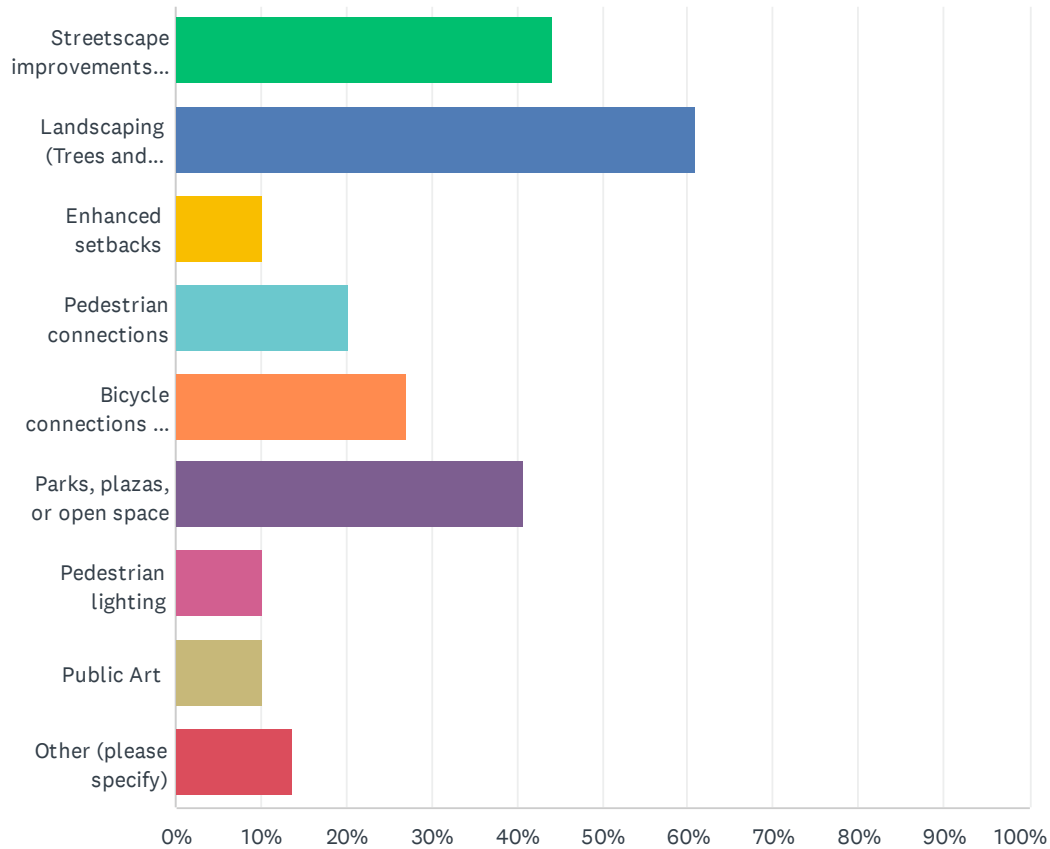
Sunnyvale Village Center Master Plan Feedback

ANSWER CHOICES	RESPONSES	
Neighborhood-serving retail/shopping	61.02%	36
Restaurants/ cafe	67.80%	40
Grocery store/healthy food options	67.80%	40
Mixed-Use (commercial/retail with residential)	18.64%	11
Civic and Cultural	1.69%	1
Fitness	1.69%	1
Entertainment	3.39%	2
Plazas, Events or Gathering Space	10.17%	6
Community Garden or Open Space	18.64%	11
Other (please specify)	13.56%	8
Total Respondents: 59		

#	OTHER (PLEASE SPECIFY)	DATE
1	affordable housiung	6/7/2022 1:38 PM
2	Mini Library	6/3/2022 7:57 PM
3	None	6/2/2022 5:54 PM
4	some housing, taller than 3 story	5/26/2022 4:06 PM
5	Safety	5/25/2022 10:26 PM
6	The center is fine. Leave it alone	5/25/2022 9:15 PM
7	2 car underground creative space with 50 amp 220 charging space, 30 amp 110, 11 foot high garage doors.	5/24/2022 12:16 PM
8	Keep it as is	5/15/2022 1:52 AM

Q33 What type of public realm improvements would you most like to see (select up to 3)?

Answered: 59 Skipped: 443



ANSWER CHOICES		RESPONSES	
Streetscape improvements (Sidewalks, benches, crosswalks)		44.07%	26
Landscaping (Trees and planting)		61.02%	36
Enhanced setbacks		10.17%	6
Pedestrian connections		20.34%	12
Bicycle connections and bike parking		27.12%	16
Parks, plazas, or open space		40.68%	24
Pedestrian lighting		10.17%	6
Public Art		10.17%	6
Other (please specify)		13.56%	8
Total Respondents: 59			

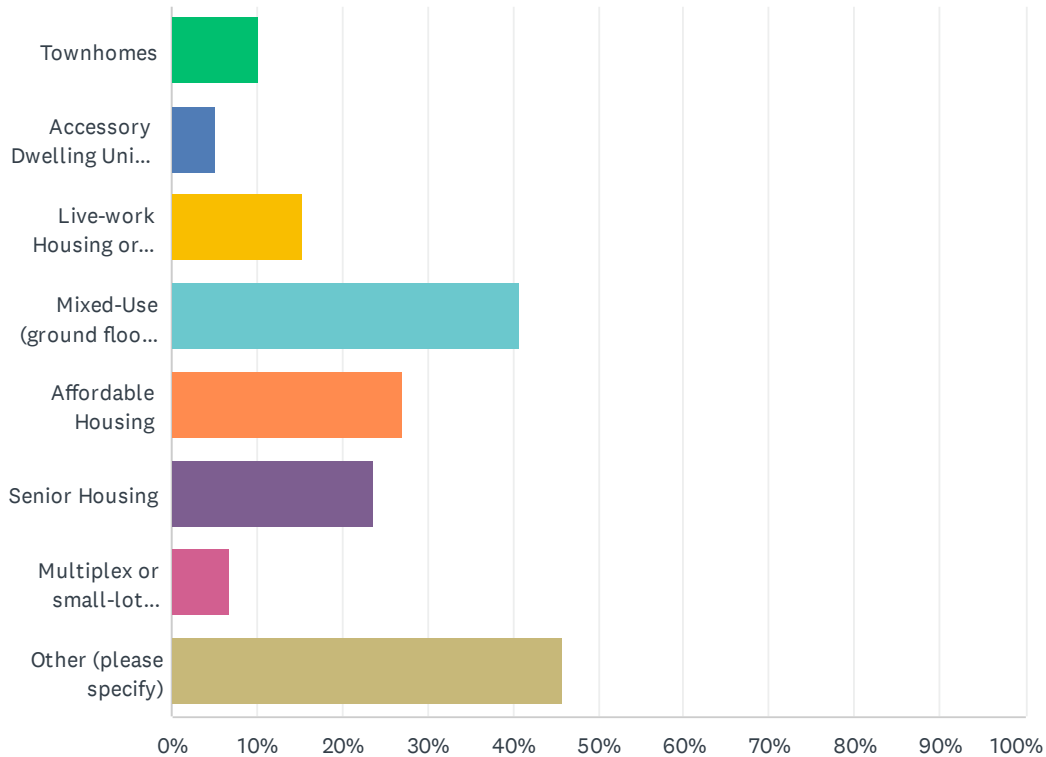
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	Embed shops/parking and landscaping	6/2/2022 9:05 PM
2	update the look of the place. It looks old.	6/2/2022 8:45 PM
3	None	6/2/2022 5:54 PM
4	remove the Raven bar	5/26/2022 11:38 AM
5	Safety	5/25/2022 10:26 PM
6	No improvement needed if it means more houses	5/25/2022 9:15 PM
7	Leave what we have alone	5/25/2022 7:51 PM
8	Keep it as is	5/15/2022 1:52 AM

Q34 What kind of housing would you like to see in Village Center 5 (Duane & San Rafael) (select all that apply)?

Answered: 59 Skipped: 443



ANSWER CHOICES	RESPONSES	
Townhomes	10.17%	6
Accessory Dwelling Units (ADU's)	5.08%	3
Live-work Housing or other Creative Housing type	15.25%	9
Mixed-Use (ground floor retail with housing above)	40.68%	24
Affordable Housing	27.12%	16
Senior Housing	23.73%	14
Multiplex or small-lot cluster homes	6.78%	4
Other (please specify)	45.76%	27
Total Respondents: 59		

#	OTHER (PLEASE SPECIFY)	DATE
1	We've had plenty of housing in this area already.	6/3/2022 7:57 PM
2	none, please, already too many new homes along Duane with the removal of one driving lane and addition of the bike lane traffic is horrible with the schools and high volume cars going to Fair Oaks	6/2/2022 8:45 PM

Sunnyvale Village Center Master Plan Feedback

3	None	6/2/2022 5:54 PM
4	No housing	6/2/2022 4:20 PM
5	None	6/2/2022 2:40 PM
6	none	6/1/2022 10:03 AM
7	apartments or condos to make even more use of nearby parks	6/1/2022 8:34 AM
8	NA	5/31/2022 8:42 AM
9	Same retail	5/29/2022 12:32 PM
10	None	5/29/2022 8:57 AM
11	none, we have absorbed more than our share of new units via the industrial/residential conversion projects. When the project at AMD is complete, we will have increased our neighborhood housing by 300% above what was present ~10 years. With FOUR TIMES the neighborhood housing of just a decade ago, we need to ensure that our neighborhood commercial services are NOT REDUCED.	5/28/2022 10:49 AM
12	NONE - neighborhood has already filled in with ITR development and grown by 300% housing units over last decade.	5/27/2022 8:09 PM
13	None. Retail needed	5/27/2022 6:39 AM
14	LEAVE OUR VILLAGE CENTER JUST AS IT IS	5/26/2022 11:38 AM
15	NO housing at all	5/26/2022 9:03 AM
16	No more houses. Our neighborhood has seen huge increase in housing. Its too packed	5/25/2022 9:15 PM
17	We have enough of the tall town homes. I sometimes have to wait many minutes to turn on to Duane from a side street.	5/25/2022 7:51 PM
18	No additional housing is needed. We have seen too much new housing right across the street (Duane Ave.)	5/25/2022 3:43 PM
19	No housing	5/25/2022 2:49 PM
20	No housing	5/25/2022 2:19 PM
21	Housing like the existing housing	5/25/2022 7:37 AM
22	2-4 bedroom 2 1/2 bath flats	5/24/2022 12:16 PM
23	no more homes	5/20/2022 9:24 AM
24	there is already a lot of housing space around that needs reimaged	5/15/2022 3:33 PM
25	Keep it as is	5/15/2022 1:52 AM
26	Low rise, no higher than 3 stories	5/14/2022 4:55 PM
27	should be mostly variety of business given a lot of SFH and Condo development in the area	5/13/2022 2:44 PM

Q35 Are there any other uses, amenities, or improvements that you would like to see at Village Center 5 (Duane & San Rafael)?

Answered: 24 Skipped: 478

#	RESPONSES	DATE
1	No bar! La Ronda was a nuisance - late night noise, drunkenness and criminal activity magnet.	6/3/2022 7:57 PM
2	Restaurants rather than bars Satellite mini-library/resource center	6/2/2022 9:05 PM
3	This complex is full of immigrant-owned small businesses. To allow them to be displaced or forced out of business by redevelopment would be a tragedy for the community. Any housing on this site should require ground floor retail, and any redevelopment must prioritize the preservation of the existing businesses.	6/2/2022 8:59 PM
4	none	6/2/2022 8:45 PM
5	I have been a long-term resident of the San Miguel neighborhood. This plaza is important to our community. In the last decade, there have been various areas redeveloped for housing and now we have additional housing being built in the AMD area. I fully understand there is a housing shortage in our city, however, we need more retail space for our community. San Miguel has grown tremendously in terms of population and we need local businesses more than ever. Fair Oaks Plaza is a space of diversity where any local residents can eat and shop. None of those businesses will be able to stay and if they tried to, rent would be out of this world. You'll be pushing small businesses out of the city and replacing them with chain businesses. Don't we have enough?! Sunnyvale presents itself as being environmentally friendly encourages walkability, bike-friendly, etc- By building more housing = more traffic = fewer options for folks to shop nearby. Doesn't this defeat the purpose? 25% retail space is NOT ENOUGH. A majority of our neighbors don't even know this is occurring- and will inform neighbors about this proposal. You will find that a majority of San Miguel residents would be against this change.	6/2/2022 4:20 PM
6	No	6/2/2022 2:40 PM
7	Mixed use	6/1/2022 8:13 PM
8	clean upgraded grocery store	6/1/2022 10:03 AM
9	Dog friendly	5/31/2022 9:23 PM
10	None	5/29/2022 12:32 PM
11	1) Traffic safety - people use E Duane between Lawrence and Fair Oaks as a corridor and DO NOT DRIVE SAFE (speeding, lack of attention to pedestrians in crosswalks, unsafe passing outside lane boundaries, etc). Also, specific to the center, there is a lack of safe entry/exit points to the point where people break traffic laws routinely. If there is to be changes, the plans must specifically improve traffic safety in the given area and provide safe entry/exit points to the center. 2) BUILDING HEIGHTS / NEIGHBORHOOD IMPACT – We don't want 3-4 story buildings adjacent to existing single-story homes. 3) COMMERCIAL NEEDS are being met by current center. They need to be expanded, if anything, related to the new housing in adjacent areas via the industrial/residential conversion projects (AMD and Spansion and others).	5/28/2022 10:49 AM
12	Hope to have a Ups store there	5/28/2022 9:43 AM
13	Cosmetic renovation of current center. More space dedicated to outdoor dining/gathering. This center maintains high commercial tenant occupancy and is full of businesses that have served the neighborhood for years or decades. ALREADY FUNCTIONING AS THE VERY DEFINITION OF A VILLAGE CENTER. Reduced commercial space and increased housing will negatively impact resident/services ratio, resulting in MORE VEHICLE TRIPS for residents to meet basic shopping / commercial services needs - THAT IS THE OPPOSITE OF THE STATED PURPOSE OF A "VILLAGE CENTER"!	5/27/2022 8:09 PM
14	Because it contains a neighborhood grocery, that function needs to be kept. But because the	5/26/2022 4:06 PM

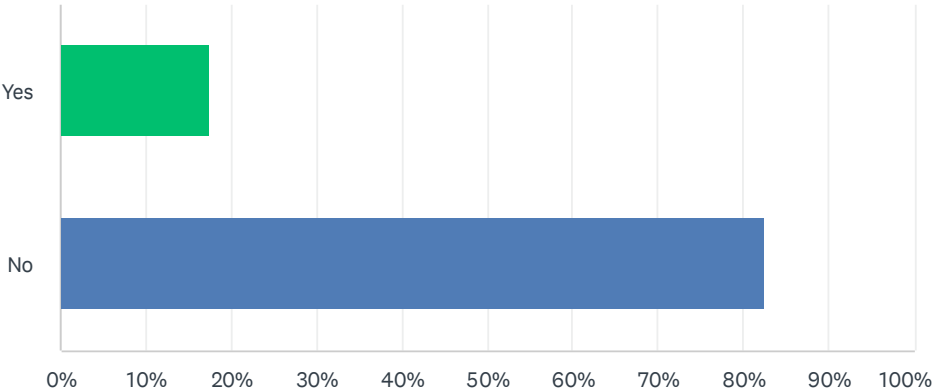
Sunnyvale Village Center Master Plan Feedback

school is nearby and the new parks are nearby, there can be less of this than in some other centers. it's small, compared to the other centers, but should contain some elderly and very low income housing

15	Remove the Raven bar but leave the center the way it is.	5/26/2022 11:38 AM
16	None. Leave it alone	5/25/2022 9:15 PM
17	Street parking is awful blocks view on to Duane to enter from side streets. Need set backs or no parking from San Rafael to San Pedro. Take away our shopping, restaurants within walking distance we MUST get in our cars and drive miles to patronize these. Also by doing so we add to the carbon footprint & adding to climate change. My family bought in this neighborhood due to just those things. We have way too many tall buildings in the area & with Ov8tion it will be so much worse- dense housing. We were a wonderful single family housing neighborhood. Not on top of each other.	5/25/2022 7:51 PM
18	Neighborhood Preservation. A space for San Miguel Neighborhood Association.	5/25/2022 2:19 PM
19	large scale trees buffering main streets.	5/24/2022 12:16 PM
20	Enforcement of existing traffic laws Satellite police offic	5/23/2022 2:11 PM
21	Keep it as is	5/15/2022 1:52 AM
22	Increased public transit	5/14/2022 10:49 AM
23	There are lots of new examples of live/retail spaces (Santa Clara square/Monroe and Lawrence) what they are missing is the soul and people. Keep it low key, clean, priority to your existing business and not to the highest bidder that can pull in 500 tables a night with no parking in a massive trendy indoor space. Walkable village center, shade trees (no crows) outdoor dining with seasonal flexible covering, small grocery that's clean and not over priced, play space for kids while parents brunch.	5/13/2022 9:56 PM
24	Pharmacy or convenience store	5/13/2022 8:43 PM

Q36 Do you want to provide input on Village Center 6 (Lakehaven & Lawrence Expy)y?

Answered: 308 Skipped: 194



ANSWER CHOICES	RESPONSES	
Yes	17.53%	54
No	82.47%	254
TOTAL		308

Q37 In one or several words, what is your vision or “big idea” for Village Center 6 (Lakehaven & Lawrence Expy)?

Answered: 37 Skipped: 465

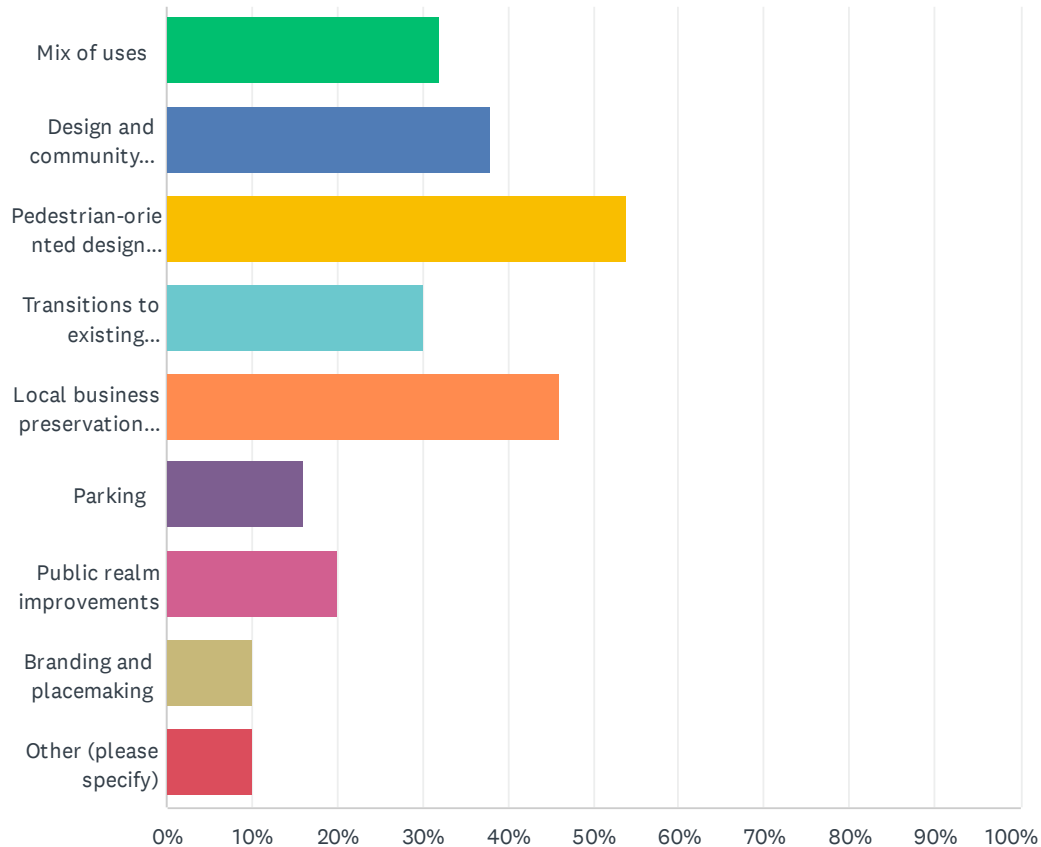
#	RESPONSES	DATE
1	affordable housing and retail with gathering places	6/7/2022 1:40 PM
2	There is already a shopping center there. Leave it alone	6/3/2022 10:56 PM
3	More green.	6/3/2022 10:32 PM
4	Extending the JWC Greenbelt; prioritize preserving the small businesses at this site.	6/2/2022 9:01 PM
5	update the shopping center, looks old and need a face lift.	6/2/2022 8:48 PM
6	people are more important than parking. Everything in this center can be put into mixed-use first-floor retail with parking lot on same level, and residences above the retail/parking. Look at Monticello Apartments (Reed & Lawrence) in Santa Clara as an example.	6/2/2022 8:02 PM
7	Keep our shopping centers	6/2/2022 2:43 PM
8	Mixed use	6/1/2022 8:15 PM
9	upgraded stores, like Riverwalk/Safeway area	6/1/2022 10:05 AM
10	Low story buildings with retail on the bottom not higher than 2 stories.	6/1/2022 5:33 AM
11	More landscaping to blend i with the park and green belt. Today it's a concrete jungle. Need Places for current small food truck vendor. Include local shopping options for residents and mobile homes so we can walk there	5/31/2022 9:30 PM
12	align with surrounding neighborhood	5/31/2022 1:24 PM
13	Low light pollution lighting, wildlife paths and retreats for ground life, bird safe windows, shade and public restrooms (and generally going beyond just ADA compliance), eco-friendly construction materials and practices, bicycle lockers, flood friendly landscaping and planting where applicable	5/30/2022 8:00 PM
14	No high rise buildings	5/28/2022 5:34 PM
15	Like most of the village centers, this one needs cleaning up and a fresh coat of paint. Why do developers allow these places to look run-down? There are excellent restaurants there. I would have not gone there until my friends told me.	5/28/2022 4:43 PM
16	Improve cosmetically, otherwise retain as-is.	5/27/2022 8:12 PM
17	Make sure there is still the same retail there is now.	5/27/2022 3:35 PM
18	Updating	5/26/2022 5:32 PM
19	Housing for elderly and very low income. visual continuation of the Greenbelt and more trees. keep the grocery store and the small businesses but make the whole area taller than 3 stories with lots more landscaping.	5/26/2022 4:11 PM
20	This area should be similar to the Mercado center in Santa Clara. Retail, shopping, theater, but no additional housing.	5/25/2022 3:46 PM
21	Study the impact on traffic - limit cars	5/25/2022 7:38 AM
22	bike riders paradise.	5/24/2022 12:56 PM
23	Healthy grocery and entertainment village.	5/22/2022 9:15 PM
24	higher density in an already dense area	5/20/2022 12:40 PM

Sunnyvale Village Center Master Plan Feedback

25	Grocery store is important. Trees and landscaping are essential.	5/20/2022 10:50 AM
26	Upgrade this shopping center, it is old and needs a renovating.	5/20/2022 9:29 AM
27	Rebuild the shopping area to be more attractive, convert excess parking	5/18/2022 3:47 PM
28	ideal spot for a trader joes, and brewery, think of a san jose, prune yard type atmosphere. with it's park and trail connections this spot has potential to be a desirable bike rider starting point. Some of the family safety concerns need to be displaced like they did in east Palo Alto. New construction and and influx of visitors should help push undesirable traffic out.	5/15/2022 3:40 PM
29	Keep it as is	5/15/2022 1:52 AM
30	Nostalgia	5/14/2022 10:52 AM
31	a family gathering spot	5/14/2022 6:29 AM
32	Restaurants and small shops that are accessible to pedestrians and bikes from the greenbelt.	5/13/2022 9:18 PM
33	high density affordable housing.	5/13/2022 8:49 PM
34	Convenient access to everyday items	5/13/2022 8:46 PM
35	Low-rise mixed-use (e.g. 2 storeys) with retail/restaurants on the ground floor and maybe offices (or residential?) on the second floor.	5/13/2022 8:09 PM
36	More/better food/grocery options.	5/13/2022 7:47 AM
37	Essential services within walking distance of existing residential neighborhood.	5/12/2022 8:06 PM

Q38 What do you think are the most important topics to address in the Village Center Master Plan (select up to 3)?

Answered: 50 Skipped: 452



ANSWER CHOICES	RESPONSES	
Mix of uses	32.00%	16
Design and community character	38.00%	19
Pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.)	54.00%	27
Transitions to existing community	30.00%	15
Local business preservation/ retention	46.00%	23
Parking	16.00%	8
Public realm improvements	20.00%	10
Branding and placemaking	10.00%	5
Other (please specify)	10.00%	5
Total Respondents: 50		

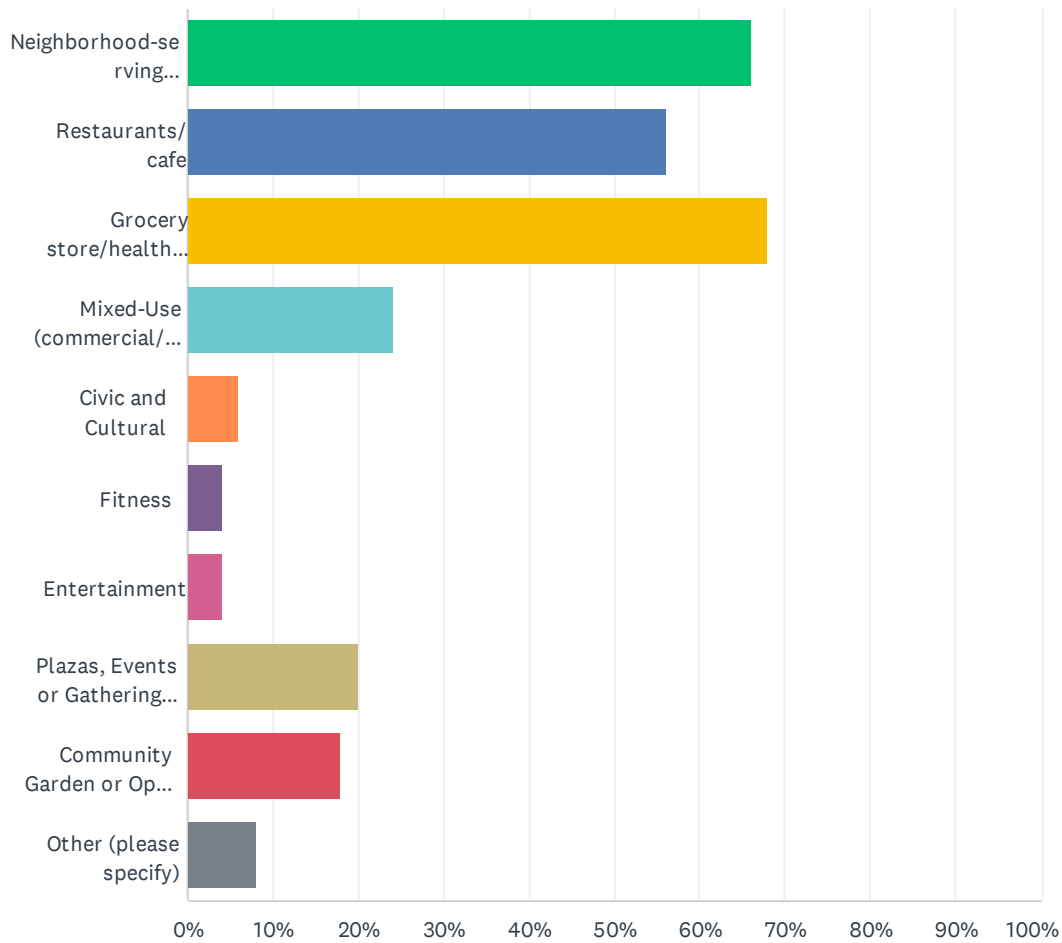
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Sunnyvale Village Center Master Plan Feedback

1	affordable housing	6/7/2022 1:40 PM
2	Keep our shopping centers	6/2/2022 2:43 PM
3	more landscaping/trees to shade the parking lot	5/28/2022 4:43 PM
4	Keep it as is	5/15/2022 1:52 AM
5	Not building too high to preserve the community feel and single story neighborhood	5/13/2022 9:18 PM

Q39 What uses and amenities are most important to you (select up to 3)?

Answered: 50 Skipped: 452



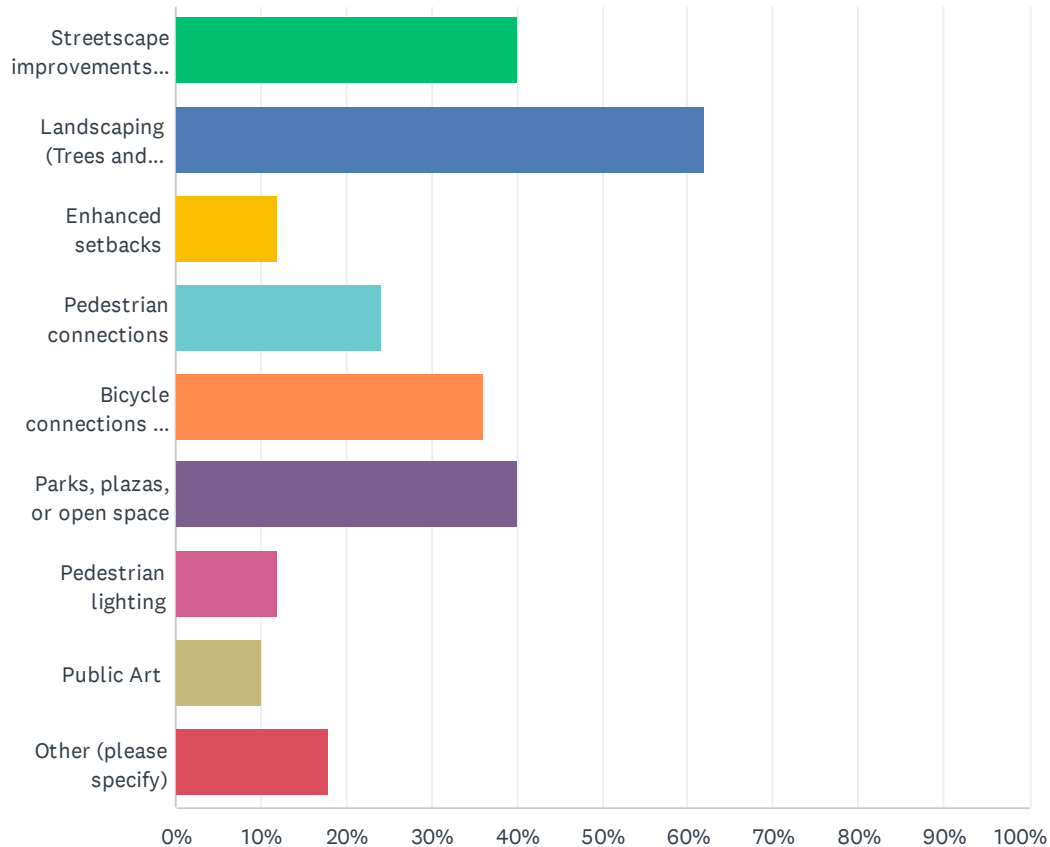
Sunnyvale Village Center Master Plan Feedback

ANSWER CHOICES	RESPONSES	
Neighborhood-serving retail/shopping	66.00%	33
Restaurants/ cafe	56.00%	28
Grocery store/healthy food options	68.00%	34
Mixed-Use (commercial/retail with residential)	24.00%	12
Civic and Cultural	6.00%	3
Fitness	4.00%	2
Entertainment	4.00%	2
Plazas, Events or Gathering Space	20.00%	10
Community Garden or Open Space	18.00%	9
Other (please specify)	8.00%	4
Total Respondents: 50		

#	OTHER (PLEASE SPECIFY)	DATE
1	EV charging	6/1/2022 5:33 AM
2	Provide a Greenbelt bicycle connection across Lawrence	5/17/2022 6:27 PM
3	Keep it as is	5/15/2022 1:52 AM
4	How about mixed-use with professional offices rather than residential?	5/13/2022 8:09 PM

Q40 What type of public realm improvements would you most like to see (select up to 3)?

Answered: 50 Skipped: 452



ANSWER CHOICES		RESPONSES	
Streetscape improvements (Sidewalks, benches, crosswalks)		40.00%	20
Landscaping (Trees and planting)		62.00%	31
Enhanced setbacks		12.00%	6
Pedestrian connections		24.00%	12
Bicycle connections and bike parking		36.00%	18
Parks, plazas, or open space		40.00%	20
Pedestrian lighting		12.00%	6
Public Art		10.00%	5
Other (please specify)		18.00%	9
Total Respondents: 50			

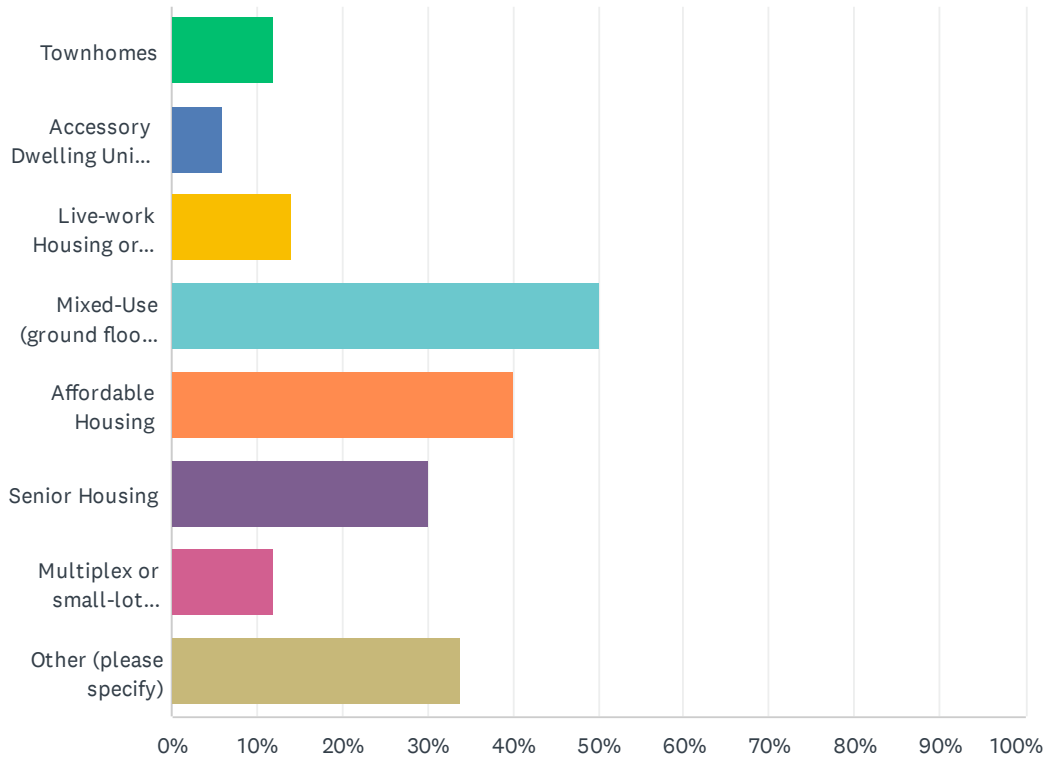
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Sunnyvale Village Center Master Plan Feedback

1	I don't want to see any. It's fine the way it is.	6/3/2022 10:56 PM
2	none	6/2/2022 8:48 PM
3	Keep our shopping center	6/2/2022 2:43 PM
4	EV charging	6/1/2022 5:33 AM
5	None	5/26/2022 11:23 PM
6	Park	5/26/2022 9:05 AM
7	sound barrier wall for lawrence	5/15/2022 3:40 PM
8	Keep it as is	5/15/2022 1:52 AM
9	Buffer from Lawrence Expressway	5/13/2022 9:18 PM

Q41 What kind of housing would you like to see in Village Center 6 (Lakehaven & Lawrence Expy) (select all that apply)?

Answered: 50 Skipped: 452



ANSWER CHOICES	RESPONSES	
Townhomes	12.00%	6
Accessory Dwelling Units (ADU's)	6.00%	3
Live-work Housing or other Creative Housing type	14.00%	7
Mixed-Use (ground floor retail with housing above)	50.00%	25
Affordable Housing	40.00%	20
Senior Housing	30.00%	15
Multiplex or small-lot cluster homes	12.00%	6
Other (please specify)	34.00%	17
Total Respondents: 50		

#	OTHER (PLEASE SPECIFY)	DATE
1	None. It's over populated as is.	6/3/2022 10:56 PM
2	none	6/2/2022 8:48 PM
3	None	6/2/2022 2:43 PM

Sunnyvale Village Center Master Plan Feedback

4	none	6/1/2022 10:05 AM
5	No higher than 2 stories.	6/1/2022 5:33 AM
6	NA	5/31/2022 8:46 AM
7	No housing...it's packed over here	5/30/2022 9:43 PM
8	No higher than 2 stories	5/28/2022 5:34 PM
9	NONE - North Sunnyvale has added more than its share of housing.	5/27/2022 8:12 PM
10	Retail only	5/26/2022 11:23 PM
11	NO housing at all	5/26/2022 9:05 AM
12	no more homes	5/20/2022 9:29 AM
13	This question requires an answer I don't have. Townhomes are () ()	5/17/2022 6:27 PM
14	no more please! there is already a lot of housing zones around that could be upgraded.	5/15/2022 3:40 PM
15	Keep it as is	5/15/2022 1:52 AM
16	None, there's already housing there	5/14/2022 4:57 PM
17	Flats on the second floor, above retail	5/13/2022 9:18 PM

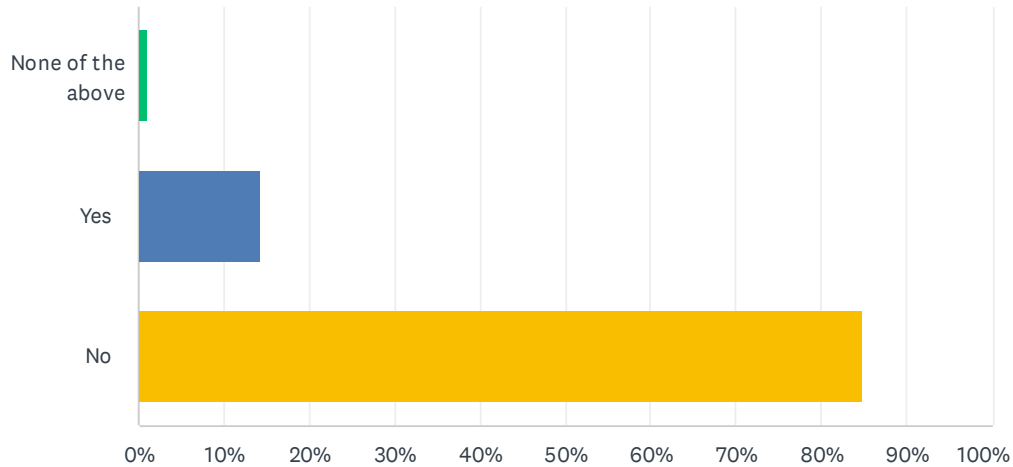
Q42 Are there any other uses, amenities, or improvements that you would like to see at Village Center 6 (Lakehaven & Lawrence Expy)?

Answered: 22 Skipped: 480

#	RESPONSES	DATE
1	We are already in a drought crisis. We have power issues all the time. Adding more homes is going to make it worse.	6/3/2022 10:56 PM
2	No keep our shopping center opened	6/2/2022 2:43 PM
3	Mixed use	6/1/2022 8:15 PM
4	clean up the area	6/1/2022 10:05 AM
5	Major grocery chain store like Trader Joe's or Safeway.	6/1/2022 5:33 AM
6	More greenery. Today it's a concrete jungle. No housing needed but updated community gathering place as it sits in a major pedestrian friendly greenbelt. Outdoor dining and ethnic retailers.	5/31/2022 9:30 PM
7	No high rise buildings institutional looking buildings. This is single story home neighborhood.	5/30/2022 9:43 PM
8	No higher then 2 stories high	5/28/2022 5:34 PM
9	Just clean it up and make it look nice. It looks so rundown and unappealing. Yet, I know there are some good restaurants there. I have not been to the grocery store there.	5/28/2022 4:43 PM
10	Cosmetic renovation of current buildings, outdoor dining / gathering spaces.	5/27/2022 8:12 PM
11	Because there is already a lot of housing and soon to be the library and a school with fields, what is needed is small unit housing for elderly, more landscaping, especially to connect the two halves of the greenbelt, some community gathering space and a grocery store.	5/26/2022 4:11 PM
12	20-foot wide sidewalks. connectivity to the neighborhood through pass-throughs	5/24/2022 12:56 PM
13	This is a region with a lot of potential and a lot of community that could come together around resources and entertainment. Lower income families could use access to affordable healthy grocery options, and an entertainment center, such as a movie theater, could provide a local hub for youth engagement and broad Sunnyvale awareness of this area.	5/22/2022 9:15 PM
14	laundrymat	5/20/2022 9:29 AM
15	Remove homeless encampments	5/18/2022 3:47 PM
16	Does the existing "bike bridge" at the North of the site even allow bicycles? The chicanes are a major deterrent. A proper, bicycle-accessible bridge along the Hetch Hetchy RoW would be a great amenity, especially for school commutes.	5/17/2022 6:27 PM
17	Keep it as is	5/15/2022 1:52 AM
18	Redesign pedestrian bridge to make it friendlier for public use, more crosswalks to bridge Fairwood and Lakewood	5/14/2022 10:52 AM
19	We use the gas station, Goodwill donation, recycling, liquor store, and dim sum establishments. Please don't screw those up.	5/14/2022 6:29 AM
20	Grocery improvement, safety improvements, esthetic improvements. Major thoroughfare of Lawrence this has a different function than some of the other zones. Easy access in and out without massive stop light backups.	5/13/2022 9:59 PM
21	Maintaining a good amount of parking is critical. I would love to see a restaurant focus with a grocery store and a fitness facility.	5/13/2022 9:18 PM
22	Pharmacy and more restaurants	5/13/2022 8:46 PM

Q43 Do you want to provide input on Village Center 7 (Fair Oaks & Tasman)?

Answered: 302 Skipped: 200



ANSWER CHOICES	RESPONSES	
None of the above	0.99%	3
Yes	14.24%	43
No	84.77%	256
TOTAL		302

Q44 In one or several words, what is your vision or “big idea” for Village Center 7 (Fair Oaks & Tasman)?

Answered: 28 Skipped: 474

#	RESPONSES	DATE
1	affordable housing and employee housing	6/7/2022 1:41 PM
2	More green.	6/3/2022 10:34 PM
3	Transit connections, mix of restaurants	6/3/2022 7:04 PM
4	Do not remove Grocery Outlet, this is the only grocery in the north of Tasman for the mobile homes and homes along north Fair Oaks	6/2/2022 8:55 PM
5	People are more important than Parking. Continue the development of first-floor retail with residences above. Plan for parking to also be on the first floor with the residences above. See Monticello Apartments in Santa Clara for an example of how to do this.	6/2/2022 8:05 PM
6	Mixed use	6/1/2022 8:16 PM
7	Don't alter the current retail/via apartments as they are new. Create retail center on the corner where the unused warehouse is located. No more housing as we have been inundated with housing the last decade in this area . Prefer small neighborhood type stores, restaurants rather than large chains	5/31/2022 9:37 PM
8	User friendly- safe, better grocery store	5/31/2022 6:37 PM
9	more restaurants	5/31/2022 1:25 PM
10	mass transit friendly	5/31/2022 11:40 AM
11	High-density housing along with basic retail (grocery, restaurants, etc.) for the local community.	5/31/2022 11:05 AM
12	Low light pollution lighting, wildlife paths and retreats for ground life, bird safe windows, shade and public restrooms (and generally going beyond just ADA compliance), eco-friendly construction materials and practices, bicycle lockers, flood friendly landscaping and planting where applicable	5/30/2022 8:03 PM
13	FAILURE - PERFECT EXAMPLE of the faults in the so-called "Village Center" concept proposed in the master plan for all of our other neighborhood centers. Constant tenant turnover due to exorbitant rents, has NEVER been fully leased since built. Grocery store is the only stable neighborhood resource in the center. Regardless of being "transit-oriented", vast majority of residents rely on private auto transportation. No one with the best interest of the residents of Sunnyvale in mind would want to REPLICATE THIS FAILED CONCEPT.	5/27/2022 8:34 PM
14	Leave it alone.	5/27/2022 3:36 PM
15	Local services for North Sunnyvale	5/26/2022 9:33 PM
16	More landscaping and more housing if possible	5/26/2022 4:13 PM
17	affordable housing	5/25/2022 10:42 PM
18	This is close enough to Levi's to maybe provide some before and after game entertainment.	5/24/2022 6:20 PM
19	ride the rail to work	5/24/2022 12:59 PM
20	Calm the traffic down. Now is unsafe	5/23/2022 2:13 PM
21	density and community	5/20/2022 12:44 PM
22	local retail services, access to green spaces	5/16/2022 1:48 PM
23	a replacement coffee shop would be great since we lost Specialties. If we can block the Fair Oaks traffic noise on the west side with some buildings (sec 1) across the street from grocery	5/15/2022 3:54 PM

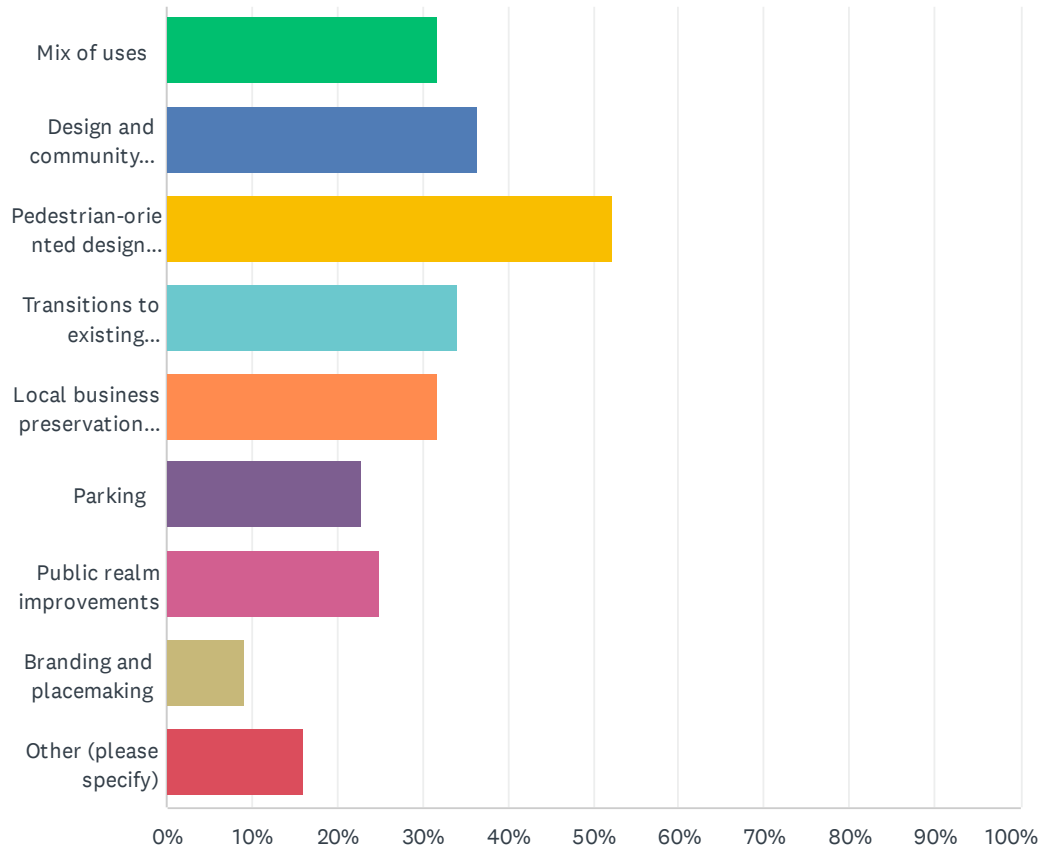
Sunnyvale Village Center Master Plan Feedback

outlet that back parking lot has some potential for outdoor dining and a quiet garden like redwood square could attract a lot of tech workers as a desirable VIP retreat or quick meeting getaway... parking could be made underground. Road noise needs to be kept to a minimum if workers need to take a call otherwise they won't risk going for a break.

24	Keep it as is	5/15/2022 1:53 AM
25	Transit hub	5/14/2022 10:54 AM
26	We live in Casa. This is our central hub for groceries, dining, and hair/nail services. It used to be our local gathering spot for coffee before Specialty's went out.	5/14/2022 6:45 AM
27	High density affordable housing.	5/13/2022 8:51 PM
28	Replace light-industrial building in location #1 with mixed-use and a small park.	5/13/2022 8:12 PM

Q45 What do you think are the most important topics to address in the Village Center Master Plan (select up to 3)?

Answered: 44 Skipped: 458



ANSWER CHOICES		RESPONSES	
Mix of uses		31.82%	14
Design and community character		36.36%	16
Pedestrian-oriented design (active ground-floor uses, outdoor dining, etc.)		52.27%	23
Transitions to existing community		34.09%	15
Local business preservation/ retention		31.82%	14
Parking		22.73%	10
Public realm improvements		25.00%	11
Branding and placemaking		9.09%	4
Other (please specify)		15.91%	7
Total Respondents: 44			

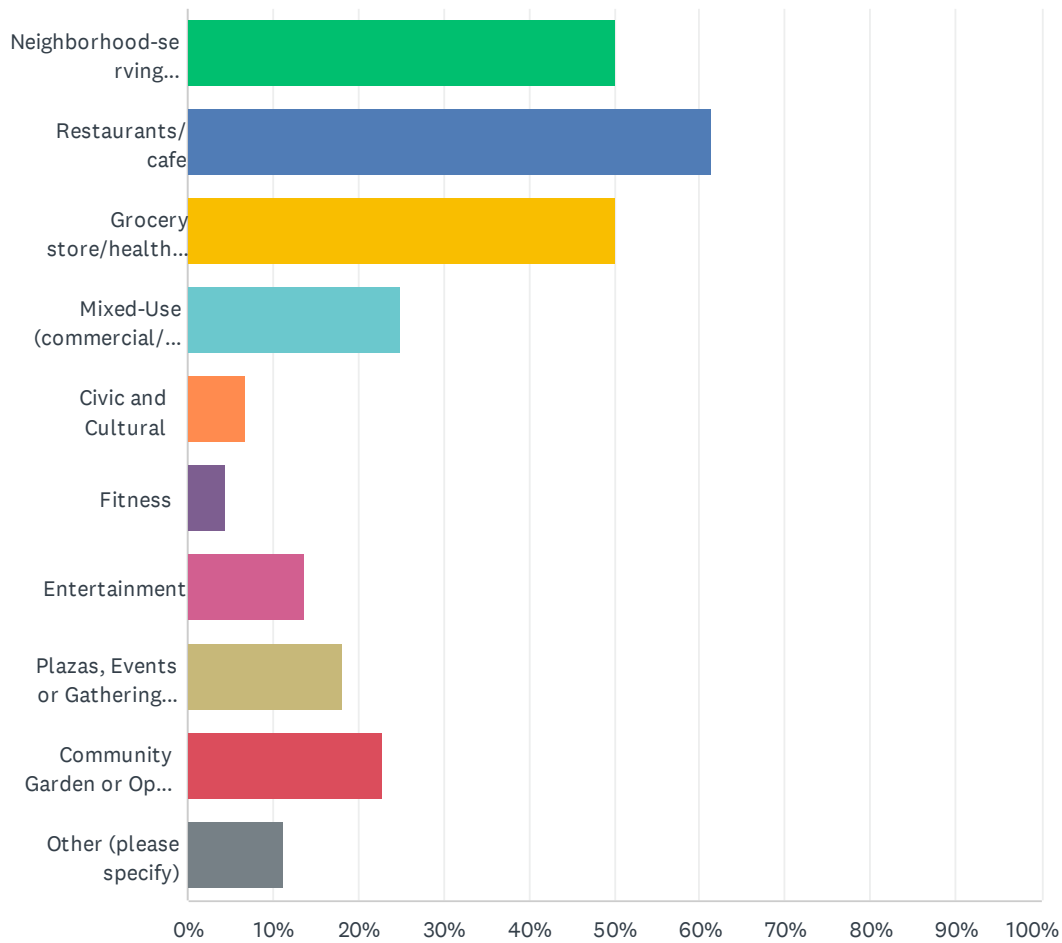
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	housing for employees and affordable housing	6/7/2022 1:41 PM
2	Please do not touch the corner of Grocery Outlet. There are new apartments there that were finished a few yrs back.	6/2/2022 8:55 PM
3	Quality of retail businesses	5/31/2022 11:05 AM
4	Bicycle facilities	5/26/2022 9:33 PM
5	more elderly housing	5/26/2022 4:13 PM
6	Keep it as is	5/15/2022 1:53 AM
7	Bring back a coffee/gathering hub. We really miss Specialty's.	5/14/2022 6:45 AM

Q46 What uses and amenities are most important to you (select up to 3)?

Answered: 44 Skipped: 458



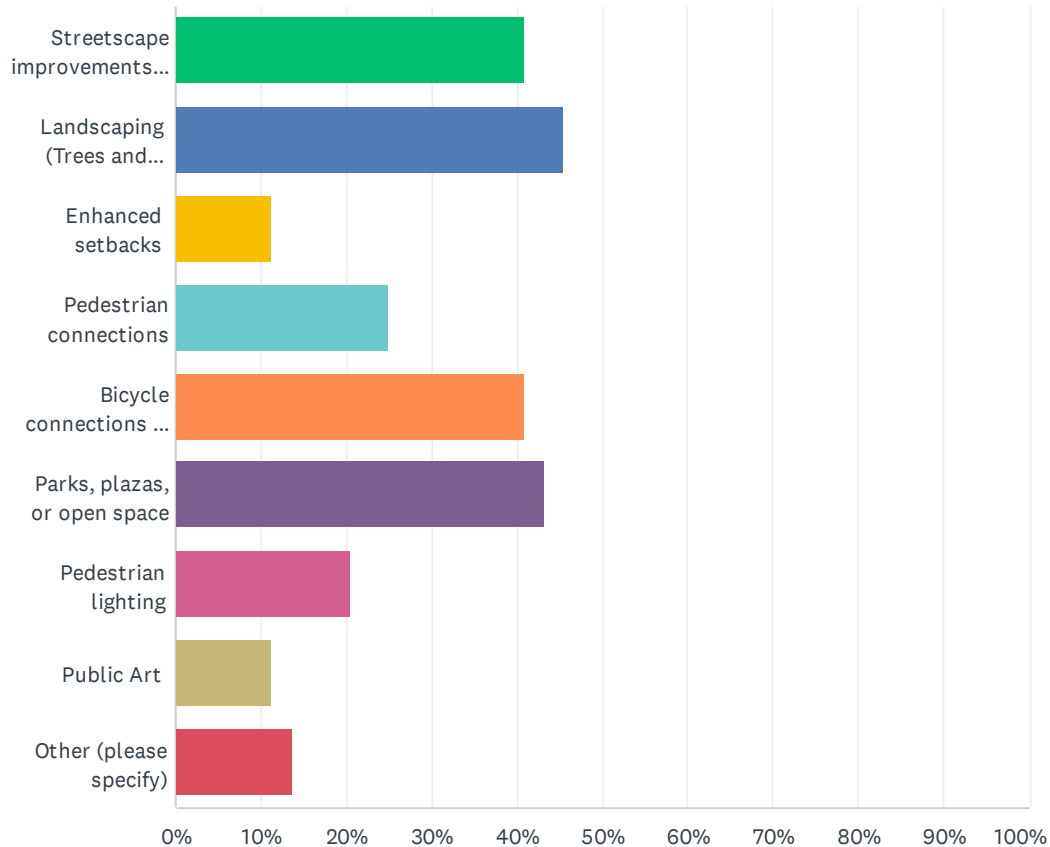
Sunnyvale Village Center Master Plan Feedback

ANSWER CHOICES	RESPONSES	
Neighborhood-serving retail/shopping	50.00%	22
Restaurants/ cafe	61.36%	27
Grocery store/healthy food options	50.00%	22
Mixed-Use (commercial/retail with residential)	25.00%	11
Civic and Cultural	6.82%	3
Fitness	4.55%	2
Entertainment	13.64%	6
Plazas, Events or Gathering Space	18.18%	8
Community Garden or Open Space	22.73%	10
Other (please specify)	11.36%	5
Total Respondents: 44		

#	OTHER (PLEASE SPECIFY)	DATE
1	Sure develop local stores across Grocery Outlet, but do not remove the Grocery Outlet. Staff is courteous, store is clean, food is fresh and economically priced.	6/2/2022 8:55 PM
2	Pharmacy/Drug store	5/26/2022 9:33 PM
3	Park	5/26/2022 9:07 AM
4	Keep it as is	5/15/2022 1:53 AM
5	Open space	5/13/2022 7:35 PM

Q47 What type of public realm improvements would you most like to see (select up to 3)?

Answered: 44 Skipped: 458



ANSWER CHOICES		RESPONSES	
Streetscape improvements (Sidewalks, benches, crosswalks)		40.91%	18
Landscaping (Trees and planting)		45.45%	20
Enhanced setbacks		11.36%	5
Pedestrian connections		25.00%	11
Bicycle connections and bike parking		40.91%	18
Parks, plazas, or open space		43.18%	19
Pedestrian lighting		20.45%	9
Public Art		11.36%	5
Other (please specify)		13.64%	6
Total Respondents: 44			

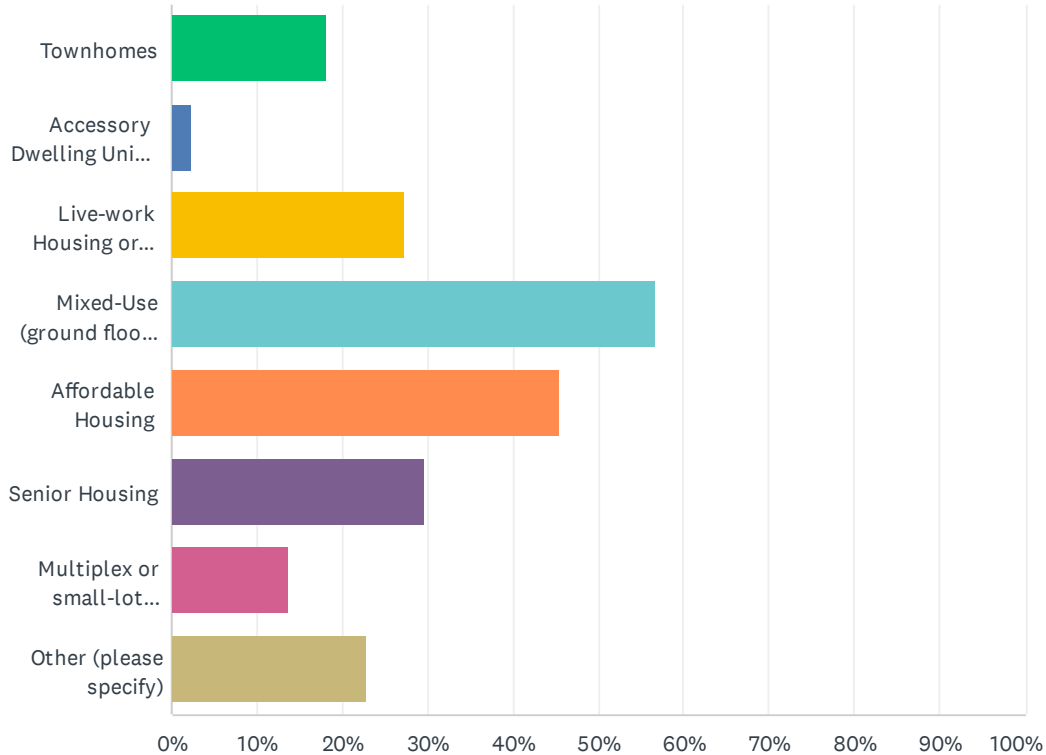
#	OTHER (PLEASE SPECIFY)	DATE
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Sunnyvale Village Center Master Plan Feedback

1	none, it is perfect as it is.	6/2/2022 8:55 PM
2	Increased permanent outdoor dining space might help restaurant tenants.	5/27/2022 8:34 PM
3	Park	5/26/2022 9:07 AM
4	Complete sidewalks on both sides of Tasman for access	5/20/2022 12:44 PM
5	Keep it as is	5/15/2022 1:53 AM
6	Safe gathering spots like a coffee shop or food court area.	5/14/2022 6:45 AM

Q48 What kind of housing would you like to see in Village Center 7 (Fair Oaks & Tasman) (select all that apply)?

Answered: 44 Skipped: 458



ANSWER CHOICES	RESPONSES	
Townhomes	18.18%	8
Accessory Dwelling Units (ADU's)	2.27%	1
Live-work Housing or other Creative Housing type	27.27%	12
Mixed-Use (ground floor retail with housing above)	56.82%	25
Affordable Housing	45.45%	20
Senior Housing	29.55%	13
Multiplex or small-lot cluster homes	13.64%	6
Other (please specify)	22.73%	10
Total Respondents: 44		

#	OTHER (PLEASE SPECIFY)	DATE
1	None, it is already a high density area.	6/2/2022 8:55 PM
2	No housing	5/31/2022 9:37 PM
3	NA	5/31/2022 8:47 AM

Sunnyvale Village Center Master Plan Feedback

4	None	5/29/2022 8:59 AM
5	There is already enough housing - no more housing	5/26/2022 11:27 PM
6	NO housing at all	5/26/2022 9:07 AM
7	No more please! There has already been tons of new housing put in at this location!	5/15/2022 3:54 PM
8	Keep it as is	5/15/2022 1:53 AM
9	One, there's already lots of high density housing in place at this location.	5/14/2022 4:58 PM
10	Apartments are already there. Please don't mess up our existing hub. We need the salon, Grocery Outlet, Z Pizza, Peggy Sue's, and boba shop.	5/14/2022 6:45 AM

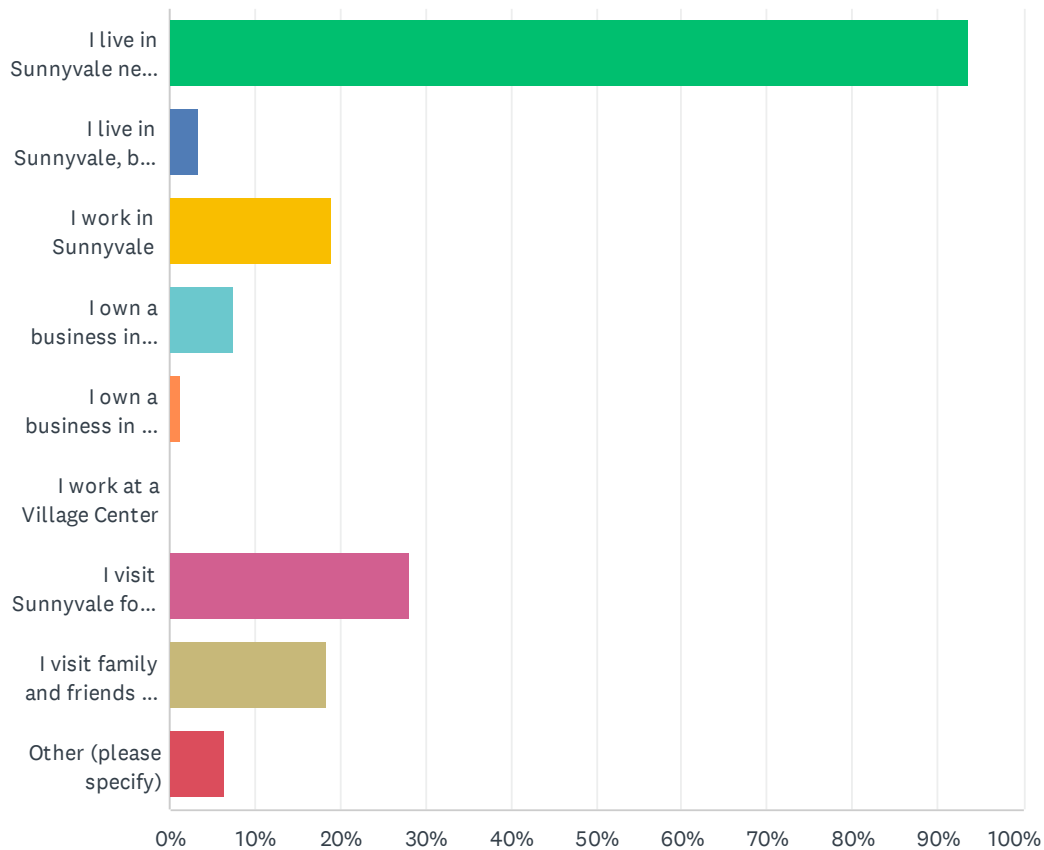
Q49 Are there any other uses, amenities, or improvements that you would like to see at Village Center 7 (Fair Oaks & Tasman)?

Answered: 15 Skipped: 487

#	RESPONSES	DATE
1	Parking for light rail transit.	6/3/2022 10:34 PM
2	Music	5/31/2022 6:37 PM
3	more restaurants and grocery stores; much needed in the neighborhood	5/31/2022 1:25 PM
4	The quality of businesses at the Via Apartments complex is generally below expectations. Grocery Outlet in particular is an odd choice for the location: a neighborhood grocery store should be a reliable place to pick up necessities, but Grocery Outlet's continually-changing inventory make it a poor fit for this use case. The former Fresh & Easy at this location was much better in this regard. This complex also generally seems to have had a hard time attracting and retaining businesses. The large restaurant unit facing Tasman Dr has had a few mediocre restaurants rotate through, and the current Peggy Sue's at that location does not seem any better. The former Specialty's facing Fair Oaks was great for coffee and sandwiches and is greatly missed. Given the nearby concentration of \$1M+ homes and tech workers nearby, it seems like it should be possible for this location to support higher-end retail businesses, given that quality is up to par. As somebody who lives in Danbury Place, it would be great to be able to walk to local businesses rather than driving to further-away locations with better quality.	5/31/2022 11:05 AM
5	recycled polyurethane open space with shade, public gardens and/or access to a variety of organic produce	5/30/2022 8:03 PM
6	If the additional space across Fair Oaks is filled in with more housing (the area is filled with high/medium density housing anyway) all additional housing should be affordable or senior housing. Owner of commercial center should be consulted as to WHY they haven't made an effort to fill commercial space. Why haven't they lowered their leases to TRUE MARKET RATES - i.e., low enough to achieve full commercial occupancy so that the center can function as envisioned? Same goes for their housing - lots of empty units and has always been that way. Explore options for city to impose a vacancy tax to help bring down rents, get people housed in existing vacant stock, and keep our neighborhood commercial spaces viable for local small businesses!	5/27/2022 8:34 PM
7	Drug store	5/26/2022 11:27 PM
8	Sunnyvale north of 101 has very little in terms of grocery shopping, and no pharmacies as far as I am aware. I'd love to see some of these services come to Village Center 7 (and/or Village Center 6).	5/26/2022 9:33 PM
9	dog park	5/25/2022 10:42 PM
10	wheel chair accessible housing	5/24/2022 12:59 PM
11	Reduce traffic speed. Enforcement of traffic laws. This intersection is scary	5/23/2022 2:13 PM
12	anything that would continue to attract Sunnyvale police safety staff to visit such as a coffee shop.	5/15/2022 3:54 PM
13	Keep it as is	5/15/2022 1:53 AM
14	Do not displace people in mobile homes	5/14/2022 10:54 AM
15	We need a gathering spot like a coffee shop. A small library branch would be awesome. Many of us in this area are seniors on fixed incomes.	5/14/2022 6:45 AM

Q50 Which of the following apply to you (select all that apply)?

Answered: 296 Skipped: 206



ANSWER CHOICES		RESPONSES	
I live in Sunnyvale near a Village Center		93.58%	277
I live in Sunnyvale, but do not live near a Village Center		3.38%	10
I work in Sunnyvale		18.92%	56
I own a business in Sunnyvale		7.43%	22
I own a business in the Village Center		1.35%	4
I work at a Village Center		0.00%	0
I visit Sunnyvale for its restaurants, shops, or social amenities		28.04%	83
I visit family and friends in Sunnyvale		18.24%	54
Other (please specify)		6.42%	19
Total Respondents: 296			

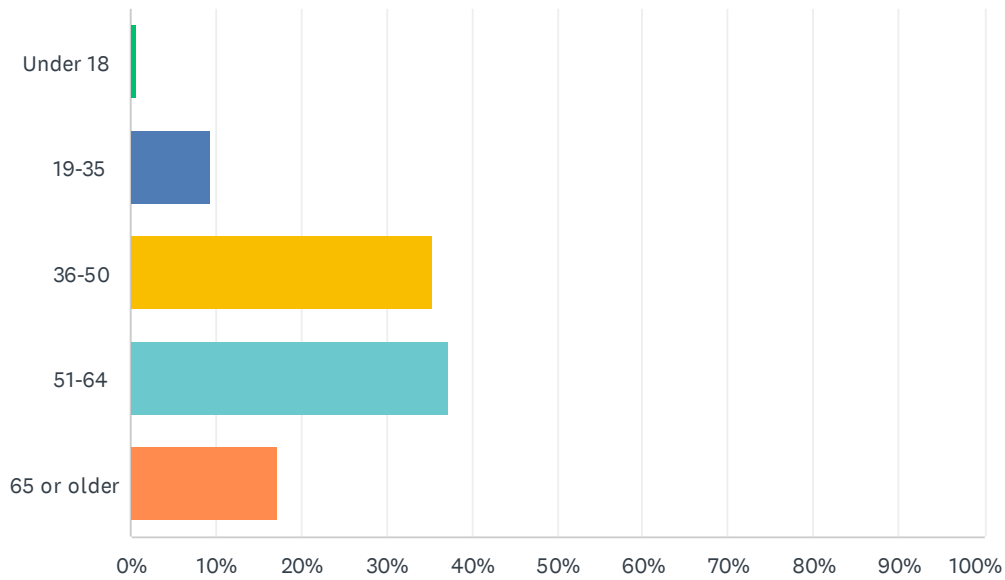
#	OTHER (PLEASE SPECIFY)	DATE
1	My wife and I are retired Sunnyvale residents and use the Lucky shopping center	6/3/2022 7:37 AM

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2	I work from home 2 days a week in Sunnyvale.	6/3/2022 1:13 AM
3	I used to live near a village center	6/2/2022 9:04 PM
4	Because of Little League and Junior Giants, I go to different baseball fields and patronize the nearby businesses in Sunnyvale.	5/28/2022 4:44 PM
5	The proposed townhome construction plan would bring too much traffic to the already jammed traffic	5/27/2022 9:52 PM
6	I spend as much of my purchasing, dining, and entertainment money as possible in Sunnyvale, at my local village center and all of the others in this plan.	5/27/2022 8:38 PM
7	I regularly use the services of my local village center	5/27/2022 10:03 AM
8	I live just outside the Sunnyvale border near a Village Center	5/27/2022 1:00 AM
9	I live here for more than 25 years	5/26/2022 11:21 PM
10	I own a home in Sunnyvale near a Village Center	5/25/2022 10:43 PM
11	I own an Eichler across the street from center 1.	5/21/2022 8:22 PM
12	Retired and walk to some of the proposed centers	5/20/2022 12:46 PM
13	I own a rental house that I may be living in within 10yrs.	5/17/2022 1:45 PM
14	Recent resident of Sunnyvale, living nearby	5/15/2022 1:55 AM
15	I live near Fremont and Mary	5/14/2022 8:37 PM
16	I would like to retire in Sunnyvale.	5/14/2022 7:34 PM
17	I live near, but not able to bike or walk to Center #1	5/14/2022 1:53 PM
18	I live in Sunnyvale. 42 year resident. I used to shop and dine in Sunnyvale almost exclusively, but the decline in the character of Sunnyvale has me taking my business to neighboring cities (Cupertino, Saratoga, Los Altos, Mt. View) which have done a much better job of creating inviting areas for shopping and dining. Those other cities have better managed to maintain their heritage character and yet develop new vibrant people friendly spaces that you want to spend time in.	5/14/2022 10:32 AM
19	I am able to walk to Fremont/Mary to take advantage of the many businesses	5/13/2022 5:26 PM

Q51 What is your age?

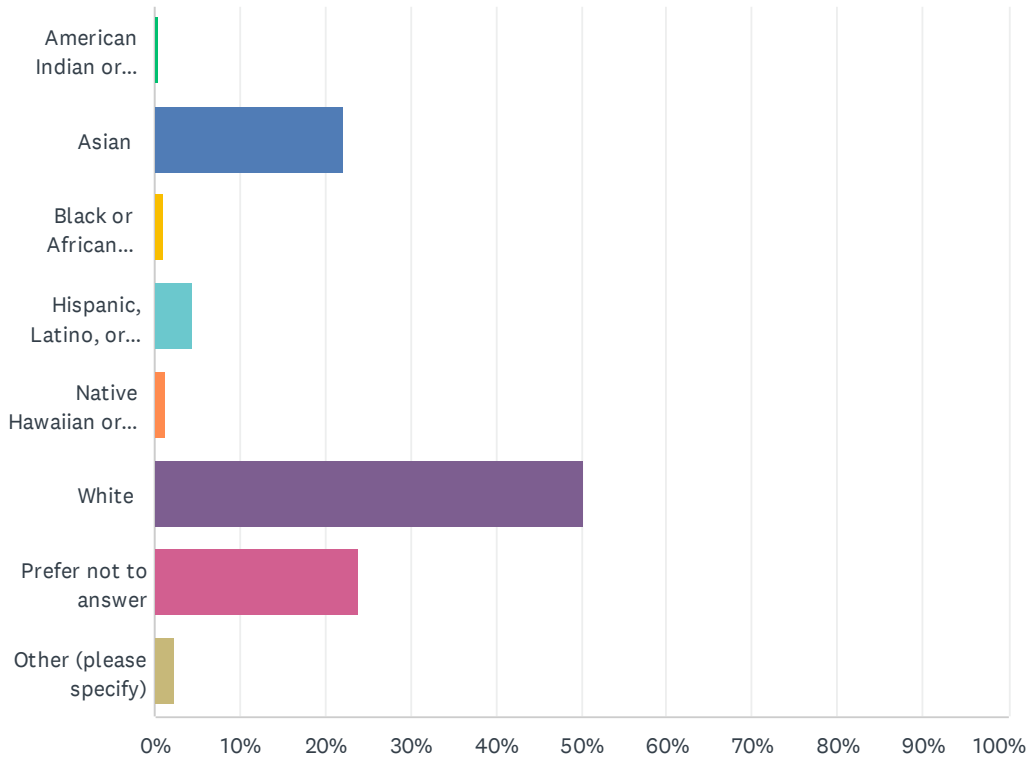
Answered: 289 Skipped: 213



ANSWER CHOICES	RESPONSES	
Under 18	0.69%	2
19-35	9.34%	27
36-50	35.29%	102
51-64	37.37%	108
65 or older	17.30%	50
TOTAL		289

Q52 If you self-identify, what race or ethnicity do you most identify with? (Select all that apply)

Answered: 290 Skipped: 212



ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	0.34%	1
Asian	22.07%	64
Black or African American	1.03%	3
Hispanic, Latino, or Latinx Origin	4.48%	13
Native Hawaiian or other Pacific Islander	1.38%	4
White	50.34%	146
Prefer not to answer	23.79%	69
Other (please specify)	2.41%	7
Total Respondents: 290		

#	OTHER (PLEASE SPECIFY)	DATE
1	Caucasian	5/28/2022 8:35 PM
2	Asian and White	5/28/2022 11:22 AM
3	Sunnyvale resident	5/23/2022 2:14 PM

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4	Mix	5/23/2022 12:27 PM
5	Mixed	5/17/2022 10:37 PM
6	I don't like "self-identify"-- you are what you were born	5/17/2022 4:50 PM
7	Biracial	5/17/2022 11:24 AM

Q53 Do you have any other comments to add?

Answered: 151 Skipped: 351

#	RESPONSES	DATE
1	INJUST FOUND OUT ABOUT THIS SURVEY AND MOST PEOPLE I KNOW WHO WOULD PARTICIPATE IN THIS TYPE OF THING ARE NOT AWARE...PLEASE EXTEND AND. ROADCAST THIS MORE	6/4/2022 6:52 AM
2	This survey was not well-publicized. Several people who usually stay on top of ways to provide public input were not aware of this survey.	6/3/2022 10:36 PM
3	This project makes me very excited for the future of my community!	6/3/2022 9:13 PM
4	New developments cost money and drive out small businesses that cater to neighborhoods. Svale should focus on downtown and truly affordable housing and business, so our kids can live around here. But any building just brings in rich people who have little stake in our communities, except to drive out others. I want improvements, but not if they drive out local businesses and families with roots here.	6/3/2022 8:01 PM
5	The majority of the housing along Maude is cheap housing that needs to be modernized and improved to hold more people with proper garage space instead of making almost a ghetto like area	6/3/2022 7:37 PM
6	Stay classy, Sunnyvale.	6/3/2022 7:07 PM
7	not this time	6/3/2022 5:24 PM
8	Looking forward to these improvements!	6/3/2022 5:05 PM
9	Not at this time.	6/3/2022 7:38 AM
10	Just repeating earlier comment for Mathilda/Maude Village Center. If you haven't already, I strongly recommend the City to do robust outreach to the community in Spanish and going to where people are, to make sure you are getting everyone's perspective for this plan. The SNAIL neighborhood is a Equity Priority Community. Not all residents feel comfortable or have the capacity to engage online in English. SNAIL is a diverse neighborhood, with many different perspectives...extra effort may be necessary to get everyone's perspective.	6/3/2022 1:29 AM
11	The current village center plan is the fruit of so many compromises that it does nothing well. The 18 dwelling units per acre is completely inadequate to support true mixed use. Instead, what we get are townhouse developments with retail shoehorned into a corner. We need much higher density--at least 36 units per acre--to promote apartments or condos with ground floor retail. At the same time, we need to rework the Village Centers plan to ensure that existing small businesses on these sites are protected during any redevelopment. That could mean relocation assistance, right of return at controlled rent, and requiring staggered construction to prevent displacement. I am especially concerned about the plans for Mathilda/Maude, Duane/San Miguel, and Lakehaven. These sites are full of minority-owned small businesses that are pillars of the local community. And Lucky is the only full-service grocery store north of the railroad tracks. Losing these businesses would devastate our community. So while I support redeveloping these sites as mixed-use, because strip malls are about the worst form of land-use imaginable, we must ensure that what goes up in their place actually promotes walkable retail, and that the businesses that are already there are protected. TLDR: Lean into density and mixed use, and PROTECT THE SMALL BUSINESSES.	6/2/2022 9:10 PM
12	Beware of removing the two grocery store at Mathilda/Maude and Tasman/Fair Oaks. Do not leave us without grocery store. Do not add more high density housing. We are already restricted with the use of our water, why add more folks when no accommodation for more water storage are in the pipe line. Also do not remove grocery store in area that are in great need of local grocery stores.	6/2/2022 8:59 PM
13	None	6/2/2022 2:44 PM
14	Keep the livable character of Sunnyvale for all residents	6/2/2022 2:23 PM

Sunnyvale Village Center Master Plan Feedback

15	No	6/2/2022 11:44 AM
16	Plazas over the road intersections everywhere. Make bus them terminals/transit locations under the plazas.	6/1/2022 5:26 PM
17	Have someone drive thru Duane, Fair Oaks, Mathilda and Maude and see how bad the traffic is at 7- noon and again at 2-6. No parking available for current residents and too many residents in the area.	6/1/2022 10:09 AM
18	Thank you for starting this study. These village centers have the potential to make life more pleasant for residents of Sunnyvale.	6/1/2022 8:35 AM
19	Keep local small business and don't build too high.	6/1/2022 5:35 AM
20	No	5/31/2022 5:22 PM
21	Please do not develop buildings that will cause privacy issues for our existing neighbors	5/31/2022 5:13 PM
22	Almost 1/2 of the total du's proposed for all 7 centers are in the Fremont & Mary center. This is very unfair to the Fremont and Mary existing neighborhood. Please distribute the du's more evenly throughout Sunnyvale.	5/31/2022 11:43 AM
23	I have concerns about the over proliferation of high density housing in these new village centers. Surrounding neighborhoods will be negatively impacted.	5/31/2022 10:58 AM
24	I don't think housing in these areas is what we need. We need to maintain a neighborhood feel that serves our community. The answer isn't demolishing these village centers and creating housing, but to maybe enhance the areas where we currently have many local restaurants and shops. This is part of the charm of Sunnyvale.	5/31/2022 8:51 AM
25	Please consider a focus on environmental stewardship and inclusive access.	5/30/2022 8:05 PM
26	Please consider the community input to maintain current character of Sunnyvale that does not include high density, >2 story buildings, with little setback as in Los Altos and Santa Clara!	5/29/2022 3:26 PM
27	None	5/29/2022 12:33 PM
28	Focus attention on the deserted plazas	5/29/2022 9:00 AM
29	Please consider the traffic patterns as it is already hard to move around in the neighborhood during peak commuter hours. Help fix the intersection of Bernardo and Fremont. There needs to be a turning light from Bernardo heading toward Fremont/85. Thank you	5/29/2022 12:01 AM
30	So very sad that our special town is now just like everybody else. Did you know that the USDA said that the Valley of Hearts Delight had the best dirt in the USA? We've paved over paradise and now we just have high-density buildings and parking lots. I guess it's time to go...	5/28/2022 8:47 PM
31	Please provide transparency as this project moves forward. Happy to know improvements are coming.	5/28/2022 8:36 PM
32	Please do what you can to make Sunnyvale affordable and to not drive away families with low or moderate incomes. It's nice to have these tech companies that offer high paying jobs but they pushed out a lot of families.	5/28/2022 4:45 PM
33	Everything does not have to be built up unless you are trying to turn Sunnyvale into a big city. If that's your intent then I'm out. We've lived here since the 70s, as has my brother and we both own several homes. We do not have the infrastructure to handle all of this; not the roads, not the services. How are the water and sewer systems going to handle all of this? Are we going to end up with bonds for schools, utilities and public safety?	5/28/2022 12:39 PM
34	Thank you - I hope I submitted this survey in time	5/28/2022 11:22 AM
35	There is already increased traffic along the city streets with school traffic and freeway entrances/exits. Some of the increased housing and developments will significantly impact this and just increase congestion and impact our children's and neighborhood safety	5/27/2022 10:28 PM
36	Bringing townhomes and high density housing will overload the already jammed traffic situation, destroying the neighborhood	5/27/2022 9:54 PM
37	Re. VC#5 specifically - When the AMD site is complete, our neighborhood will have grown by 300% (vs original SMNA units) over a single decade. We cannot afford to reduce our	5/27/2022 8:48 PM

Sunnyvale Village Center Master Plan Feedback

services/residents ratio. Our current center is fully occupied with local business serving the needs of our neighborhood (the very definition of a "Village Center") who will be EVICTED if this conversion takes place. Key points re. VC#5: HOUSING NEEDS - San Miguel Neighborhood has absorbed more than our share of new units via the industrial/residential conversion projects. When the project at AMD is complete, we will have increased our neighborhood housing by 300% above our SMNA homes over ~10 years. With FOUR TIMES the neighborhood housing of just a decade ago, we need to ensure that our neighborhood commercial services are NOT REDUCED. BUILDING HEIGHTS / NEIGHBORHOOD IMPACT – The report states that there is a "precedent" for 3-4 story building adjacent to existing single-story homes – WRONG! A 3-story townhome development across a 60ft-WIDE, 5-LANE BOULEVARD is NOT "adjacent" to our existing neighborhood homes. COMMERCIAL NEEDS – THEY ARE BEING MET BY THE CURRENT DEVELOPMENT! Full grocery, small specialty grocery, liquor/convenience store, popular restaurants representing most neighborhood demographics – we already have most of what we need without leaving the neighborhood, which is supposed to be the goal of a "Village Center". Village Centers overall - If this is about housing, more over-priced market-rate housing will *not* help solve the housing *affordability* crisis. We've had plenty of apartment vacancy in our newer developments since long before COVID because owner/investors refuse to lower rents to *true* market rates (i.e., rates at which full-occupancy would be achieved). Additionally, a significant amount of our new owned home stock is being purchased by absentee investors who prefer to allow units to sit empty. Unless these issue are dealt with, there is simply no way to expect that we can "build our way out" of the so-called housing crisis. (I say "so-called" not to downplay our very real housing issues, but because there is *so much* empty stock.) The limited commercial space in new construction mixed-use will sit largely vacant because local businesses will not be able to afford the inflated rents (as has been the case in most of these newer mixed-use developments) resulting in MORE VEHICLE TRIPS for residents to meet basic shopping/commercial convenience needs. This is completely contrary to the stated concept of a "Village Center". This Village Center master plan as presented is an end-run around the official housing strategy adopted by the city in 2020 and is nothing more than an up-zoning giveaway to the owner/investors who stand to walk away with enormous property value increases while our neighborhoods and local businesses are negatively impacted and our true housing issues remain unaddressed. ADDITIONALLY - The posted link to the Village Center Master Plan page in the city communications dept. Nextdoor post (also included in the mailed postcard) has been DOWN ALL WEEK - effectively reducing the required public comment period for the Village Center Master Plan from two weeks to ONE week. It appears that the city website has undergone an update, which has likely caused the broken link. As such, the comment period for this plan will need to be extended and affected neighborhoods re-notified with the new link. I believe the City of Sunnyvale Planning Department will be out of compliance with public notification and comment requirements if this issue is not properly addressed.

38	This is a great idea. I would love infrastructure in the city to make it less car dependent.	5/27/2022 5:23 PM
39	Community input and needs are more important than the developers' interests.	5/27/2022 4:20 PM
40	Keep existing stores. Do not construct this project. Too much traffic.	5/27/2022 3:46 PM
41	Don't destroy Sunnyvale by trying to make it like San Francisco!	5/27/2022 2:45 PM
42	I am EXTREMELY DISAPPOINTED that the planning commision is moving forward with a proposal to build 4 story townhomes immediately adjacent to single story homes at village center location #2.	5/27/2022 12:04 PM
43	Very against this being at Duane & San Rafael. There have been many new housing developments in this small neighborhood in the past few years, and adding EVEN more won't help without providing actual support for the folks here. Keeping the local businesses here for the community, and those that support these businesses, is important!	5/27/2022 11:56 AM
44	I hope this is not some misguided effort to destroy currently viable businesses providing useful and possibly services and replace them with housing which may not be needed currently.	5/27/2022 10:06 AM
45	I moved here for the safety and feeling of a quiet community. I don't want Sunnyvale to grow into a high density suburb. Sunnyvale has already added enough (too much in my opinion) high density housing in recent years. Despite the good intentions of colocating high density housing within a community containing businesses, it will detract from the community atmosphere and exacerbate existing traffic problems.	5/27/2022 9:01 AM

Sunnyvale Village Center Master Plan Feedback

46	How serious will the city consider the concerns from local residents for such massive real estate development? Developing a village of 500 units in the middle of a residential area is unthinkable! Has anyone from the city study the impact on the local community???	5/27/2022 8:48 AM
47	Too much housing creates a lot of vehicular traffic which in turn makes walking to school unsafe. We still need access to small local shops and/or restaurants. Purchasing from small businesses is convenient. As a person who frequents the Hispanic focused grocery stores I feel this allows the businesses to reflect our community. I would hate that to be changed to fit a commercialized concept while pushing out what's truly important to the people. Access to groceries, ingredients and necessities only found in a Hispanic store.	5/27/2022 6:50 AM
48	Please preserve the existing community and don't takes away the current shopping and small business that has rooted in our community for many years.	5/27/2022 1:06 AM
49	We need better infrastructure before we put in more housing. We don't have convenient access to grocery stores, pharmacies, schools (class size too large) and parks/open spaces (w/dog park - room for them to run)	5/26/2022 11:36 PM
50	Safety is my prime concerned nowadays and more Police Patrol will be needed.	5/26/2022 11:27 PM
51	Consider the added traffic and school needs to already crowed sunnyvale	5/26/2022 10:37 PM
52	Glad your modernizing these centers. Very important to consider traffic, safety, and air quality with expansion and modernization comes unforeseen impacts.	5/26/2022 8:44 PM
53	We currently have grocery store, pharmacy and banks at village center 1. Hope we could still have some of them.	5/26/2022 8:43 PM
54	Please be considerate to local residents near village center.	5/26/2022 8:42 PM
55	I did not vote on some because I am not that familiar with the current plazas/projects and I think people living closer to them would be able to offer better suggestions. What ever is done, we need to get rid of expansive parking lots with no landscaping and no safe ways to walk from your car around the center. Also, every project should be respectful of the existing property owners whose properties about these projects.	5/26/2022 6:16 PM
56	Each of the centers is unique and they should be treated that way, with a survey of what the community local to the area needs as far as public open space/gathering places etc	5/26/2022 4:15 PM
57	I would like the neighborhood preserved as is. Have been of great use for so many years	5/26/2022 3:32 PM
58	In general for Sunnyvale I'd like: 1) water recycling; 2) street trees / greenscape (bury power lines, focus on drought and heat-tolerant shade trees; 3) Rambla-like streets aka Barcelona.	5/26/2022 12:41 PM
59	Please be thoughtful in design. Sunnyvale is a real hodgepodge of styles and has not real design identity. This Village Master Plan may be one step to improve.	5/26/2022 12:06 PM
60	No	5/26/2022 11:41 AM
61	I think this is a horrible idea. I live near East Duane and Lawrence Ave, in Fusion. We bought in 2017. There is a lot of new housing development close-by (old AMD campus), and the traffic is likely to get more dense as a result. I already have issues with traffic while walking my dog (I've had several near misses in the last two years that would have been fatal). It's a nice perk of the neighborhood to have local eateries we can support with a short walk. We love the businesses in the shopping center. More important than that, and on a slightly different--but related--topic, Sunnyvale NEEDS to focus on improving the public school systems. Sunnyvale must have spent a lot of money upgrading our local park on Fair Oaks. Our taxes is so high, and once my kids are of school-age, I need to find a house in a better neighborhood, because our schools are horrendous. Sunnyvale needs to focus on keeping it's young population (everyone in my neighborhood moves as soon as they need schooling). Why focus on more housing when we don't have the resources to keep the current residents long-term? We love our house and neighborhood, and we worked hard to afford it, but it still needs work. Not more housing.	5/26/2022 10:54 AM
62	I would like to have local business in Sunnyvale that is within walking or biking distance from where residents live. We should try to give priority to people that walk and bike vs cars. This will reduce traffic overall. However, all this should not come at the expense of increasing traffic and noise to residences	5/26/2022 10:31 AM
63	I do not see a timeframe for any of this to begin.	5/26/2022 9:42 AM

Sunnyvale Village Center Master Plan Feedback

64	I look forward to seeing the survey results	5/25/2022 10:43 PM
65	Please stop this project, give us a safe community	5/25/2022 10:29 PM
66	The city keeps approving more over priced housing that is not serving the needs of our community.	5/25/2022 9:17 PM
67	I would like to see more study at how VillageCenter1 impact local_traffic / school_enrollment and neighborhood_safety	5/25/2022 9:06 PM
68	DO NOT BUILD TALL (OVER 2 STORIES) BUILDINGS.	5/25/2022 7:39 PM
69	Im opposed to Demolishing fair oaks plaza to make way for more housing. We need to save these shoos/ stores/ restaurants. They are main artery of san miguel neighborhood	5/25/2022 6:21 PM
70	I've lived in Sunnyvale my whole life. I've seen the changes in Sunnyvale. For the most part... it's slowly changing into a high density housing - retail chain city. Just like the cities I see in New Developments of Tracy, Lathrop, Folsom, Fairfield, and ALL the other Cities with New Developments that my customers have already moved to. They all look the same. New houses. Boring Chain Plaza's. My Grandmother started this business in Sunnyvale as a city of Opportunity for a small business. Make Sunnyvale affordable for small businesses. You ask anyone...and EVERYONE WILL TELL YOU A SMALL BUSINESS THAT THEY LOVE!	5/25/2022 2:25 PM
71	Need to have setbacks to existing residential housing	5/25/2022 8:49 AM
72	Please limit the cars you are going to with those projects and improve the public transportation. Add bus lines and frequency. Those projects are going to impact all of us because our commute time is going to increase. Please think of the BIG PICTURE. Thanks	5/25/2022 7:42 AM
73	Please address existing issues of water, electricity, traffic before moving forward	5/24/2022 7:48 PM
74	I'd like to keep the wall between Village Center 1 (section 4) and Kitimat place.	5/24/2022 7:43 PM
75	I do not believe the centers should be used to make someone feel they are solving the housing crisis by stuffing in a lot of low income small housing which are completely out of character with all the areas around the centers.	5/24/2022 6:28 PM
76	The questions were goal-directed to ask only the questions staff wanted to hear. I could have repeated several comments over and over like canopy, and wanting 2 car creative spaces for each unit, but it is not in anyone radar.	5/24/2022 1:03 PM
77	Please do not add any more housing, the infrastructure can't accommodate more people!	5/24/2022 9:47 AM
78	We need additional housing but not at the cost of invading the privacy of existing homes by building multistory homes at setbacks that are exceptions to the standard.	5/24/2022 8:33 AM
79	I would prefer to not maximize the entire development as traffic will be bad and i live on a larger street & am worried about people blocking my driveway.	5/23/2022 10:04 PM
80	No	5/23/2022 8:43 PM
81	This sounds like an exciting improvement to our corner of Sunnyvale. I've already had my peace and privacy infringed upon by my back yard neighbor being allowed to build a second story, with windows that look directly into my bedroom and are visible from all points of my backyard. I'm not excited about the prospect of more two story homes going up around us, unless we institute rules for privacy landscaping to be provided by the builder of the higher home. We need to improve the traffic situation at Bernardo and Fremont, and the on ramps to both N and S 85. During school drop off times, it's a nightmare to get through there and I'm surprised more accidents don't happen. With the additional people/business coming to the area, I'd hope we would see an uptick in surveillance, both in person and via technology. Thank you for the chance to weigh in!	5/23/2022 8:36 PM
82	No new development No Kitmat connection to the neighborhood No new townhome or apartment	5/23/2022 8:23 PM
83	Open space and trees will be critical to providing attractive outside community services and activities.	5/23/2022 8:21 PM
84	As the city moves forward with increased housing and increased population and increased crime the public safety department needs to have its plan to help contain and reduce crime.	5/23/2022 2:16 PM

Sunnyvale Village Center Master Plan Feedback

Sunnyvale can no longer say we are the safest city of its size. That is a huge problem. Thank you!

85	No	5/23/2022 1:51 PM
86	Address Traffic, pedestrian and bicyclist safety, spacious set-backs between neighboring homes and new building structures - preserve the peaceful (visual, sound, traffic) appeal our existing neighborhood provides and the reason we moved to Sunnyvale and choose to live here. Don't ruin a good thing. Improvements are welcome, but in a manageable size and scale to minimize negative impacts of high density building.	5/23/2022 12:30 PM
87	no thank you	5/23/2022 10:45 AM
88	Would love the centers to be inviting for safe activities for youth - sports, healthy food, art.	5/23/2022 9:56 AM
89	For Village 1 (Fremont and Mary): 1. low building height 2. keep the existing wall along Kitmat Pl. NO new pedestrian connection across the wall. 3. Need traffic impact assessment. Especially parking space availability. 4. Enhance surveillance system in the neighborhood near by	5/23/2022 9:55 AM
90	Sunnyvale SFH owner since 2006. As parents of 2 adults kids, I would like to see more affordable senior housing in the Village so that one day my kids can raise their family in Sunnyvale while I scaled down to smaller and more convenient senior housing in the Village.	5/22/2022 10:56 PM
91	I would like to see an estimate by the city of how the plan is expected to impact housing prices in different parts of Sunnyvale. Additionally, I would like to know what is the expected impact of the plan to add many more housing units on the schools in the Sunnyvale and Cupertino School Districts.	5/22/2022 10:09 PM
92	Preserve the neighborhood! Don't destroy our homes!	5/22/2022 10:00 PM
93	We are a young family with a young kid, and recently moved to this neighborhood to start the family and see our child grow. We really hope the master plan would not change the ecosystem of the neighborhood. We put down all our hard earned money and hope into this home and to provide a good environment for our kids. We really hope this new village center would not destroy this place. We protest against building townhomes, affordable housing and other type of housing other than the existing single family housing. It's really destroying the serenity of the neighborhood.	5/22/2022 9:34 PM
94	Sunnyvale has a great community center, but it's far away and very centralized. These villages have the potential to provide substrate for more local community connection. We should be supporting small businesses better and providing resources for independent coffee shops, specialty retail, etc. Local businesses connect communities.	5/22/2022 9:21 PM
95	Keep in mind the houses already here along Kitimat and our privacy and our wish for a quiet neighborhood. No tall buildings please and no access from Kitimat to the property. Also, plant more trees to replace the many that have been cut down this last year or two.	5/22/2022 7:53 PM
96	These VCs must not be used to inject large amount of residents into the neighborhoods. Rather, they are precious resources for small commercial/businesses.	5/22/2022 5:57 PM
97	For Village Center 1, Keep the existing wall along Kitmat Place, no new pedestrian connection across the wall, grow more tall trees for privacy.	5/22/2022 5:35 PM
98	It would be nice to see large, hot parking lots have more shade and pedestrian friendliness.	5/22/2022 3:26 PM
99	Look forward to these improvements in the very near future.	5/22/2022 1:58 PM
100	No	5/22/2022 9:40 AM
101	Please do not add anymore housing, we don't need it. The city has enough residents. Traffic is already terrible. How about just working with what is in place. Improve the infrastructure.	5/22/2022 6:18 AM
102	I strongly do not want backward looking "victorian" street lighting or street furnishings. Sunnyvale is part of Silicon Valley and like the mid-century architecture before, today's architecture and street furnishings should be progressive and forward looking.	5/21/2022 8:28 PM
103	No more residential housing or town houses or apartments	5/21/2022 7:47 PM
104	Thank you	5/21/2022 3:39 PM

Sunnyvale Village Center Master Plan Feedback

105	It appears, besides the Maude/Mathilda village center, none of the locations are near large employers. This was surprising at first but I like the idea of developing neighborhoods that are mostly single family homes. Creating this density is very important to developing reliable public transportation demand and availability. I live near Wolfe/Old SF where 3 of the corners have SFH surrounding them. We have a decent amount of amenities (2 markets, 2 gyms, many restaurants) but a self sufficient neighborhood needs a lot more, and density will bring the demand and room for business. There are few things that make me sadder for the planet than people driving to a gym...Hopefully some of these huge parking lots get replaced. This is a great idea! More density, more housing, more frequent public transportation are all badly needed! Thank you Sunnyvale!	5/20/2022 8:14 PM
106	Consider public transit availability in all plans.	5/20/2022 12:48 PM
107	Designs should include building heights consistent with the neighborhood, setback from the street, adequate parking, and lots of trees. Underground parking does not allow for trees or open spaces and does not make a center neighborhood-friendly.	5/20/2022 10:53 AM
108	please stop allowing bldgs higher than 4 stories. and stop building homes. its taking away from the character Sunnyvale once had.	5/20/2022 9:31 AM
109	This village center will have 35 1300-2000 sq ft homes, and an additional 50 similar homes will be built east of it on Fremont, all with 2-car garages. I'm concerned about the additional traffic during commute time from 85 new homes so close to Fremont High School	5/19/2022 12:25 PM
110	I don't understand why this is being done because if the city isn't requiring any changes why all this extra work? Is this for zoning or if these areas are being purchased by a big developer, so there would be some requirements by the developer? I'm so confused by all this.	5/19/2022 10:50 AM
111	All proposed sites could use more trees. Trees reduce crime, the urban heat island effect, and noise pollution. They increase business and a sense of community. They improve physical/mental health and conserve energy by evaporative cooling and shading of cars/buildings. If you want the villages to be community, pedestrian, and bike oriented you'll need them to be cool, shady, and attractive - trees! Additional trees will also help the City meet its CAP and UFMP goals.	5/19/2022 9:31 AM
112	The center should improve the quality of Sunnyvale	5/19/2022 12:20 AM
113	Please just publish the slideshow. It is nicer to flip through a deck in five minutes than to watch a 15-minute narration of the same deck.	5/17/2022 6:29 PM
114	I don't like how the state has taken away the rights of the cities to determine what they are, just as the federal government is taking over the responsibilities of the states...some officials ought to put their foot down to this take over	5/17/2022 4:52 PM
115	This redevelopment has the potential to bankrupt me and force me to close my dental office if I do not have an office to practice in, and an office lease that will be needed should I sell my practice and retire...at over 70 if this plan is active any time soon (which is less than 5 years).	5/17/2022 3:34 PM
116	I hope the traffic is able to handle more housing. I hope my property taxes do not increase because of this.	5/17/2022 1:45 PM
117	Thank you for this opportunity to respond to these proposed centers.	5/17/2022 10:17 AM
118	The Village Center redo was supposed to focus on housing and retail. There needs to still be a focus on retail uses and restaurants for the people that live close by, not just townhomes with a pizza place.	5/17/2022 9:34 AM
119	Do not destroy the parts of Sunnyvale that has good CUSD / FUHSD schools by adding too many new houses. There are already so many school bonds in the property taxes parcels. DO NOT ADD new residential units in any of the Village Centers are located in the CUSD / FUHSD school districts as they will push some of the existing residents out of those school districts.	5/16/2022 7:58 PM
120	No.	5/16/2022 1:49 PM
121	Please keep in mind that tall buildings impact the homes around the area in privacy, security and noise.	5/16/2022 1:41 PM
122	I read the village 1 proposal "FOOTHILL VILLAGE CENTER 877 WEST FREMONT AVENUE, SUNNYVALE DECEMBER 8, 2021" and I communicated my concerns to the Sunnyvale planning commission on 3/7/2022	5/15/2022 6:03 PM

Sunnyvale Village Center Master Plan Feedback

123	keep up the good work... I hope I can help.	5/15/2022 3:55 PM
124	My daughter entered my responses for this survey because I do not use a computer. I will telephone to ask for a printed copy of the materials involved in this project. Thank you.	5/15/2022 3:34 PM
125	Sunnyvale has not addressed the increased infrastructure needs associated with these projects (water, sewer, electricity, traffic, parking). High-density housing projects degrade the overall quality-of-life in Sunnyvale.	5/15/2022 12:20 PM
126	When people who do not live in these neighborhoods make decisions that directly impact those that do it is unconscionable. We have lived in our Eichler home for 20 years and now stand to lose our privacy and sunlight based on your proposed multi-story project which would impede on our single story home which has floor-to-ceiling windows that face the medical offices at Mary and Fremont.	5/15/2022 11:04 AM
127	Thank you for encouraging pedestrian and bike-oriented development in Sunnyvale. I would love to see my neighborhood become even more walkable. I would also welcome more affordable housing.	5/15/2022 11:00 AM
128	Keep it as is	5/15/2022 1:55 AM
129	Please make sure the views of the Santa Cruz mountains are not obstructed.	5/14/2022 8:37 PM
130	It would have been helpful if you had explained what you meant by "enhanced setbacks" and "pedestrian connections." Not everyone speaks the lingo of urban planning! :^)	5/14/2022 7:37 PM
131	I'd like to see Sunnyvale be more walkable, like it is downtown, though I already walk in my neighborhood to shops and restaurants. I'd also like to see us be more mixed use in our neighborhoods like it is in Europe.	5/14/2022 6:32 PM
132	I'd rather see the money spent on crime prevention.	5/14/2022 5:00 PM
133	If you eliminate existing Center #1 businesses, I will need to go outside of Sunnyvale for my needs. Would rather not loose my doctor, Post office, or assorted grocery shopping options. I no longer shop downtown. Town and Country shopping center and the mall have turned into rubble. I will not use an area that has no sight lines to shops from the street.	5/14/2022 1:59 PM
134	We need more complete biking infrastructure in Sunnyvale. There are spots that are excellent but often fall short near intersections where lanes simply disappear. Reduce car lanes and street parking (deadly door zone for cyclists) and add wide, safe bike lanes to get more people to bike. With the availability of electric bikes, this type of transportation could grow rapidly with the right infrastructure. Also, secure bike parking (not just bike racks) is critical to getting people to bike to shops, restaurants, etc. No one is going to ride an expensive e-bike to go shopping if they are worried about it getting stolen while they are in the shop.	5/14/2022 10:58 AM
135	In general, good design that brings public art back to school, allows long-time residents to stay if they choose so, welcomes new neighbors and shows them what makes Sunnyvale an awesome place to live and work	5/14/2022 10:56 AM
136	The Village Centers needs to be more than shopping centers. They should be like the kitchen in a home... a place of activity and functional utility, but also warm and inviting and make you want to linger with family and friends.	5/14/2022 10:36 AM
137	So often, designs are tailored to younger community members who bike, use sports facilities, or use playgrounds. We need things to support seniors, particularly in the area of Village Center 7. It is really hard to meet new friends. Maybe you could add a senior art facility for plein air painting, writing, and drawing groups. Sunnyvale's Community Center is heavily weighted toward physical exercise. There is a lot more to life than that.	5/14/2022 6:52 AM
138	Very excited to spend another 20+ years in Sunnyvale!!! Thank you for all you do	5/13/2022 10:01 PM
139	Thank for for considering the public for feedback before adding more housing or making more changes. Please make sure all the new housing developments that are already built are occupied before building more housing. It seems there are are a lot of vacant spaces available in these new housing. Traffic congestion is becoming a serious problem in Sunnyvale.	5/13/2022 9:08 PM
140	Making Sunnyvale feel more like a community would be really nice like creating more community events and sharing them with other people. Making the environment cleaner and healthier is also important.	5/13/2022 9:00 PM

Sunnyvale Village Center Master Plan Feedback

141	Exceed 18 unit minimum for all village centers. High density affordable housing at the L/VL levels for all village centers.	5/13/2022 8:53 PM
142	Don't want to get traffic worse due to this village center. Want to walk and bike friendly place with reduced speed limit for cars	5/13/2022 7:45 PM
143	I really want to preserve Sunnyvale as a low-density suburban community.	5/13/2022 6:14 PM
144	I'm excited for the initiative. Our current village center is really not designed, and it would benefit the community so much if it were.	5/13/2022 5:28 PM
145	None	5/13/2022 5:08 PM
146	N	5/13/2022 4:51 PM
147	Thank you for he helpful video explaining all this!	5/13/2022 4:40 PM
148	I live near village 1 and there is a lot of potential but would love to see it get a face lift. Nervous more housing will take away the charm of this area though.	5/13/2022 4:39 PM
149	Village center 2 has been run down for so long. We are looking forward to its renewal! Please publicize the likely timeline when you know it. And please do include denser housing than just single family houses; if we can't do it on major street corners, then where can we do it?	5/13/2022 2:46 PM
150	please plant a lot of trees around whatever you build	5/13/2022 10:30 AM
151	I strongly support Village Centers and hope the city can provide sufficient developer incentives to move plans forward quickly. Be careful of NIMBY pushback in southwest Sunnyvale.	5/13/2022 7:49 AM